

## SEMESTER III

### OE 3 FEATURE WRITING AND FREELANCING

Course Title and Code	OE 3 – Feature Writing and Freelancing.	
Programme Title	Bachelor of Arts in Journalism	
Credits	04	Semester III
Course Type	Core Elective	Academic Year 2022-23
Marks: 60	Pedagogy: Theory: 2hrs/week	
Practical: 2 hrs. /week	Total: 4 credits.	

**Course outcome:** On completion of the course, the student will be able to:

- Organise and articulate competent feature stories understanding the concepts, structure and types of features.
- Write different types of feature stories and get published.
- The students should turn into serious freelancers understanding ups and downs in freelancing.

#### Course Content:

##### Unit-I

**Feature:** Definition and characteristics, techniques of feature writing, language and structure of a feature. Difference between news and features, finding feature stories, research in writing feature stories, articles and writing personal columns, feature headlines, sources of feature, feature syndicates.

##### Unit II

**Types of features:** News features, profiles, human interest, science, cultural environmental and travel sketches features, fashion. Modern trends in feature writing, commissioning features, reviews and its types - film, theatre and book.

### Unit III

**Freelancing:** Meaning, definition and scope of freelancing, qualities of a freelancer, trends in freelancing. The art of travel writing, historical subjects, personal narratives, food, fashion and health. Legal and ethical aspects of freelancing.

### Unit IV

**Scope for freelancing:** In print and electronic media, freelancing for social media, tools and resources for freelance writers, freelancing as a profession in India and elsewhere. Career in feature writing.

### Practical Component

#### OE 3 – FEATURE WRITING AND FREELANCING (2 hrs. a week)

1. Write different types of feature at least two each.
2. Write different headlines for 5 features.
3. Publish at least two features in any newspaper or magazine.
4. Re write any 2 published features.
5. One travel feature writing of their own.

#### Reference Books:

- Alexander. L (1982) Beyond the facts: A Guide to the Art of Feature Writing (2<sup>nd</sup> ed.)  
Houston Texas, Gulf Publishing Company.
- Boynton R.S. (2005) The New Journalism. Conversation on Craft with America's Best  
Nonfiction Writers, New York: Vintage Books.
- Blundell. W.E.(1988) The Art and Craft of Feature Writing, New York: Plume.
- Garrison. B (2004) Professional Feature Writing (4<sup>th</sup> ed.) Mahwah, NJ: Lawrence  
Erlbaum Assoc Inc.
- Harrington. H.F. (1912) Essentials in Journalism. A Manual in Newspaper Making for  
College Classes.
- Etc.