



Impact of Mass Media on Society- A talk and Interaction by Dr. B.K.Ravi

The Department of Journalism has conducted a talk and Interaction program on 'Impact of Mass Media on Society' on 18th May 2022 at HN Multimedia Hall. Dr. B.K Ravi, former Registrar, Bangalore University and Professor and Chairman, Department of Communication interacted with the students of Journalism and explained the influence of modern day media and its impact on society. Prof. S.N. Nagaraja Reddy, Secretary NES of Karnataka, Dr. Y.C. Kamala, Principal, Dr. Jayasimha, HOD department of Journalism and all students were present.

**THE NATIONAL EDUCATION SOCIETY OF KARNATAKA (R)**
THE NATIONAL COLLEGE
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DEPARTMENT OF JOURNALISM
invites you to join
Talk and Interaction with the students on the topic
IMPACT OF MASS MEDIA ON SOCIETY
ಸಮಾಜದ ಮೇಲೆ ಸಮಾಹ ಮಾಧ್ಯಮಗಳ ಪ್ರಭಾವ
On Wednesday 18th May 2022
at 11.00 am
in Dr. H.N.Multi Media Hall, BVI Science Centre,
Resource Person/Speaker

**Dr. B.K. RAVI**
Former Registrar, Bangalore University and
Professor and Chairman, Department of Communication,
Bangalore University.

Prof. S.N. Nagaraja Reddy
Hon.Secretary, National Education Society of Karnataka (R)
will preside

Dr. S. Jayasimha
Head, Department of Journalism

Dr. Y.C. Kamala
Principal

DEPARTMENT OF JOURNALISM

VISION
To produce a group of creative, conscientious
and courageous young Journalists

MISSION
To make the student imbibe professional standards
& ethical principles that guide media responsibilities

