



**TO WHOMSOEVER IT MAY CONCERN**

This is to certify that Mr. Darshan N.S, bearing Reg.No. 20NCJC809 of VI Semester B.Com student, The National College, Autonomous, Jayanagar, Bangalore has successfully completed the project work for the period of 6 weeks, From 15/05/2023 to 17/06/2023 under the guidance of (JULIE GONSALVAS, MARKETING HEAD) at our organisation towards the fulfilment of award of "Bachelor of Commerce" during the year 2022-23.

**The title of his project work was Impact of branding on consumer purchasing behavior with reliance trends**

During the period of his project with us he has exhibited punctuality and diligence. We wish his every success in life.

Thank you,

For,

Reliance Trends

A handwritten signature in black ink that reads "Julie Gonsalvas".

**RELIANCE RETAIL LIMITED**  
Bhartiya City Centre, Thanisandra,  
Bangalore, Karnataka - 560 077

**Reliance Retail Ventures Limited**

CIN: US1909MH2006PLC1661 Phone: +91 22 35553800

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