



**THE NATIONAL DEGREE COLLEGE
AUTONOMOUS
JAYANAGAR, BANGALORE- 560070**

DEPARTMENT OF JOURNALISM

TITLE – SOCIAL MEDIA AND ENTREPRENEURSHIP

STUDY PAPER SUBMITTED TO PARTIAL FULFILMENT FOR
REQUIREMENT OF B.A JOURNALISM COURSE.

SUBMITTED BY –

JAVERIA SABIR KHAN

VI SEMISTER B.A

19NCJA045

UNDER THE GUIDANCE OF

DR. S. JAYASIMHA

HEAD OF THE DEPARTMENT

JOURNALISM

THE NATIONAL COLLEGE, AUTONOMOUS

JAYANAGAR, BANGALORE- 560070