



DIGITAL ECONOMY IN INDIA

ISSUES AND CHALLENGES

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SOCIO – ECONOMIC IMPACTS AND INFLUENCES OF THE DIGITAL ECONOMY

“Status now is not whether you are awake or asleep, it is whether you are online or offline”.

Shri.Narendra Modi

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ABSTRACT

The 1990s saw the entrance of technology in India and people were introduced with the use of personal computers and gradually the automation took every sector by storm leading to the existence of a virtual world and anything can happen in it from uniting the world to initiating the war if not handled properly. But in a developing country like India, the process of digital soundness has been slow which got a good fillip when demonetization shook everyone. The government has emphasized on cashless transactions as it will bring in more smoothness and transparency and will eliminate the existence of parallel economy.

The aim of this book is to discuss Certain Issues and Challenges are encountered in bringing about Digital Economy in India. The Digital India is the beginning of digital revolution. It is a dream which is created by the Government of India to ensure that government services are made available to citizens electronically, even in remote areas, by improving online infrastructure and by increasing Internet connectivity. The programme has one mission and one target that is to take nation forward digitally and economically. The initiative will enable people to get engaged in the innovation process which is needed by the economy to move forward. But to implement this is a great challenge. There are many roadblocks in the way of its successful implementation like digital illiteracy ,Poor infrastructure, low internet speed, lack of coordination among various departments, issue pertaining to taxation etc.else challenges need to be addressed in order to realize the full potential of this programme. It requires a lot of efforts and dedication from all the Government departments as well as private sector. If implemented properly, it will open various new opportunities for the citizens of the country. So, its relevant to focus on innovative avenues of digitalization to transform our country into a secured Digital Economy. By included the leading expert's articles on the key issues within in the field of important elements in Digital Economy in India.



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