## 5.1.2: Efforts taken by the institution to provide career counselling including e-counselling and guidance for competitive examinations during the last 5 years:

## Response:

Imparting quality education should necessarily lead to supporting and promoting technical and leadership qualities for the students that would eventually make them successful professionals. The Institution strives towards this goal by placing a strong emphasis on the key components of career counselling and guidance for competitive examinations both in the government and private sectors. Advancement of technology especially post pandemic calls for a very sound computer and technical skills and this is achieved by the following measures:

## **Placement Cell:**

A dedicated Placement Cell with 3 coordinators for each stream at the helm of affairs organises periodical workshops / seminars / trainings / guest lectures to facilitate students in various professional needs like Communication skills, Soft Skills, English Language Skills, Interview Skills, Resume Building tips, emerging technologies like Artificial Intelligence, Business Analytics etc.

The Placement Cell also infuses guidance for Competitive Examinations by organising workshops / seminars/ guest lectures by roping in professionals who guide the students towards tips in cracking the examinations.

**The Library:** not just houses books and reference materials but also hosts e-journals that help both in technical education and General knowledge aptitude on a range of books including English competitive examinations, Bank Probationary Officers Examinations, Staff Selection Commission materials, IAS (both Preliminary and Main Examination) etc. MoU's are also signed towards the same.

**The Alumni** of the College are regularly roped in to advise and share their experiences regarding career building and to impart latest information / knowledge about technical and professional developments.

As per NEP 2020, Skill Enhancement Course is being introduced in the Institution which comprise courses like *Office Automation, Digital Fluency, Employability, Quantitative Analytics etc.*, which carry credits and a student has to mandatorily pass his / her choice of the papers towards graduation.

Not just employment, the Institution strives to create entrepreneurs and also our students are in the business field, creative fields, sports fields etc., who help our students with internships and trainings towards the same.

**Career Counsellors**: The Department of Psychology with it's dedicated team of certified counsellors are available for counselling for any student who seeks the same, that includes choice of career.