THE NATIONAL COLLEGE **AUTONOMOUS**

JAYANAGAR, BANGALORE-70

DEPARTMENT OF ENGLISH

The department of English has been established in 1965. In the year 2006 UGC Academic Autonomy has been conferred on The National College Jayanagar, Bangalore-70.

Program Objectives and Outcomes

Language is central to the social, emotional and cognitive development of the learners. An individual's ability to communicate ideas on any subject depends upon his/her ability to use language effectively. An individual who knows how to use the skills of language well can survive anywhere in any situation and under any circumstances. A highly technologically advanced world with globalization and liberalization demands the knowledge of a flawless excellence in English both spoken and written.

Hence the significance of the Courses in English offered in keeping with the need of the hour.

B.A./ B.Sc/ BCA/ B.Com. - General English

Objectives:

All the students of The National College Jayanagar, study General English as a compulsory subject, which is a requirement for B.A./B.Sc./BCA/B.Com courses in I, II, III & IV semesters. General English syllabus for B.A./B.Sc./BCA/B.Com is designed keeping in view the needs of the job markets as well as various fields of higher education. The focus is on teaching the English language with the objective of developing comprehension, spoken and written skills through the prescribed study material.

The prescribed texts sensitize the students to such issues related to war, gender discrimination, resistance and they also provide an insight into human values. Grammar Components are functional and open up different manners of the usage.

Outcomes:

Students learn to use language skills with more confidence. Apart from this, they get an exposure and opportunity to appreciate various pieces of literature of relevance.

B.A. Optional English

2) In 2005, Optional English for B.A. students has been introduced, which is a course in Literature in English

Objectives:

Department of English offers English as a core subject for B.A Students in I, II ,III, IV, V and VI semesters. B.A.Optional English syllabus introduces students not only to the conventional areas of British and American literature, it also familiarizes them with Literatures of India, History of English language, European and non-European writings, Post Colonial literature and Translations through the select prescribed texts.

The objective is to develop literary sensibility, to motivate the students towards higher education in English, to instill confidence among the students about the discipline which would prepare them to meet the requirements of the job market.

Outcomes:

The study would enable the students to acquire literary sensibity, sharpen their aesthetic sense,

familiarize and train them to appreciate different genres of literature. Students get motivated to pursue higher education in the field of language and literature, to face/write competitive examinations with confidence and competence. \langle

Communicative English

Objectives:.

A special paper on Communicative English which is mandatory as per CBCS – 2015 scheme for all streams in V and VI semesters, has been introduced in 2017-18.

The objective of the Course is to train and guide the students to acquire better communication skills and to use these language skills effectively, in order to meet the challenges of life and the requirements of the job market.

Outcomes:

Students equip themselves with better communication skills and learn to use them effectively in times of need.

Short term Courses

Objectives:

A Short Term Course/Add on Course has been introduced during the Academic Year 2018-19. On the topic 'English for Competitive Examination' with the objective of training the students regarding how to face and prepare well for the Competitive Examinations in order to be a success.

Outcomes:

Students learn how to prepare well in English in order to get success in competitive examinations.

The significance of English as a link language is a well known recognized fact. In this globalized and highly competitive world, command and mastery over flawless excellence in the English language has become indispensable. The Department of English, thus plays a vital role in any college, being the only Department, where the teachers meet all the students of the college. The Department of English, in the Autonomous National College Jayanagar, has been functioning creatively to meet the requirements and the expectations of the students through a well planed and designed curriculum of contemporary importance.

An efficient, well qualified and dedicated team of lecturers ensures quality education and all round development of students.

I Semester B.A.

Optional English CBCS – Paper I Introduction to Literature Specific Course Objectives:

- To introduce and familiarize the students to different genres of literatures of India, Europe, non-European Literatures.
- To sensitize the students to the issues related to gender, race, human rights and other significant concerns through the prescribed syllabus.
- To guide and motivate the students to learn different approaches to the study of literature.
- To develop such skills which would enable the students to interpret, analyse, understand, appreciate and express their viewpoints effectively.

Outcomes :

- The syllabus prescribed comprising an anthology of Poetry, Short stories, Drama, essays and novel, sensitizes the students to the relevant issues related to the realities of life, which would enable them to have a better understanding of their world and of worlds beyond their own.
- Each of the selections representing different situations, Ideas, ethos, would help develop better perspective, among the students and motivate them to think, understand, experience and practice the samebeyond the class room.
- The study of drama will help understand, analyze, acquire, develop dramaturgical skills and the students learn to appreciate the values of life through literature.

II Semester B.A. Optional English

CBCS – Paper II

American Literature

2018-19

American Literature has been introduced to the II Semester B.A. Optional English students 2016-17 onwards.

Objectives:

To familiarize the students with the select pieces of American Literature related

to the issues of contemporary importance and interest.

The prescribed Study Material comprising poetry, drama, novel, essays and short fiction. makes an illustration to the themes and major concerns expressed in American Literature of different periods of time.

They provide an insight into the American experience which accounts for the uniqueness of its writing, to the American belief in democracy, in liberty and equality, the American didacticism, Transcendentalism, Naturalism, Mysticism, Patriotism, American Black literature and Jewish literature.

Outcomes:

Upon the completion of the study students will be able to appreciate American literature as expressions of values within the social, political, cultural and religious contents of different literary periods.

Optional English Syllabus of III Semester B.A The History of English Language and History of English Literature

[With the prescribed texts]

The study material comprises of History of English Literature, History of English Language, Poetry ,Essays, and Drama.

OBJECTIVES:

The selection in the text book are drawn from the 16th century to 18th century English Literature. It also provides a satisfactory exposure to the History of English Language. The Syllabus is set keeping in mind the need for students to have a basic understanding of the historical content of literary movement.

OUTCOME :

It exposes the students to the various forms of literature such as sonnet, drama, periodical essays,

metaphysical poetry as well as to the history of the English language.

IV SEMESTER B.A.

OPTIONAL ENGLISH

<u>The History of English Language and History of English Literature</u> [With the prescribed texts]

The Optional English Syllabus for the IV Semester B.A students aims to educate the student about the history of both English Language and English Literature. A literary selection at the end of each epoch making era brings about a completion in understanding both the proposed theory and the text. The evolution of English language through the ancient, medieval to the modern times is traced comprehensively to educate the student about the evolution of the English language. Similarly an attempt is made to trace the various ages the English literature went through. At the end of the semester the student has a first hand information about both the language and the authors.

Objectives:

The selections under the History of English language throws various facts about the evolution of English language including the influence of The Bible. This develops in a student the understanding ability of the nuances of the English language and why it qualifies to be a modern world language today.

Similarly the epoch making ages of the English Literature and the various writers that propounded them instills in the student a comprehending nature of the evolution of the post modern writing. It facilitates a very practical approach due to the literary selections that support each Age.

Outcomes:

In the end of the semester, the student is able to appreciate the reason behind English being the world language today and its journey through ancient, medieval, modern and post modern eras.

V Semester B.A.

Optional English

Literary Vistas Vol. III is basically the Bangalore University Optional English text book prescribed for V semester, introduced for V semester. B.A. OE, with moderate changes by the Dept. Of English at the Autonomous National College, Bangalore with approval of the Board of Studies in English 2018-19.

The syllabus prescribed offers two papers:

Paper V : Literatures of India-An Introduction-Part I

Objectives:

The study material has a specific aim of offering students as wide and a varied range of literary texts as possible. The selections make an attempt to represent various sections, world views and outlook within the respective areas.

The syllabus prescribed aims to sensitize the students to the various generous of Indian Literatures through translation and thereby provides them an opportunity to appreciate a wide and varied range of Indian Literatures in translations.

Outcomes:

Students get a glimpse of the richness of Indian English Literature.

Both teachers and students find the study of literature interesting and and enlighting.

Paper VI: European and Non –European Writing [Part-I]

Objectives:

To familiarize the students with both European and non-European writing, with issues styles, concerns and techniques specific to region, nation and culture. Several of the selections address various issues and concerns relevant in the present context.

The introduction of a section on Theory in Practice exposes the students to the practical application of various theories.

Outcomes:

The study material provides a motivating, stimulating experience for students and teachers of Optional English.

The introduction of the theory in practice will encourage the students to adopt the same perspective to understand, analyse and appreciate the pieces of literature they study.

VI Semester B.A.

Optional English

The Department of English of Autonomous National College Jayanagar, Bangalore has adopted Bangalore University prescribed Optional English syllabus with moderate changes for V and VI semesters in concurrence with the Board of Studies 2018-19.

The syllabus offers two papers:

Paper VII: Literature of India: An Introduction (Part II)

Objectives:

The Syllabus has been designed to sensitize the students to the developments in the contemporary Indian literatures. It aims at introducing the students to the increasing multiplicity of voices demanding a presence within the domain of Indian Literature today.

Outcomes:

Students get more exposure to five genres of writing traditions comprising multiple voices and social themes.

Students get an opportunity to study modern Indian Poetry.

Themes discussed in the prescribed text provide an insight into some of the serious issues relevant to our time.

Optional English Paper VIII : European and Non-European Writing(Part-II)

Objectives:

The Syllabus has been introduced with the objective for acquainting the students with Post Colonial literature, theories and criticism. The selection includes texts from European and non-European writing s to provide a scope for critical analysis of commonalities and differences. The study material introduces the students to the development of the postcolonial criticism.

Outcomes:

A section theory in practice will enable the students to understand importance of the need for applying theory .

Students find the study of the selections more enlightening as they get an opportunity to familiarize themselves with literatures of various places.

THE NATIONAL COLLEGE AUTONOMOUS JAYANAGAR, BANGALORE – 70.

DEPARTMENT OF ENGLISH

Specific Course Objectives

I SemesterB.A./ B.Sc./BCA / B.Com.

The General English Syllabus for the undergraduate courses mentioned above has a holistic approach and it aims to develop the literary sensibilities and communication skills of students across streams. It has been resolved by the Department of English to introduce a single text book (the study material) for all streams from 2018-19 onwards.

The text book /the study material comprises two sections -

- a) Section A-Course Book: It is a literary component an anthology with poems, short stories, essays.
- b) Section B-Work Book: It consists of Remedial Grammar and Descriptive Grammar with activities and exercises for developing Communication skills.

Objectives:

The selections in the text (study material) are drawn from a variety of literary sources including translations. The aim is to develop literary sensibilities among the students by enabling them to comprehend and respond to linguistic and cultural nuances of the selections.

It facilitates a learner centered approach and offers a scope for interpretation through interaction in the classroom.

To introduce the undergraduate students to the issues of contemporary relevance such as human values, ecology, environment, discrimination and resistance.

To enrich analytical bent of mind of the learners by providing useful insights into human behavior.

In the present Global context, English is a crucial tool for Communication.

The activities and the exercises included in the Grammar Section would enable the learners to focus on to have a better knowledge of all the four skills of language – Reading ,Writing, Speaking and Listening.

General English

II Semester B.A/ B.Sc/BCA/B.Com

The II semester General English Syllabus consists of two parts. They are:-

- 1. Course Book- It is a literary component- an anthology with poems, short stories, essays to develop literary sensibilities.
- 2. Work Book-It is a Communication Skills Component comprises Remedial Grammar and Descriptive Grammar.

OBJECTIVES:

The new General English single the Study Material for II Semester B.A./ B.Sc./BCA/ B.Com. has been designed to cater to the need for awareness of issues of contemporary relevance through exposure to literature.

It aims to sharpen the aesthetic sensibility and the Communication Skills of the students.

Outcome:

Literary Component introduces the undergraduate students to various pieces of literary sources including translations, related to such issues as war, terrorism, peace, sport, travel, adventure, art, culture and there by provides useful insights into the multi-dimensional facets society and human behavior.

Communication Skills Component provides an opportunity to develop the language skills of the students by offering many exercises and activities to practice in the areas of Remedial grammar, Comprehension, Summarizing and Paragraph Writing.

General English

III Semester B.A/ B.Sc/BCA/B.Com

2018-19

The General English Syllabus for the undergraduate courses mentioned has a holistic approach and it aims to develop the literary sensibilities and communication skills of students across streams.

The text book/the study material comprises two sections-

- a) Section A-Course Book-It is a literary component, which comprises of poetry ,essays, and short stories.
- b) Section B-Work Book-It consists of descriptive grammar with activities and exercises for developing communication skills.

OBJECTIVES:

The selection of the text aims to develop the literary sensibilities and the work book with the communicative skills for the undergraduate students.

The selection in the literary components introduces the undergraduate students to the issues of Discrimination, Human Values, War, Culture, and Forklore.

Outcomes:

The non-canonical nature of the selections facilitates a learner centered approach and offer scope for interpreting multiple layers of meanings through interactions in the classroom. The cultural and social themes benefit the student to understand the world around them.

The work book which is common to all the streams except B.Com, improves the language skills of students by offering many opportunities to practice in the area of remedial grammar, reading comprehension, report writing and media transfer.

IV SEMESTER B.A./B.Sc./B.C.A/B.Com : GENERAL ENGLISH

<u>2018-19</u>

The General English syllabus for the undergraduate courses as mentioned above is a textbook prescribed comprises various chapters / poetry selections / short stories / Essays/ Biographies and Drama to bring about an understanding of various issues pertaining to

- Environment
- War
- Racism
- Gender issues and
- Biographies
- Religion
- Colonisation
- Re-reading of Mythologies.

Thus the compilation aims at a holistic approach to a variety of issues and educates the student in the most simplistic, everyday language albeit in the most interesting manner.

The Textbook consists of two sections:

1. <u>Section A – Course Book :</u>

Literary component – an anthology of short stories, biographies and essays.

2. <u>Section B – Work Book:</u> Consists of grammar lessons aimed at bringing about an understanding of writing, reading and listening skills along with remedial grammar.

OBJECTIVES :

Various genres of literature have been taken into consideration in compiling of this enriching study material. Selections range from the Classics to the post-modern writings. The objective to enable the students to empathise with the issues of the humanity and to question the choices that threaten a peaceful living. heritages

Outcomes:

The topics covered are very relevant as the issues that plague the world today take predominance, be it the problems of racism, war, environmental pollution, untouchability etc. The selections also throw light on the problems of colonization. It also helps the student to re-read our mythologies and understand them in the contemporary way.

It also broadens the outlook of the student as the selections pan across the cultural and linguistic heritages world over.

The Workbook helps the student with all the four vital components of language learning; Reading, Writing, Speaking and Listening skills. The emphasis is on the correct grammatical usage of the English language. A student in the end of the semester would be able to present Report Writing, draft a grammatically correct letter and comprehend reading passages.

Optional English syllabus of III Semester B.A

The text book/study material comprises of History of English Literature, History of English Language, Poetry ,Essays, and Drama.

OBJECTIVES:

The selection in the text book are drawn from the 16th century to 18th century English Literature. It also provides a satisfactory exposure to the History of English Language. The Syllabus is set keeping in mind the need for students to have a basic understanding of the historical content of literary movement.

OUTCOME :

It exposes the students to the various forms of literature such as sonnet, drama, periodical essays,

mtaphysical poetry as well as how the English language originated.

IV SEMESTER B.A. OPTIONAL ENGLISH

The Optional English Syllabus for the IV Semester B.A students aims to educate the student about the history of both English Language and English Literature. A literary selection at the end of each epoch making era brings about a completion in understanding both the proposed theory and the text. The evolution of English language through the ancient, medieval to the modern times is traced comprehensively to educate the student about the evolution of the English language. Similarly an attempt is made to trace the various ages the English literature went through. At the end of the semester the student has a first hand information about both the language and the authors.

OBJECTIVES :

The selections under the History of English language throws various facts about the evolution of English language including the influence of The Bible. This develops in a student the understanding ability of the nuances of the English language and why it qualifies to be a modern world language today.

Similarly the epoch making ages of the English Literature and the various writers that propounded them instills in the student a comprehending nature of the evolution of the post modern writing. It facilitates a very practical approach due to the literary selections that support each Age.

In the end of the semester, the student is able to appreciate the reason behind English being the world language today and its journey through ancient, medieval, modern and post modern eras.

ಕನ್ನಡ ವಿಭಾಗ

ಕೋರ್ಸಿನ ಉದ್ದೇಶ (ಕಡಿಠರಡಿಚಿಟ ಔಛರಿಜಛಿಣುತಜ)

ಬಿಎ ಕೋರ್ಸಿನ ವಿದ್ಯಾರ್ಥಿಗಳಿಗೆ ಕನ್ನಡವನ್ನು ಭಾಷೆಯಾಗಿ ಬೋಧನೆ ಮಾಡುವ ಜೊತೆಗೆ ಐಚ್ಬಿಕ ವಿಷಯವಾಗಿ ಸಹ ಬೋಧನೆ

ಹಾಗೆಯೇ ಬಿಎಸ್ಸಿ, ಬಿಕಾಂ ಮತ್ತು ಬಿಸಿಎ ವಿದ್ಯಾರ್ಥಿಗಳು ಸಹ ಕನ್ನಡ ಭಾಷೆಯನ್ನು ಒಂದು ಭಾಷೆಯಾಗಿ ಆಯ್ಕೆ ಮಾಡಿಕೊಂಡು ಬೋಧನಾ ಕ್ಷೇತ್ರಕ್ಕೆ ಮತ್ತು ಸಂವಹನ ಮಾಧ್ಯಮಗಳಲ್ಲಿ ನೌಕರಿ ಪಡೆದು ಬದುಕು ಕಟ್ಟಿಕೊಳ್ಳಬಯಸುತ್ತಿದ್ದಾರೆ.

ತಮ್ಮ ಭಾಷಾ ಸಂಪತ್ತನ್ನು ಹೆಚ್ಚಿಸಿಕೊಂಡು ಸರ್ಕಾರ ನಡೆಸುವ ಸ್ಪರ್ಧಾತ್ಮಕ ಪರೀಕ್ಷೆಗಳಿಗೆ ತಯಾರಿ ಮಾಡಿಕೊಳುತ್ತಾರೆ. ಕೆಲವರು

ಮಾಡಲಾಗುತ್ತದೆ.

ಕೋರ್ಸಿನ ನಿರ್ದಿಷ್ಟವಾದ ಉದ್ದೇಶ (ಕಡಿರಿಂಡಿಚಿಟ ಖಠಿಜಭಿಜಿಬಿಳಿ ಔಛರಿಜಭಿಣುತಜ)

ಬಿಎ ತರಗತಿಗಳಿಗೆ ಕನ್ನಡ ಭಾಷೆ

ಬಿಎಸ್ಸಿ ತರಗತಿಗಳಿಗೆ ಕನ್ನಡ ಭಾಷೆ

ಬಿಕಾಂ ತರಗತಿಳಿಗೆ ಕನ್ನಡ ಭಾಷೆ

ಬಿಸಿಎ ತರಗತಿಗಳಿಗೆ ಕನ್ನಡ ಭಾಷೆ

- ಕನ್ನಡವು ಹಲವು ವಿದ್ಯಾರ್ಥಿಗಳ ಮಾತೃ ಭಾಷೆಯಾಗಿರುವುದರಿಂದ ಕಾಲೇಜಿಗೆ ಸೇರುವ ಹೆಚ್ಚು ಮಂದಿ ವಿದ್ಯಾರ್ಥಿಗಳು ಕನ್ನಡವನ್ನು ದ್ವಿತೀಯ ಭಾಷೆಯಾಗಿ ಆಯ್ಕೆ ಮಾಡಿಕೊಳ್ಳುತ್ತಿದ್ದಾರೆ.
- ರಾಜ್ಯದಲ್ಲಿ ನಡೆಯುವ ಬಹುತೇಕ ಎಲ್ಲಾ ಸ್ಪರ್ಧಾತ್ಮಕ ಪರೀಕ್ಷೆಗಳಲ್ಲಿ ಸಾಮಾನ್ಯ ಕನ್ನಡ ಪತ್ರಿಕೆಯನ್ನು ಹೊಂದಿರುವುದರಿಂದ ರಾಜ್ಯದ ವಿದ್ಯಾರ್ಥಿಗಳ ಜೊತೆಗೆ ಹೊರ ರಾಜ್ಯದ ವಿದ್ಯಾರ್ಥಿಗಳು ಸಹ ಕನ್ನಡ ಭಾಷೆಯನ್ನು ಕಲಿಯಬಯಸುತ್ತಿದ್ದಾರೆ.
- ಸಾಹಿತ್ಯ, ಸಂವಹನ ಮಾಧ್ಯಗಳು ಮತ್ತು ನಾಟಕ ಇತ್ಯಾದಿ ಕಲಾ ಮಾಧ್ಯಮಗಳಲ್ಲಿ ತಮ್ಮ ಪ್ರತಿಭೆಯನ್ನು ಪ್ರದರ್ಶನ ಮಾಡ ಬಯಸುವ ವಿದ್ಯಾರ್ಥಿಗಳು ಕನ್ನಡ ಭಾಷೆಯನ್ನು ಆಯ್ಕೆ ಮಾಡಿಕೊಳ್ಳುತ್ತಿದ್ದು, ಅವರಿಗೆ ನೆರವಾಗುವ ಹಾಗೆ ಪಠ್ಯವನ್ನು ಸಿದ್ದಪಡಿಸಲಾಗಿದೆ.

ಬಿಎ ತರಗತಿ ಮತ್ತು ಐಚ್ಛಿಕ ಕನ್ನಡ

- ವಿದ್ಯಾರ್ಥಿಗಳಲ್ಲಿ ಸಾಹಿತ್ಯದ ಬಗ್ಗೆ ಅಭಿರುಚಿ ಮೂಡಿಸುವುದು.
- ಸೃಜನಶೀಲ ಚಟುವಟಿಕೆಗಳಲ್ಲಿ ತೊಡಗಿಕೊಳ್ಳುವಂತೆ ಮಾಡುವುದು.
- ಸಾಹಿತ್ಯಕ್ಕೆ ಸಂಬಂಧಿಸಿದ ಶಾಸ್ತ್ರೀಯ ವಿಷಯಗಳನ್ನು ಪರಿಚಯಿಸುವುದು.
- ಸಂಶೋಧನೆಯಲ್ಲಿ ಆಸಕ್ತಿ ಮೂಡಿಸುವುದು.

ಸ್ವಾಯತ್ತ ಸಂಸ್ಥೆಯ ಪಠ್ಯ ಕ್ರಮದ ಸ್ವರೂಪ ಮತ್ತು ಅದರ ಉದ್ದೇಶ (ಔಛರಿಜಛಿಣುತಿಜಿ)

ಕಾಲೇಜಿಗೆ ಸ್ವಾಯತ್ತತೆಯನ್ನು ಸರ್ಕಾರ ನೀಡಿರುವುದನ್ನು ಒಂದು ಮಹತ್ವದ ಸಂಗತಿ ಎಂದೇ ಪರಿಗಣಿಸಿರುವ ಕನ್ನಡ ವಿಭಾಗವು ವಿದ್ಯಾರ್ಥಿಗಳನ್ನು ಸಾಹಿತ್ಯಿಕ ಮತ್ತು ಭಾಷಿಕವಾಗಿ ಸಂಪನ್ನರನ್ನಾಗಿ ಮಾಡಬೇಕೆಂಬ ಉದ್ದೇಶದಿಂದ ಸಮಕಾಲೀನ ವಿದ್ಯಾಮಾನಗಳಿಗೆ ಸ್ಪಂದಿಸುವಂತಹ ಪಠ್ಯ ಕ್ರಮವನ್ನು ಸಿದ್ಧಪಡಿಸಿಕೊಂಡಿದೆ. ಪಠ್ಯಕ್ರಮವನ್ನು ಸಿದ್ಧಪಡಿಸುವ ನಿಟ್ಟಿನಲ್ಲಿ ವಿಭಾಗದ ಅಧ್ಯಾಪಕರು ಕೆಳಕಂಡ ಅಂಶಗಳನ್ನು ಗಮನದಲ್ಲಿರಿಸಿಕೊಂಡಿರುತ್ತಾರೆ.

- ಜಾಗತೀಕರಣದ ಈ ಹೊತ್ತಿನಲ್ಲಿ ವಿದ್ಯಾರ್ಥಿಗಳು ಆತ್ಮ ವಿಶ್ವಾಸದಿಂದ ಸನ್ನಿವೇಶಗಳನ್ನು ಎದುರಿಸಲು ಸಹಕಾರಿಯಾಗುವಂತಹ ಪಠ್ಯವನ್ನು ತಯಾರಿಸುವುದು.
- ಶ್ರೇಷ್ಠ ಕೃತಿಗಳನ್ನು ಪರಿಚಯ ಮಾಡಿಕೊಟ್ಟು ವಿದ್ಯಾರ್ಥಿಗಳಲ್ಲಿ ಸಾಹಿತ್ಯ ಅಭಿರುಚಿಯನ್ನು ಮೂಡಿಸುವುದು.
- ಕನ್ನಡ ಭಾಷೆಯ ಬಗ್ಗೆ ಇರುವ ತಪ್ಪು ಕಲ್ಪನೆಯನ್ನು ನಿವಾರಿಸಿ, ಆಸಕ್ತಿ ಮೂಡಿಸುವಂತಹದು.
- ಸಾಹಿತ್ಯವನ್ನು ಬೋಧನೆ ಮಾಡುವ ಮೂಲಕ ವಿದ್ಯಾರ್ಥಿಗಳಲ್ಲಿ ಸಂವೇದನಾಶೀಲ ಗುಣವನ್ನು ಬೆಳೆಸುವುದು.

ವಿದ್ಯಾರ್ಥಿಗಳು ಕನ್ನಡವನ್ನು ಭಾಷೆಯಾಗಿ ನಾಲ್ಕು ಸೆಮಿಸ್ಟರ್ಗಳಲ್ಲಿ ವ್ಯಾಸಂಗ ಮಾಡಿದರೆ. ಐಚ್ಛಿಕ ಕನ್ನಡ ವಿದ್ಯಾರ್ಥಿಗಳು ಆರು ಸೆಮಿಸ್ಟರ್ಗಳಲ್ಲಿ ಕನ್ನಡ ಸಾಹಿತ್ಯ ಮತ್ತು ಸಾಹಿತ್ಯಕ್ಕೆ ಸಂಬಂಧಪಟ್ಟ ಶಾಸ್ತ್ರೀಯ ವಿಷಯಗಳನ್ನು ಅಧ್ಯಯನ ಮಾಡುತ್ತಾನೆ. ಅಂತಿಮ ವರ್ಷದಲ್ಲಿ ಎರಡು ಸೆಮಿಸ್ಟರ್ಗಳಲ್ಲಿ ಅಂದರೆ, ಐದು ಮತ್ತು ಆರನೆಯ ಸೆಮಿಸ್ಟರ್ಗಳಲ್ಲಿ ತಲಾ ಎರಡೆರಡು ಪತ್ರಿಕೆಗಳನ್ನು ಅಧ್ಯಯನ ಮಾಡುವ ಮೂಲಕ ಸಾಹಿತ್ಯ ಅಧ್ಯಯನದಲ್ಲಿ ಪಕ್ಷತೆಯನ್ನು ಪಡೆದುಕೊಳುತ್ತಾರೆ.

ಪಠ್ಯ ಕ್ರಮದ ಸಂಕ್ಷಿಪ್ತ ವಿವರ: ಬಿಎ, ಬಿಎಸ್ಸಿ, ಬಿಕಾಂ ಮತ್ತು ಬಿಸಿಎ ಮೊದಲ ಸೆಮಿಸ್ಟರ್: ಭಾಷಾ ಕನ್ನಡ ಪತ್ರಿಕೆ-1 ಬಿಎ ಐಚ್ಛಿಕೆ ಕನ್ನಡ ಪತ್ರಿಕೆ -1 ಬಿಎ, ಬಿಎಸ್ಸಿ, ಬಿಕಾಂ ಮತ್ತು ಬಿಸಿಎ ದ್ವಿತೀಯ ಸೆಮಿಸ್ಟರ್: ಭಾಷಾ ಕನ್ನಡ ಪತ್ರಿಕೆ-2 ಬಿಎ, ಬಿಎಸ್ಸಿ, ಬಿಕಾಂ ಮತ್ತು ಬಿಸಿಎ ತೃತೀಯ ಸೆಮಿಸ್ಟರ್: ಭಾಷಾ ಕನ್ನಡ ಪತ್ರಿಕೆ-3 ಬಿಎ, ಬಿಎಸ್ಸಿ, ಬಿಕಾಂ ಮತ್ತು ಬಿಸಿಎ ತೃತೀಯ ಸೆಮಿಸ್ಟರ್: ಭಾಷಾ ಕನ್ನಡ ಪತ್ರಿಕೆ-3 ಬಿಎ, ಬಿಎಸ್ಸಿ, ಬಿಕಾಂ ಮತ್ತು ಬಿಸಿಎ ನಾಲ್ಕನೆಯ ಸೆಮಿಸ್ಟರ್: ಭಾಷಾ ಕನ್ನಡ ಪತ್ರಿಕೆ-4 ಬಿಎ ಐಚ್ಛಿಕೆ ಕನ್ನಡ ಪತ್ರಿಕೆ -4

ಬಿಎ ಐದನೆಯ ಸೆಮಿಸ್ಟರ್ ಐಚ್ಛಿಕೆ ಕನ್ನಡ ಪತ್ರಿಕೆ –5 ಬಿಎ ಐದನೆಯ ಸೆಮಿಸ್ಟರ್ ಐಚ್ಛಿಕೆ ಕನ್ನಡ ಪತ್ರಿಕೆ –6 ಬಿಎ ಆರನೆಯ ಸೆಮಿಸ್ಟರ್ ಐಚ್ಛಿಕೆ ಕನ್ನಡ ಪತ್ರಿಕೆ –7 ಬಿಎ ಆರನೆಯ ಸೆಮಿಸ್ಟರ್ ಐಚ್ಛಿಕೆ ಕನ್ನಡ ಪತ್ರಿಕೆ –8

 ಮೊದಲನೆಯ ಸೆಮಿಸ್ಟರ್ ಬಿ.ಎ – ಕನ್ನಡ–ಭಾಷೆ – ಪತ್ರಿಕೆ –1 (ಅರಾಣಢಿಜ ಔಧರಿಜಭಿಣುತಜ) ಹೊಸಗನ್ನಡ ಸಾಹಿತ್ಯ ಮತ್ತು ಕಾದಂಬರಿ

ಮೊದಲ ಸೆಮಿಸ್ಟರ್ ವಿದ್ಯಾರ್ಥಿಗಳಿಗೆ ಹೊಸಗನ್ನಡ ಕವಿತೆಗಳನ್ನು ಮತ್ತು ಆಧುನಿಕ ಯುಗದಲ್ಲಿ ಜನಪ್ರೀಯವಾಗಿರುವ ಕಾದಂಬರಿ ಪ್ರಕಾರವನ್ನು ಪಠ್ಯವಾಗಿ ನಿಗದಿ ಮಾಡಿ ಕಲಿಕೆಯಲ್ಲಿ ಆಸಕ್ತಿಯನ್ನು ಮೂಡಿಸಲಾಗುತ್ತದೆ. ವಿದ್ಯಾರ್ಥಿಗಳಿಗೆ ಕನ್ನಡ ಸಾಹಿತ್ಯವು ಕಠಿಣವಲ್ಲ ಎಂಬ ಭಾವನೆಯನ್ನ ಹೋಗಲಾಡಿಸುವುದು ಇದರ ಹಿಂದಿನ ಉದ್ದೇಶ. ವಿದ್ಯಾರ್ಥಿಗಳು ಲವಲವಿಕೆಯಿಂದ ಕಲಿಯಬೇಕೆಂಬ ಧ್ಯೇಯವನ್ನು ಹೊಂದಲಾಗಿದೆ.

ಬಿಎ ಮೊದಲ ಸೆಮಿಸ್ಟರ್ ತರತಿಯ ಅಧ್ಯಯನದಿಂದ ದೊರೆತ ಫಲಶ್ರುತಿ (ಅಠಣಢಿಜ ಠಣಣಭಿಠಟಜ)

- ಪಠ್ಯಕ್ರಮದ ಬಗ್ಗೆ ವಿದ್ಯಾರ್ಥಿಗಳಿಂದ ಮೆಚ್ಚಿಗೆ ಮತ್ತು ಪ್ರಶಂಸೆ ವ್ಯಕ್ತವಾಯಿತು. ಕನ್ನಡ ಭಾಷೆಯು ಕಠಿಣವಾಗಿದೆ ಎಂದು ಭಾವಿಸಿದ್ದೇವು. ಆದರೆ ಕಾದಂಬರಿ ಮತ್ತು ಹೊಸಗನ್ನಡ ಕವಿತೆಗಳನ್ನು ವ್ಯಾಸಂಗ ಮಾಡಿದ ಬಳಿಕ ನಮ್ಮ ಅಭಿಪ್ರಾಯ ಬದಲಾಯಿತು ಎಂದರು.
- ಖ್ಯಾತ ಕವಿಗಳ ಕವಿತೆಗಳಿಂದ ಇತ್ತೀಚಿನವರ ಕವಿತೆಗಳನ್ನು ಪಠ್ಯಕ್ಕೆ ಆಯ್ಕೆ ಮಾಡಿದ್ದರಿಂದ ವಿದ್ಯಾರ್ಥಿಗಳಿಗೆ ಸಮಾಜದ ವಿವಿಧ ಮಜಲುಗಳನ್ನು ಅರಿತುಕೊಳ್ಳಲು ನೆರವಾಯಿತು.
- ವಿದ್ಯಾರ್ಥಿಗಳ ಬರವಣಿಗೆಯ ಸಾರ್ಮಥ್ಯವು ಇದರಿಂದ ಉತ್ತಮಗೊಂಡಿರು. ಮೊದಲು ಐದಾರು ವಾಕ್ಯಗಳಿಗೆ ಸೀಮಿತಗೊಳ್ಳುತ್ತಿದ್ದ ಅವರ ಬರಹವು ಎರಡು ಮೂರು ಪುಟಗಳಷ್ಟು ಬರೆಯುವ ಸಾಮರ್ಥ್ಯವನ್ನು ಪಡೆದುಕೊಂಡರು.
- ಮೊದಲನೆಯ ಸೆಮಿಸ್ಟರ್ ಬಿ.ಎಸ್ಸಿ ಕನ್ನಡ–ಭಾಷೆ ಪತ್ರಿಕೆ –1 (ಅಂಣಢಿಜ ಔಭರಿಜಛಿಣುತಜ) ಹೊಸಗನ್ನಡ ಸಾಹಿತ್ಯ ಮತ್ತು ಕಾದಂಬರಿ

ಮೊದಲ ಸೆಮಿಸ್ಟರ್ ವಿದ್ಯಾರ್ಥಿಗಳಿಗೆ ಹೊಸಗನ್ನಡ ಕವಿತೆಗಳನ್ನು ಮತ್ತು ಆಧುನಿಕ ಯುಗದಲ್ಲಿ ಜನಪ್ರೀಯವಾಗಿರುವ ಕಾದಂಬರಿ ಪ್ರಕಾರವನ್ನು ಪಠ್ಯವಾಗಿ ನಿಗದಿ ಮಾಡಿ ಕಲಿಕೆಯಲ್ಲಿ ಆಸಕ್ತಿಯನ್ನು ಮೂಡಿಸಲಾಗುತ್ತದೆ. ವಿದ್ಯಾರ್ಥಿಗಳಿಗೆ ಕನ್ನಡ ಸಾಹಿತ್ಯವು ಕಠಿಣವಲ್ಲ ಎಂಬ ಭಾವನೆಯನ್ನ ಹೋಗಲಾಡಿಸುವುದು ಇದರ ಹಿಂದಿನ ಉದ್ದೇಶ. ವಿದ್ಯಾರ್ಥಿಗಳು ಲವಲವಿಕೆಯಿಂದ ಕಲಿಯಬೇಕೆಂಬ ಧ್ಯೇಯವನ್ನು ಹೊಂದಲಾಗಿದೆ.

ಬಿಎಸ್ಪಿ ಮೊದಲ ಸೆಮಿಸ್ಟರ್ ತರತಿಯ ಅಧ್ಯಯನದಿಂದ ದೊರೆತ ಫಲಶ್ರುತಿ (ಅಂಗಾಢಿಜ ಂಗಾಣಛಿಂಟಜ)

- ಪಠ್ಯಕ್ರಮದ ಬಗ್ಗೆ ವಿದ್ಯಾರ್ಥಿಗಳಿಂದ ಮೆಚ್ಚಿಗೆ ಮತ್ತು ಪ್ರಶಂಸೆ ವ್ಯಕ್ತವಾಯಿತು. ಕನ್ನಡ ಭಾಷೆಯು ಕಠಿಣವಾಗಿದೆ ಎಂದು ಭಾವಿಸಿದ್ದೇವು. ಆದರೆ ಕಾದಂಬರಿ ಮತ್ತು ಹೊಸಗನ್ನಡ ಕವಿತೆಗಳನ್ನು ವ್ಯಾಸಂಗ ಮಾಡಿದ ಬಳಿಕ ನಮ್ಮ ಅಭಿಪ್ರಾಯ ಬದಲಾಯಿತು ಎಂದರು.
- ಖ್ಯಾತ ಕವಿಗಳ ಕವಿತೆಗಳಿಂದ ಇತ್ತೀಚಿನವರ ಕವಿತೆಗಳನ್ನು ಪಠ್ಯಕ್ಕೆ ಆಯ್ಕೆ ಮಾಡಿದ್ದರಿಂದ ವಿದ್ಯಾರ್ಥಿಗಳಿಗೆ ಸಮಾಜದ ವಿವಿಧ ಮಜಲುಗಳನ್ನು ಅರಿತುಕೊಳ್ಳಲು ನೆರವಾಯಿತು.
- ವಿದ್ಯಾರ್ಥಿಗಳ ಬರವಣಿಗೆಯ ಸಾರ್ಮಥ್ಯವು ಇದರಿಂದ ಉತ್ತಮಗೊಂಡಿರು. ಮೊದಲು ಐದಾರು ವಾಕ್ಯಗಳಿಗೆ ಸೀಮಿತಗೊಳ್ಳುತ್ತಿದ್ದ ಅವರ ಬರಹವು ಎರಡು ಮೂರು ಪುಟಗಳಷ್ಟು ಬರೆಯುವ ಸಾಮರ್ಥ್ಯವನ್ನು ಪಡೆದುಕೊಂಡರು.
- ಮೊದಲ ಸೆಮಿಸ್ಟರ್ ಬಿ.ಸಿ.ಎ ಕನ್ನಡ–ಭಾಷೆ ಪತ್ರಿಕೆ –1 (ಅಂಕಾಢಿಜ ಔಛರಿಜಛಿಣುತಜ) ಹೊಸಗನ್ನಡ ಸಾಹಿತ್ಯ ಮತ್ತು ಕಾದಂಬರಿ

ಮೊದಲ ಸೆಮಿಸ್ಟರ್ ವಿದ್ಯಾರ್ಥಿಗಳಿಗೆ ಹೊಸಗನ್ನಡ ಕವಿತೆಗಳನ್ನು ಮತ್ತು ಆಧುನಿಕ ಯುಗದಲ್ಲಿ ಜನಪ್ರೀಯವಾಗಿರುವ ಕಾದಂಬರಿ ಪ್ರಕಾರವನ್ನು ಪಠ್ಯವಾಗಿ ನಿಗದಿ ಮಾಡಿ ಕಲಿಕೆಯಲ್ಲಿ ಆಸಕ್ತಿಯನ್ನು ಮೂಡಿಸಲಾಗುತ್ತದೆ. ವಿದ್ಯಾರ್ಥಿಗಳಿಗೆ ಕನ್ನಡ ಸಾಹಿತ್ಯವು ಕಠಿಣವಲ್ಲ ಎಂಬ ಭಾವನೆಯನ್ನ ಹೋಗಲಾಡಿಸುವುದು ಇದರ ಹಿಂದಿನ ಉದ್ದೇಶ. ವಿದ್ಯಾರ್ಥಿಗಳು ಲವಲವಿಕೆಯಿಂದ ಕಲಿಯಬೇಕೆಂಬ ಧ್ಯೇಯವನ್ನು ಹೊಂದಲಾಗಿದೆ.

ಬಿಸಿಎ ಮೊದಲ ಸೆಮಿಸ್ಟರ್ ತರತಿಯ ಅಧ್ಯಯನದಿಂದ ದೊರೆತ ಫಲಶ್ರುತಿ (ಅಠಣಢಿಜ ಠಣಣಛಿಠಟಜ)

- ಪಠ್ಯಕ್ರಮದ ಬಗ್ಗೆ ವಿದ್ಯಾರ್ಥಿಗಳಿಂದ ಮೆಚ್ಚಿಗೆ ಮತ್ತು ಪ್ರಶಂಸೆ ವ್ಯಕ್ತವಾಯಿತು. ಕನ್ನಡ ಭಾಷೆಯು ಕಠಿಣವಾಗಿದೆ ಎಂದು ಭಾವಿಸಿದ್ದೇವು. ಆದರೆ ಕಾದಂಬರಿ ಮತ್ತು ಹೊಸಗನ್ನಡ ಕವಿತೆಗಳನ್ನು ವ್ಯಾಸಂಗ ಮಾಡಿದ ಬಳಿಕ ನಮ್ಮ ಅಭಿಪ್ರಾಯ ಬದಲಾಯಿತು ಎಂದರು.
- ಖ್ಯಾತ ಕವಿಗಳ ಕವಿತೆಗಳಿಂದ ಇತ್ತೀಚಿನವರ ಕವಿತೆಗಳನ್ನು ಪಠ್ಯಕ್ಕೆ ಆಯ್ಕೆ ಮಾಡಿದ್ದರಿಂದ ವಿದ್ಯಾರ್ಥಿಗಳಿಗೆ ಸಮಾಜದ ವಿವಿಧ ಮಜಲುಗಳನ್ನು ಅರಿತುಕೊಳ್ಳಲು ನೆರವಾಯಿತು.
- ವಿದ್ಯಾರ್ಥಿಗಳ ಬರವಣಿಗೆಯ ಸಾರ್ಮಥ್ಯವು ಇದರಿಂದ ಉತ್ತಮಗೊಂಡಿರು. ಮೊದಲು ಐದಾರು ವಾಕ್ಯಗಳಿಗೆ ಸೀಮಿತಗೊಳ್ಳುತ್ತಿದ್ದ ಅವರ ಬರಹವು ಎರಡು ಮೂರು ಪುಟಗಳಷ್ಟು ಬರೆಯುವ ಸಾಮರ್ಥ್ಯವನ್ನು ಪಡೆದುಕೊಂಡರು.
- ಮೊದಲನೆಯ ಸೆಮಿಸ್ಟರ್ ಬಿ.ಕಾಂ ಕನ್ನಡ–ಭಾಷೆ ಪತ್ರಿಕೆ –1 (ಅಂಣಢಿಜ ಔಛರಿಜಛಿಣುತಜ) ಹೊಸಗನೃಡ ಸಾಹಿತ್ಯ ಮತ್ತು ಕಾದಂಬರಿ

ಮೊದಲ ಸೆಮಿಸ್ಟರ್ ವಿದ್ಯಾರ್ಥಿಗಳಿಗೆ ಹೊಸಗನ್ನಡ ಕವಿತೆಗಳನ್ನು ಮತ್ತು ಆಧುನಿಕ ಯುಗದಲ್ಲಿ ಜನಪ್ರೀಯವಾಗಿರುವ ಕಾದಂಬರಿ ಪ್ರಕಾರವನ್ನು ಪಠ್ಯವಾಗಿ ನಿಗದಿ ಮಾಡಿ ಕಲಿಕೆಯಲ್ಲಿ ಆಸಕ್ತಿಯನ್ನು ಮೂಡಿಸಲಾಗುತ್ತದೆ. ವಿದ್ಯಾರ್ಥಿಗಳಿಗೆ ಕನ್ನಡ ಸಾಹಿತ್ಯವು ಕಠಿಣವಲ್ಲ ಎಂಬ ಭಾವನೆಯನ್ನ ಹೋಗಲಾಡಿಸುವುದು ಇದರ ಹಿಂದಿನ ಉದ್ದೇಶ. ವಿದ್ಯಾರ್ಥಿಗಳು ಲವಲವಿಕೆಯಿಂದ ಕಲಿಯಬೇಕೆಂಬ ಧ್ಯೇಯವನ್ನು ಹೊಂದಲಾಗಿದೆ.

ಬಿಕಾಂ ಮೊದಲ ಸೆಮಿಸ್ಟರ್ ತರತಿಯ ಅಧ್ಯಯನದಿಂದ ದೊರೆತ ಫಲಶ್ರುತಿ (ಅಂಗಾಢಿಜ ಂಗಾಣಛಿಂಟಜ)

- ಪಠ್ಯಕ್ರಮದ ಬಗ್ಗೆ ವಿದ್ಯಾರ್ಥಿಗಳಿಂದ ಮೆಚ್ಚಿಗೆ ಮತ್ತು ಪ್ರಶಂಸೆ ವ್ಯಕ್ತವಾಯಿತು. ಕನ್ನಡ ಭಾಷೆಯು ಕಠಿಣವಾಗಿದೆ ಎಂದು ಭಾವಿಸಿದ್ದೇವು. ಆದರೆ ಕಾದಂಬರಿ ಮತ್ತು ಹೊಸಗನ್ನಡ ಕವಿತೆಗಳನ್ನು ವ್ಯಾಸಂಗ ಮಾಡಿದ ಬಳಿಕ ನಮ್ಮ ಅಭಿಪ್ರಾಯ ಬದಲಾಯಿತು ಎಂದರು.
- ಖ್ಯಾತ ಕವಿಗಳ ಕವಿತೆಗಳಿಂದ ಇತ್ತೀಚಿನವರ ಕವಿತೆಗಳನ್ನು ಪಠ್ಯಕ್ಕೆ ಆಯ್ಕೆ ಮಾಡಿದ್ದರಿಂದ ವಿದ್ಯಾರ್ಥಿಗಳಿಗೆ ಸಮಾಜದ ವಿವಿಧ ಮಜಲುಗಳನ್ನು ಅರಿತುಕೊಳ್ಳಲು ನೆರವಾಯಿತು.
- ವಿದ್ಯಾರ್ಥಿಗಳ ಬರವಣಿಗೆಯ ಸಾರ್ಮಥ್ಯವು ಇದರಿಂದ ಉತ್ತಮಗೊಂಡಿರು. ಮೊದಲು ಐದಾರು ವಾಕ್ಯಗಳಿಗೆ ಸೀಮಿತಗೊಳ್ಳುತ್ತಿದ್ದ ಅವರ ಬರಹವು ಎರಡು ಮೂರು ಪುಟಗಳಷ್ಟು ಬರೆಯುವ ಸಾಮರ್ಥ್ಯವನ್ನು ಪಡೆದುಕೊಂಡರು.
- ದ್ವಿತೀಯ ಸೆಮಿಸ್ಟರ್ ಬಿ.ಎ ಕನ್ನಡ ಭಾಷೆ ಪತ್ರಿಕೆ 2 (ಅಂಗಾಢಿಜ ಔಭರಿಜಭಿಣ) ವಿಚಾರ ಸಾಹಿತ್ಯ ಮತ್ತು ನಾಟಕ

ವಿದ್ಯಾರ್ಥಿಗಳಲ್ಲಿ ಪ್ರದರ್ಶನ ಕಲೆಗಳಲ್ಲಿ ಆಸಕ್ತಿ ಮೂಡುವ ಉದ್ದೇಶದಿಂದ ನಾಟಕವನ್ನು, ವೈಚಾರಿಕ ಮನೋಭಾವವನ್ನು ಮೂಡಿಸಿ ಅವರಲ್ಲಿ ತಾರ್ಕಿಕವಾಗಿ ಚಿಂತಿಸುವ ವಿಧಾನವನ್ನು ಮೂಡಿಸುವ ಉದ್ದೇಶದಿಂದ ವಿಚಾರ ಸಾಹಿತ್ಯ, ಪರಿಸರ ಸಂಬಂಧಿ ಲೇಖನಗಳನ್ನು ಪಠ್ಯಕ್ರಮವಾಗಿ ಅಳವಡಿಸಲಾಗಿದೆ. ಇಂದು ಪರಿಸರ ನಾಶವಾಗುತ್ತಿದ್ದು, ಪರಿಸರ ಸಂಕರಕ್ಷಣೆ ಒಂದು ದೊಡ್ಡ ಸವಾಲಾಗಿದೆ. ಈ ಹಿನ್ನೆಲೆಯಲಿ ಪಠ್ಯವನ್ನು ಸಿದ್ಧಪಡಿಸಿದೆ. ಬಿಎ ದ್ವಿತೀಯ ಸೆಮಿಸ್ಟರ್ ತರತಿಯ ಅಧ್ಯಯನದಿಂದ ದೊರೆತ ಫಲಶ್ರುತಿ (ಅಠಾಾಢಿಜ ಠಾಣಾಭಿಠಟಜ)

- ವಿದ್ಯಾರ್ಥಿಗಳಲ್ಲಿ ವೈಚಾರಿಕ ಮನೋಭಾವ ಬೆಳೆದು ತಾರ್ಕಿಕವಾಗಿ ಆಲೋಚನೆ ಮಾಡುವ ವಿಧಾನವನ್ನು ಬೆಳೆಯಿತು.
- ನಾಟಕ ಕಲೆಯಲ್ಲಿ ಅಭಿರುಚಿ ಬೆಳೆದು ಕಾಲೇಜಿನಲ್ಲಿ ನಡೆಯುವ ಅಂತವರ್ಗೀಯ ನಾಟಕ ಸ್ಪರ್ಧೆಗಳಲ್ಲಿ ಆಸಕ್ತಿಯಿಂದ ಭಾಗವಹಿಸಿದರು.
- ವೈಚಾರಿಕ ಮತ್ತು ನಾಟಕ ಕೃತಿಗಳ ಅಧ್ಯಯನದಲ್ಲಿ ಆಸಕ್ತಿ ಮೂಡಿದ್ದ ಕಂಡು ಬಂದಿತು.
- ಕೆಲವು ವಿದ್ಯಾರ್ಥಿಗಳು ಸ್ವರಚಿತ ನಾಟಕಗಳನ್ನು ಕಾಲೇಜಿನ ನಾಟಕ ಸ್ಪರ್ಧೆಗಳಲ್ಲಿ ಪ್ರದರ್ಶನ ಮಾಡಿದರು.
- ದ್ವಿತೀಯ ಸೆಮಿಸ್ಟರ್ ಬಿ.ಎಸ್ಸಿ ಕನ್ನಡ ಭಾಷೆ ಪತ್ರಿಕೆ 2 (ಅಂಕಾಢಿಜ ಔಛರಿಜಛಿಣ) ವಿಚಾರ ಸಾಹಿತ್ಯ ಮತ್ತು ನಾಟಕ

ವಿದ್ಯಾರ್ಥಿಗಳಲ್ಲಿ ಪ್ರದರ್ಶನ ಕಲೆಗಳಲ್ಲಿ ಆಸಕ್ತಿ ಮೂಡುವ ಉದ್ದೇಶದಿಂದ ನಾಟಕವನ್ನು, ವೈಚಾರಿಕ ಮನೋಭಾವವನ್ನು ಮೂಡಿಸಿ ಅವರಲ್ಲಿ ತಾರ್ಕಿಕವಾಗಿ ಚಿಂತಿಸುವ ವಿಧಾನವನ್ನು ಮೂಡಿಸುವ ಉದ್ದೇಶದಿಂದ ವಿಚಾರ ಸಾಹಿತ್ಯ, ಪರಿಸರ ಸಂಬಂಧಿ ಲೇಖನಗಳನ್ನು ಪಠ್ಯಕ್ರಮವಾಗಿ ಅಳವಡಿಸಲಾಗಿದೆ. ಇಂದು ಪರಿಸರ ನಾಶವಾಗುತ್ತಿದ್ದು, ಪರಿಸರ ಸಂಕರಕ್ಷಣೆ ಒಂದು ದೊಡ್ಡ ಸವಾಲಾಗಿದೆ. ಈ ಹಿನ್ನೆಲೆಯಲಿ ಪಠ್ಯವನ್ನು ಸಿದ್ಧಪಡಿಸಿದೆ.

ಬಿಎಸ್ಪಿ ದ್ವಿತೀಯ ಸೆಮಿಸ್ಟರ್ ತರತಿಯ ಅಧ್ಯಯನದಿಂದ ದೊರೆತ ಫಲಶ್ರುತಿ (ಅಠಣಢಿಜ ಠಣಣಭಿಠಟಜ)

- ವಿದ್ಯಾರ್ಥಿಗಳಲ್ಲಿ ವೈಚಾರಿಕ ಮನೋಭಾವ ಬೆಳೆದು ತಾರ್ಕಿಕವಾಗಿ ಆಲೋಚನೆ ಮಾಡುವ ವಿಧಾನ ಬೆಳೆಯಿತು.
- ನಾಟಕ ಕಲೆಯಲ್ಲಿ ಅಭಿರುಚಿ ಬೆಳೆದು ಕಾಲೇಜಿನಲ್ಲಿ ನಡೆಯುವ ಅಂತರವರ್ಗೀಯ ನಾಟಕ ಸ್ಪರ್ಧೆಗಳಲ್ಲಿ ಆಸಕ್ತಿಯಿಂದ ಭಾಗವಹಿಸಿದರು. ವೈಚಾರಿಕ ಮತ್ತು ನಾಟಕ ಕೃತಿಗಳ ಅಧ್ಯಯನದಲ್ಲಿ ಆಸಕ್ತಿ ಮೂಡಿದ್ದ ಕಂಡು ಬಂದಿತು.
- ಕೆಲವು ವಿದ್ಯಾರ್ಥಿಗಳು ಸ್ವರಚಿತ ನಾಟಕಗಳನ್ನು ಕಾಲೇಜಿನ ನಾಟಕ ಸ್ಪರ್ಧೆಗಳಲ್ಲಿ ಪ್ರದರ್ಶನ ಮಾಡಿದರು.
- ದ್ವಿತೀಯ ಸೆಮಿಸ್ಟರ್ ಬಿ.ಸಿ.ಎ ಕನ್ನಡ ಭಾಷೆ ಪತ್ರಿಕೆ 2 (ಅಂಗಾಢಿಜ ಔಧರಿಜಭಿಣ) ವಿಚಾರ ಸಾಹಿತ್ಯ ಮತ್ತು ನಾಟಕ

ವಿದ್ಯಾರ್ಥಿಗಳಲ್ಲಿ ಪ್ರದರ್ಶನ ಕಲೆಗಳಲ್ಲಿ ಆಸಕ್ತಿ ಮೂಡುವ ಉದ್ದೇಶದಿಂದ ನಾಟಕವನ್ನು, ವೈಚಾರಿಕ ಮನೋಭಾವವನ್ನು ಮೂಡಿಸಿ ಅವರಲ್ಲಿ ತಾರ್ಕಿಕವಾಗಿ ಚಿಂತಿಸುವ ವಿಧಾನವನ್ನು ಮೂಡಿಸುವ ಉದ್ದೇಶದಿಂದ ವಿಚಾರ ಸಾಹಿತ್ಯ, ಪರಿಸರ ಸಂಬಂಧಿ ಲೇಖನಗಳನ್ನು ಪಠ್ಯಕ್ರಮವಾಗಿ ಅಳವಡಿಸಲಾಗಿದೆ. ಇಂದು ಪರಿಸರ ನಾಶವಾಗುತ್ತಿದ್ದು, ಪರಿಸರ ಸಂಕರಕ್ಷಣೆ ಒಂದು ದೊಡ್ಡ ಸವಾಲಾಗಿದೆ. ಈ ಹಿನ್ನೆಲೆಯಲಿ ಪಠ್ಯವನ್ನು ಸಿದ್ದಪಡಿಸಿದೆ.

ಬಿಸಿಎ ದ್ವಿತೀಯ ಸೆಮಿಸ್ಟರ್ ತರತಿಯ ಅಧ್ಯಯನದಿಂದ ದೊರೆತ ಫಲಶ್ರುತಿ (ಅಠಣಢಿಜ ಠಣಣಛಿಠಟಜ)

- ವಿದ್ಯಾರ್ಥಿಗಳಲ್ಲಿ ವೈಚಾರಿಕ ಮನೋಭಾವ ಬೆಳೆದು ತಾರ್ಕಿಕವಾಗಿ ಆಲೋಚನೆ ಮಾಡುವ ವಿಧಾನ ಬೆಳೆಯಿತು.
- ನಾಟಕ ಕಲೆಯಲ್ಲಿ ಅಭಿರುಚಿ ಬೆಳೆದು ಕಾಲೇಜಿನಲ್ಲಿ ನಡೆಯುವ ಅಂತವರ್ಗೀಯ ನಾಟಕ ಸ್ಪರ್ಧೆಗಳಲ್ಲಿ ಆಸಕ್ತಿಯಿಂದ ಭಾಗವಹಿಸಿದರು.
- ವೈಚಾರಿಕ ಮತ್ತು ನಾಟಕ ಕೃತಿಗಳ ಅಧ್ಯಯನದಲ್ಲಿ ಆಸಕ್ತಿ ಮೂಡಿದ್ದ ಕಂಡು ಬಂದಿತು.
- ಕೆಲವು ವಿದ್ಯಾರ್ಥಿಗಳು ಸ್ವರಚಿತ ನಾಟಕಗಳನ್ನು ಕಾಲೇಜಿನ ನಾಟಕ ಸ್ಪರ್ಧೆಗಳಲ್ಲಿ ಪ್ರದರ್ಶನ ಮಾಡಿದರು.
- ದ್ವಿತೀಯ ಸೆಮಿಸ್ಟರ್ ಬಿ.ಕಾಂ- ಕನ್ನಡ ಭಾಷೆ ಪತ್ರಿಕೆ 2 (ಅಂಗಾಢಿಜ ಔಛರಿಜಛಿಣ) ವಿಚಾರ ಸಾಹಿತ್ಯ ಮತ್ತು ನಾಟಕ

ವಿದ್ಯಾರ್ಥಿಗಳಲ್ಲಿ ಪ್ರದರ್ಶನ ಕಲೆಗಳಲ್ಲಿ ಆಸಕ್ತಿ ಮೂಡುವ ಉದ್ದೇಶದಿಂದ ನಾಟಕವನ್ನು, ವೈಚಾರಿಕ ಮನೋಭಾವವನ್ನು ಮೂಡಿಸಿ ಅವರಲ್ಲಿ ತಾರ್ಕಿಕವಾಗಿ ಚಿಂತಿಸುವ ವಿಧಾನವನ್ನು ಮೂಡಿಸುವ ಉದ್ದೇಶದಿಂದ ವಿಚಾರ ಸಾಹಿತ್ಯ, ಪರಿಸರ ಸಂಬಂಧಿ ಲೇಖನಗಳನ್ನು ಪಠ್ಯಕ್ರಮವಾಗಿ ಅಳವಡಿಸಲಾಗಿದೆ. ಇಂದು ಪರಿಸರ ನಾಶವಾಗುತ್ತಿದ್ದು, ಪರಿಸರ ಸಂಕರಕ್ಷಣೆ ಒಂದು ದೊಡ್ಡ ಸವಾಲಾಗಿದೆ. ಈ ಹಿನ್ನೆಲೆಯಲಿ ಪಠ್ಯವನ್ನು ಸಿದ್ಧಪಡಿಸಿದೆ.

ಬಿಕಾಂ ದ್ವಿತೀಯ ಸೆಮಿಸ್ಟರ್ ತರತಿಯ ಅಧ್ಯಯನದಿಂದ ದೊರೆತ ಫಲಶ್ರುತಿ (ಅಂಗಾಢಿಜ ಂಗಾಣಭಿಂಟಜ)

- ವಿದ್ಯಾರ್ಥಿಗಳಲ್ಲಿ ವೈಚಾರಿಕ ಮನೋಭಾವ ಬೆಳೆದು ತಾರ್ಕಿಕವಾಗಿ ಆಲೋಚನೆ ಮಾಡುವ ವಿಧಾನ ಬೆಳೆಯಿತು.
- ನಾಟಕ ಕಲೆಯಲ್ಲಿ ಅಭಿರುಚಿ ಬೆಳೆದು ಕಾಲೇಜಿನಲ್ಲಿ ನಡೆಯುವ ಅಂತವರ್ಗೀಯ ನಾಟಕ ಸ್ಪರ್ಧೆಗಳಲ್ಲಿ ಆಸಕ್ತಿಯಿಂದ ಭಾಗವಹಿಸಿದರು.
- ವೈಚಾರಿಕ ಮತ್ತು ನಾಟಕ ಕೃತಿಗಳ ಅಧ್ಯಯನದಲ್ಲಿ ಆಸಕ್ತಿ ಮೂಡಿದ್ದ ಕಂಡು ಬಂದಿತು.
- ಕೆಲವು ವಿದ್ಯಾರ್ಥಿಗಳು ಸ್ವರಚಿತ ನಾಟಕಗಳನ್ನು ಕಾಲೇಜಿನ ನಾಟಕ ಸ್ಪರ್ಧೆಗಳಲ್ಲಿ ಪ್ರದರ್ಶನ ಮಾಡಿದರು.
- 9. ಮೊದಲನೆಯ ಸೆಮಿಸ್ಟರ್ ಬಿ.ಎ ಐಚ್ಛಿಕ ಕನ್ನಡ ಪತ್ರಿಕೆ –1 (ಅಠಣಾಢಿಜ ಔಛರಿಜಛಿಣುತಜ) ಸಣ್ಣ ಕಥೆಗಳು, ಛಂದಸ್ಪು ಮತ್ತು ಸಾಹಿತ್ಯ ಪ್ರಕಾರಗಳು

ವಿದ್ಯಾರ್ಥಿಗಳಿಗೆ ಶಾಸ್ತ್ರೀಯ ವಿಷಯಗಳಲ್ಲಿ ಒಂದಾದ ಛಂದಸ್ಸು, ಸಾಹಿತ್ಯದ ವಿವಿಧ ಪ್ರಕಾರಗಳಾದ ಲಲಿತ ಪ್ರಬಂಧ, ಸಣ್ಣ ಕಥೆ ಮತ್ತು ನಾಟಕಗಳ ಲಕ್ಷಣ ಸ್ವರೂಪಗಳನ್ನು ಈ ಸೆಮಿಸ್ಟರ್ನಲ್ಲಿ ಪರಿಚಯ ಮಾಡಿಕೊಡಲಾಗುತ್ತದೆ. ಜೊತೆಗೆ ಸಣ್ಣ ಆಯ್ದ ಸಣ್ಣ ಕಥೆಗಳನ್ನು ಬೋಧನೆ ಮಾಡುವುದರ ಮೂಲಕ ಸಾಹಿತ್ಯದಲ್ಲಿ ಆಸಕ್ತಿ ಮೂಡಿಸುವ ಕಾರ್ಯವನ್ನು ಮಾಡಲಾಗುತ್ತದೆ.

ಮೊದಲ ಬಿಎ ಮೊದಲ ಸೆಮಿಸ್ಟರ್-ಐಚ್ಚಿಕ ಕನ್ನಡ ತರತಿಯ ಫಲಶ್ರುತಿ (ಅಂಗಾಢಿಜ ಂಗಾಣಛಿಂಟಜ)

- ಕನ್ನಡ ಸಾಹಿತ್ಯಿಕ ಶಾಸ್ತ್ರಿಯ ವಿಷಯಗಳಲ್ಲಿ ವಿದ್ಯಾರ್ಥಿಗಳಲ್ಲಿ ಆಸಕ್ತಿ ಮೂಡಿತು.
- ಸಣ್ಣಕತೆಯ ಪ್ರಕಾರದಲ್ಲಿ ಆಸಕ್ತಿ ಬೆಳೆಸಿಕೊಂಡ ವಿದ್ಯಾರ್ಥಿಗಳು ವಿವಿಧ ಲೇಖಕರ ಕೃತಿಗಳ ಅಧ್ಯಯನಕ್ಕೆ ಮುಂದಾದರು.

- ವಿಧ್ಯಾರ್ಥಿಗಳಲ್ಲಿ ಸಾಹಿತ್ಯಿಕ ಅಭಿರುಚಿ ಕಂಡು ಬಂದಿತು.
- ಕೆಲವು ವಿದ್ಯಾರ್ಥಿಗಳು ಸಣ್ಣ ಕತೆಗಳ ರಚನೆಗೆ ಮುಂದಾದರು.
- ದ್ವಿತೀಯ ಸೆಮಿಸ್ಟರ್ ಬಿ.ಎ. ಐಚ್ಛಿಕ ಕನ್ನಡ– 2(ಅಂಡಾಢಿಜ ಔಛರಿಜಛಿಣುತಜ) ಕಾದಂಬರಿ, ವಿಶೇಷ ಕವಿ ಅಧ್ಯಯನ ಮತ್ತು ಸಾಹಿತ್ಯ ಪ್ರಕಾರಗಳು

ಐಚ್ಛಿಕ ಕನ್ನಡ ವಿದ್ಯಾರ್ಥಿಗಳಿಗೆ ಸಾಹಿತ್ಯದಲ್ಲಿ ಅಭಿರುಚಿ ಮೂಡಿಸುವ ಸಲುವಾಗಿ ಹೊಸಗನ್ನಡ ಸಾಹಿತ್ಯದ ಸಂದರ್ಭದ ಖ್ಯಾತಿ ಕವಿಯೊಬ್ಬರ ಕೃತಿಗಳ ಅಧ್ಯಯನ ಮಾಡಿಸಲಾಯಿತು.

ಕಾದಂಬರಿ ಪ್ರಕಾರದ ಲಕ್ಷಣ ಸ್ವರೂಪವನ್ನು ಪರಿಚರಿಯ ಮಾಡಿಕೊಡುವುದರ ಜೊತೆಗೆ ಸಮಕಾಲೀನ ಸಂದರ್ಭಕ್ಕೆ ಹೊಂದಿಕೊಳ್ಳುವಂತಹ ಕಥೆಯನ್ನು ಹೊಂದಿದ್ದ ಕಾದಂಬರಿಯ ಅಧ್ಯಯನ್ನು ಪಠ್ಯವನ್ನಾಗಿ ನಿಗದಿ ಮಾಡಿ ಬೋಧನೆ ಮಾಡಲಾಯಿತು.

ಛಂದಸ್ಸಿನ ಪ್ರಕಾರವನ್ನು ಪರಿಚಯ ಮಾಡಿಕೊಡುವುದರ ಮೂಲ ವಿದ್ಯಾರ್ಥಿಗಳಲ್ಲಿ ಶಾಸ್ತ್ರೀಯ ವಿಷಯಗಳಲ್ಲಿ ಆಸಕ್ತಿ ಮೂಡಿಸುವುದು.

ಮೊದಲ ಬಿಎ ದ್ವಿತೀಯ ಸೆಮಿಸ್ಟರ್-ಐಚ್ಛಿಕ ಕನ್ನಡ ತರತಿಯ ಫಲಶ್ರುತಿ (ಅಂಗಾಢಿಜ ಂಗಾಣಛಿಂಟಜ)

- ಕನ್ನಡ ಸಾಹಿತ್ಯಿಕ ಶಾಸ್ತ್ರಿಯ ವಿಷಯಗಳಲ್ಲಿ ವಿದ್ಯಾರ್ಥಿಗಳಲ್ಲಿ ಆಸಕ್ತಿ ಮೂಡಿತು.
- ಕಾದಂಬರಿ ಪ್ರಕಾರದಲ್ಲಿ ಆಸಕ್ತಿ ಬೆಳೆಸಿಕೊಂಡ ವಿದ್ಯಾರ್ಥಿಗಳು ವಿವಿಧ ಲೇಖಕರ ಕೃತಿಗಳ ಅಧ್ಯಯನಕ್ಕೆ ಮುಂದಾದರು.
- ವಿಶೇಷ ಕವಿಯಾಗಿ ಕೆಎಸ್ನರನ್ನು ಅಧ್ಯಯನ ಮಾಡಿದ್ದರಿಂದ ವಿದ್ಯಾರ್ಥಿಗಳಲ್ಲಿ ಕೆ.ಎಸ್.ನರಸಿಂಹಸ್ವಾಮಿಯವರ ಸಾಹಿತ್ಯ ಅಧ್ಯಯನದಲ್ಲಿ ಅಭಿರುಚಿ ಮೂಡಿದ್ದು ಕಂಡು ಬಂದಿತು.
- ಕೆಲವು ವಿದ್ಯಾರ್ಥಿಗಳು ಚುಟುಕು ಸಾಹಿತ್ಯಕ್ಕೆ ಮುಂದಾದರು.
- ಮೂರನೆಯ ಸೆಮಿಸ್ಟರ್ ಬಿ.ಎ. ಪತ್ರಿಕೆ–3(ಅರಾಾಢಿಜ ಔಭರಿಜಛಿಣುತಜ) ನಡುಗನ್ನಡ ಕಾವ್ಯ ಮತ್ತು ಜನಪದ ಸಾಹಿತ್ಯ

12 ನೆಯ ಶತಮಾನದಲ್ಲಿ ರಚಿತವಾದ ನಡುಗನ್ನಡ ಸಾಹಿತ್ಯವು ಕನ್ನಡ ಸಾಹಿತ್ಯದಲ್ಲಿ ವಿಶಿಷ್ಟವಾದ ಸ್ಥಾನವನ್ನು ಪಡೆದುಕೊಂಡಿದೆ. ಸಾಹಿತ್ಯವು ರಾಜಾಶ್ರಯದಿಂದ ಜನಾಶ್ರಯಕ್ಕೆ ಬಂದಿತು. ಮಾನವೀಯ ಮೌಲ್ಯಗಳಿಂದ ಕಂಗೊಳಿಸಿತು. ಇಂತಹ ಸಾಹಿತ್ಯವನ್ನು ವಿದ್ಯಾರ್ಥಿಗಳಿಗೆ ಬೋಧನೆ ಮಾಡುವ ಮೂಲಕ ಮಾನವೀಯ ಮೌಲ್ಯಗಳನ್ನು ವಿದ್ಯಾರ್ಥಿಗಳಲ್ಲಿ ಬೆಳೆಸುವುದು ಪಠ್ಯದ ಉದ್ದೇಶ. ಜೊತೆಗೆ ಜನಪದ ಸಾಹಿತ್ಯವನ್ನು ಬೋಧನೆ ಮಾಡುವ ಮೂಲಕ ಜನಪದರು ಪ್ರತಿಪಾದಿಸಿದ ಮೌಲ್ಯಗಳನ್ನು ಪರಿಚಯಿಸುವುದಾಗಿದೆ.

ಮೂರನೆ ಸೆಮಿಸ್ಟರ್ ಬಿಎ ತರಗತಿಯ ಫಲಶ್ರುತಿ (ಅಂಗಾಢಿಜ ಂಗಾಣಛಿಂಟಜ)

- ವಿದ್ಯಾರ್ಥಿಗಳಲ್ಲಿ ನಡುಗನ್ನಡ ಸಾಹಿತ್ಯದ ಬಗ್ಗೆ ಆಸಕ್ತಿ ಮೂಡಿತು.
- ಅನಕ್ಷರಸ್ಥ ಸಮುದಾಯ ರಚಿಸಿದ ಜನಪದ ಸಾಹಿತ್ಯದ ಅಧ್ಯಯನದಿಂದ ವಿದ್ಯಾರ್ಥಿಗಳಿಗೆ ಹೊಸ ಜಗತ್ತಿನ ಪರಿಚಯವಾದಂತಾಯಿತು..

- ಆಧುನಿಕತೆಯ ವ್ಯವಹಾರಿಕ ಜಗತ್ತಿನಲ್ಲಿ ಬದುಕುತ್ತಿರುವ ವಿದ್ಯಾರ್ಥಿಗಳಿಗೆ ಜನಪದರು ತಮ್ಮ ಸಾಹಿತ್ಯದಲ್ಲಿ ಪ್ರತಿಪಾದಿಸಿದ ಮಾನವೀಯ ಸಂಬಂಧಗಳ ಪರಿಚಯವಾಯಿತು.
- ಭಕ್ತಿ ಸಾಹಿತ್ಯದಲ್ಲಿ ಅಡಗಿದ್ದ ನೈಜ ಭಕ್ತಿ ಮತ್ತು ಡಾಂಭಿಕ ಆಚರಣೆಗಳ ಅಧ್ಯಯನದಿಂದ ನೈಜ ಮತ್ತು ಪೊಳ್ಳು ಸಂಗತಿಗಳ ನಡುವಿನ ಅಂತರವನ್ನು ಅರಿತುಕೊಂಡರು.
- ಮೂರನೆಯ ಸೆಮಿಸ್ಟರ್ ಬಿ.ಎಸ್ಸಿ ಪತ್ರಿಕೆ 3(ಅಂಕಾಢಿಜ ಔಛರಿಜಛಿಣುತಜ) ನಡುಗನ್ನಡ ಕಾವ್ಯ ಮತ್ತು ಜನಪದ ಸಾಹಿತ್ಯ

12 ನೆಯ ಶತಮಾನದಲ್ಲಿ ರಚಿತವಾದ ನಡುಗನ್ನಡ ಸಾಹಿತ್ಯವು ಕನ್ನಡ ಸಾಹಿತ್ಯದಲ್ಲಿ ವಿಶಿಷ್ಟವಾದ ಸ್ಥಾನವನ್ನು ಪಡೆದುಕೊಂಡಿದೆ. ಸಾಹಿತ್ಯವು ರಾಜಾಶ್ರಯದಿಂದ ಜನಾಶ್ರಯಕ್ಕೆ ಬಂದಿತು. ಮಾನವೀಯ ಮೌಲ್ಯಗಳಿಂದ ಕಂಗೊಳಿಸಿತು. ಇಂತಹ ಸಾಹಿತ್ಯವನ್ನು ವಿದ್ಯಾರ್ಥಿಗಳಿಗೆ ಬೋಧನೆ ಮಾಡುವ ಮೂಲಕ ಮಾನವೀಯ ಮೌಲ್ಯಗಳನ್ನು ವಿದ್ಯಾರ್ಥಿಗಳಲ್ಲಿ ಬೆಳೆಸುವುದು ಪಠ್ಯದ ಉದ್ದೇಶ. ಜೊತೆಗೆ ಜನಪದ ಸಾಹಿತ್ಯವನ್ನು ಬೋಧನೆ ಮಾಡುವ ಮೂಲಕ ಜನಪದರು ಪ್ರತಿಪಾದಿಸಿದ ಮೌಲ್ಯಗಳನ್ನು ಪರಿಚಯಿಸುವುದಾಗಿದೆ.

ಮೂರನೆ ಸೆಮಿಸ್ಟರ್ ಬಿಎಸ್ಸಿ ತರಗತಿಯ ಫಲಶ್ರುತಿ (ಅಂಗಾಢಿಜ ಂಗಾಣಭಿಂಟಜ)

- ವಿದ್ಯಾರ್ಥಿಗಳಲ್ಲಿ ನಡುಗನ್ನಡ ಸಾಹಿತ್ಯದ ಬಗ್ಗೆ ಆಸಕ್ತಿ ಮೂಡಿತು.
- ಅನಕ್ಷರಸ್ಥ ಸಮುದಾಯ ರಚಿಸಿದ ಜನಪದ ಸಾಹಿತ್ಯದ ಅಧ್ಯಯನದಿಂದ ವಿದ್ಯಾರ್ಥಿಗಳಿಗೆ ಹೊಸ ಜಗತ್ತಿನ ಪರಿಚಯವಾದಂತಾಯಿತು..
- ಆಧುನಿಕತೆಯ ವ್ಯವಹಾರಿಕ ಜಗತ್ತಿನಲ್ಲಿ ಬದುಕುತ್ತಿರುವ ವಿದ್ಯಾರ್ಥಿಗಳಿಗೆ ಜನಪದರು ತಮ್ಮ ಸಾಹಿತ್ಯದಲ್ಲಿ ಪ್ರತಿಪಾದಿಸಿದ ಮಾನವೀಯ ಸಂಬಂಧಗಳ ಪರಿಚಯವಾಯಿತು.
- ಭಕ್ತಿ ಸಾಹಿತ್ಯದಲ್ಲಿ ಅಡಗಿದ್ದ ನೈಜ ಭಕ್ತಿ ಮತ್ತು ಡಾಂಭಿಕ ಆಚರಣೆಗಳ ಅಧ್ಯಯನದಿಂದ ನೈಜ ಮತ್ತು ಪೊಳ್ಳು ಸಂಗತಿಗಳ ನಡುವಿನ ಅಂತರವನ್ನು ಅರಿತುಕೊಂಡರು.
- ಮೂರನೆಯ ಸೆಮಿಸ್ಟರ್ ಬಿ.ಸಿ.ಎ. ಪತ್ರಿಕೆ–3(ಅರಾಣಢಿಜ ಔಧರಿಜಛಿಣುತಜ) ನಡುಗನ್ನಡ ಕಾವ್ಯ ಮತ್ತು ಪ್ರಬಂಧ ಸಾಹಿತ್ಯ

12 ನೆಯ ಶತಮಾನದಲ್ಲಿ ರಚಿತವಾದ ನಡುಗನ್ನಡ ಸಾಹಿತ್ಯವು ಕನ್ನಡ ಸಾಹಿತ್ಯದಲ್ಲಿ ವಿಶಿಷ್ಟವಾದ ಸ್ಥಾನವನ್ನು ಪಡೆದುಕೊಂಡಿದೆ. ಸಾಹಿತ್ಯವು ರಾಜಾಶ್ರಯದಿಂದ ಜನಾಶ್ರಯಕ್ಕೆ ಬಂದಿತು. ಮಾನವೀಯ ಮೌಲ್ಯಗಳಿಂದ ಕಂಗೊಳಿಸಿತು. ಇಂತಹ ಸಾಹಿತ್ಯವನ್ನು ವಿದ್ಯಾರ್ಥಿಗಳಿಗೆ ಬೋಧನೆ ಮಾಡುವ ಮೂಲಕ ಮಾನವೀಯ ಮೌಲ್ಯಗಳನ್ನು ವಿದ್ಯಾರ್ಥಿಗಳಲ್ಲಿ ಬೆಳೆಸುವುದು ಪಠ್ಯದ ಉದ್ದೇಶ. ಜೊತೆಗೆ ಪ್ರಬಂಧ ಸಾಹಿತ್ಯವನ್ನು ಬೋಧನೆ ಮಾಡುವ ಮೂಲಕ ವಿವಿಧ ಸಂಗತಿಗಳನ್ನು ವಿದ್ಯಾರ್ಥಿಗಳಿಗೆ ಪರಿಚಯಿಸುವುದಾಗಿದೆ.

ಮೂರನೆಯ ಸೆಮಿಸ್ಟರ್ ಬಿಸಿಎ ತರಗತಿಯ ಅಂಕಾಢಿಜ ಂಕಾಣಛಿಂಟಜ)

 ವಿದ್ಯಾರ್ಥಿಗಳಲ್ಲಿ ನಡುಗನ್ನಡ ಪೌರಾಣಿಕ ಸಾಹಿತ್ಯದಲ್ಲಿ ಬಿಂಬಿತವಾಗಿದ್ದ ಮೌಲ್ಯಗಳ ಅರಿತುಕೊಂಡರು. ಪೌರಾಣಿಕ ಕಾವ್ಯಗಳ ಬಗ್ಗೆ ಆಸಕ್ತಿ ಮೂಡಿತು.

- ಪ್ರಬಂಧ ಸಾಹಿತ್ಯವು ಪರಿಸರ ಮತ್ತು ಸಮಾಜದಲ್ಲಿನ ಮೌಲ್ಯಗಳ ಬಗ್ಗೆ ವಿದ್ಯಾರ್ಥಿಗಳಲ್ಲಿ ಅರಿವು ಮೂಡಿಸಿತು.
- ಸಮಾಜದಲ್ಲಿನ ಮೌಲ್ಯಗಳ ಬಗ್ಗೆ ಪ್ರಬಂಧಕಾರರು ಸಾಹಿತ್ಯಕವಾಗಿ ಪ್ರತಿಪಾದಿಸಿದ್ದ ಮೌಲ್ಯಗಳನ್ನು ವಿದ್ಯಾರ್ಥಿಗಳು ಅರಿಯುವಂತಾಯಿತು.
- ಭಕ್ತಿ ಸಾಹಿತ್ಯದಲ್ಲಿ ಅಡಗಿದ್ದ ನೈಜ ಭಕ್ತಿ ಮತ್ತು ಡಾಂಭಿಕ ಆಚರಣೆಗಳ ಅಧ್ಯಯನದಿಂದ ನೈಜ ಮತ್ತು ಪೊಳ್ಳು ಸಂಗತಿಗಳ ನಡುವಿನ ಅಂತರವನ್ನು ಅರಿತುಕೊಂಡರು.
- ಮೂರನೆಯ ಸೆಮಿಸ್ಟರ್ ಬಿ.ಎ. ಪತ್ರಿಕೆ–3(ಅಂಣಢಿಜ ಔಭರಿಜಭಿಣುತಜ) ನಡುಗನ್ನಡ ಕಾವ್ಯ, ಜನಪದ ಸಾಹಿತ್ಯ ಮತ್ತು ವ್ಯಾವಹಾರಿಕ ಕನ್ನಡ

12 ನೆಯ ಶತಮಾನದಲ್ಲಿ ರಚಿತವಾದ ನಡುಗನ್ನಡ ಸಾಹಿತ್ಯವು ಕನ್ನಡ ಸಾಹಿತ್ಯದಲ್ಲಿ ವಿಶಿಷ್ಟವಾದ ಸ್ಥಾನವನ್ನು ಪಡೆದುಕೊಂಡಿದೆ. ಸಾಹಿತ್ಯವು ರಾಜಾಶ್ರಯದಿಂದ ಜನಾಶ್ರಯಕ್ಕೆ ಬಂದಿತು. ಮಾನವೀಯ ಮೌಲ್ಯಗಳಿಂದ ಕಂಗೊಳಿಸಿತು. ಇಂತಹ ಸಾಹಿತ್ಯವನ್ನು ವಿದ್ಯಾರ್ಥಿಗಳಿಗೆ ಬೋಧನೆ ಮಾಡುವ ಮೂಲಕ ಮಾನವೀಯ ಮೌಲ್ಯಗಳನ್ನು ವಿದ್ಯಾರ್ಥಿಗಳಲ್ಲಿ ಬೆಳೆಸುವುದು ಪಠ್ಯದ ಉದ್ದೇಶ. ಜೊತೆಗೆ ಜನಪದ ಸಾಹಿತ್ಯವನ್ನು ಬೋಧನೆ ಮಾಡುವ ಮೂಲಕ ಜನಪದರು ಪ್ರತಿಪಾದಿಸಿದ ಮೌಲ್ಯಗಳನ್ನು ಪರಿಚಯಿಸುವುದಾಗಿದೆ. ವ್ಯಾವಹಾರಿಕ ಜಗತ್ತಿನಲ್ಲಿ ವಿದ್ಯಾರ್ಥಿಗಳು ಕನ್ನಡದಲ್ಲಿ ಸುಲಲಿತವಾಗಿ ವ್ಯಾವಹರಿಸುವಂತೆ ಮಾಡುವುದು.

ಮೂರನೆ ಸೆಮಿಸ್ಟರ್ ಬಿಎ ತರಗತಿಯ ಅಂಣಢಿಜ ಂಣಣಛಿಂಟಜ

- ವಿದ್ಯಾರ್ಥಿಗಳಲ್ಲಿ ನಡುಗನ್ನಡ ಸಾಹಿತ್ಯದ ಬಗ್ಗೆ ಆಸಕ್ತಿ ಮೂಡಿತು.
- ಅನಕ್ಷರಸ್ಥ ಸಮುದಾಯ ರಚಿಸಿದ ಜನಪದ ಸಾಹಿತ್ಯದ ಅಧ್ಯಯನದಿಂದ ವಿದ್ಯಾರ್ಥಿಗಳಿಗೆ ಹೊಸ ಜಗತ್ತಿನ ಪರಿಚಯವಾದಂತಾಯಿತು..
- ಆಧುನಿಕತೆಯ ವ್ಯವಹಾರಿಕ ಜಗತ್ತಿನಲ್ಲಿ ಬದುಕುತ್ತಿರುವ ವಿದ್ಯಾರ್ಥಿಗಳಿಗೆ ಜನಪದರು ತಮ್ಮ ಸಾಹಿತ್ಯದಲ್ಲಿ ಪ್ರತಿಪಾದಿಸಿದ ಮಾನವೀಯ ಸಂಬಂಧಗಳ ಪರಿಚಯವಾಯಿತು.
- ವಿದ್ಯಾರ್ಥಿಗಳು ಕನ್ನಡದಲ್ಲಿ ವ್ಯಾವಹರಿಸುವುದನ್ನು ಕಲಿತು. ಪತ್ರ ವ್ಯಾವಹಾರ. ಸಭೆಗಳ ಕಾರ್ಯಸೂಚಿ, ತೀರ್ಮಾನಗಳು ಇತ್ಯಾದಿಗಳನ್ನು ತಯಾರಿಸುವ ಸಾಮರ್ಥ್ಯವನ್ನು ಪಡೆದುಕೊಂಡರು.
- ನಾಲ್ಕನೆಯ ಸೆಮಿಸ್ಟರ್ ಬಿ.ಎ. ಪತ್ರಿಕೆ–4(ಅಂಗಾಢಿಜ ಔಭರಿಜಛಿಣುತಜ) ಪ್ರಾಚೀನ ಕಾವ್ಯ, ಶಾಸನ ಸಾಹಿತ್ಯ ಮತ್ತು ಸಂವಹನ ಕನ್ನಡ

10 ನೆಯ ಶತಮಾನದಲ್ಲಿವು ಅಭಿಜಾತ ಸಾಹಿತ್ಯದ ಸುರ್ವಣಯುಗ. ಈ ಯುಗದಲ್ಲಿ ರಾಜಾತ್ರದಯಲ್ಲಿ ಸಾಹಿತ್ಯ ರಚಿತವಾದರೂ ಮೌಲ್ಯಗಳಿಂದ ಕೂಡಿತ್ತು. ಇದನ್ನು ಪರಿಚಯ ಮಾಡಿಕೊಡುವುದರ ಜೊತೆಗೆ ನಮ್ಮ ಪರಂಪರೆ ಹೊಂದಿದ್ದ ಶ್ರೀಮಂತ ಸಂಸ್ಕೃತಿಯನ್ನು ಪರರಿಚಯ ಮಾಡಕೊಡುವುದು ಪಠ್ಯದ ಉದ್ದೇಶ. ಶಾಸನ ಸಾಹಿತ್ಯವು ಒಳಗೊಂಡಿದ್ದ ಜಾತ್ಯತೀತ ಮೌಲ್ಯಗಳನ್ನು ಪರಿಚಯಿಸುವುದು. ಸಂವಹನ ಮಾಧ್ಯಮಗಳ ವಿಧಗಳು ಮತ್ತು ಅವುಗಳ ಹುಟ್ಟು ಬೆಳೆವಣಿಗೆ, ಅವುಗಳಿಂದ ಆಗುವ ಅನುಕೂಲಗಳನ್ನು ಪರಿಚಯಿಸುವುದು. ನಾಲ್ಕನೆಯ ಸೆಮಿಸ್ಟರ್ ಬಿಎ ತರಗತಿಯ (ಅಂಣಢಿಜ ಂಣಣಭಿಂಟಜ)

- ವಿದ್ಯಾರ್ಥಿಗಳಲ್ಲಿ ಹಳೆಗನ್ನಡ ಸಾಹಿತ್ಯದ ಬಗ್ಗೆ ಆಸಕ್ತಿ ಮೂಡಿತು.
- ಪ್ರಾಚೀನತೆಯನ್ನು ಸಾರುವ ಶಾಸನ ಸಾಹಿತ್ಯವು ಸಾರಿದ ಕೋಮು ಸಾಮರಸ್ಯವನ್ನು ಪರಿಚಯಿಸಿದ್ದರಿಂದ ವಿದ್ಯಾರ್ಥಿಗಳಲ್ಲಿ ವಿಶಾಲ ಮನೋಭಾವ ಮೂಡಿತು.
- ಅಭಿಜಾತ ಸಾಹಿತ್ಯದ ಮೌಲ್ಯಗಳ ಅರಿವಾಯಿತು.
- ಸಂವಹನ ಮಾಧ್ಯಮಗಳ ಮಹತ್ವ ಮತ್ತು ಕಾರ್ಯವಿಧಾನವನ್ನು ಅರಿತುಕೊಂಡರು.
- ನಾಲ್ಕನೆಯ ಸೆಮಿಸ್ಟರ್ ಬಿ.ಎಸ್ಸಿ. ಪತ್ರಿಕೆ–4(ಅಂಣಢಿಜ ಔಭರಿಜಭಿಣುತಜ) ಪ್ರಾಚೀನ ಕಾವ್ಯ, ಶಾಸನ ಸಾಹಿತ್ಯ ಮತ್ತು ಸಂವಹನ ಕನೃಡ

10 ನೆಯ ಶತಮಾನದಲ್ಲಿವು ಅಭಿಜಾತ ಸಾಹಿತ್ಯದ ಸುರ್ವಣಯುಗ. ಈ ಯುಗದಲ್ಲಿ ರಾಜಾತ್ರದಯಲ್ಲಿ ಸಾಹಿತ್ಯ ರಚಿತವಾದರೂ ಮೌಲ್ಯಗಳಿಂದ ಕೂಡಿತ್ತು. ಇದನ್ನು ಪರಿಚಯ ಮಾಡಿಕೊಡುವುದರ ಜೊತೆಗೆ ನಮ್ಮ ಪರಂಪರೆ ಹೊಂದಿದ್ದ ಶ್ರೀಮಂತ ಸಂಸ್ಕೃತಿಯನ್ನು ಪರರಿಚಯ ಮಾಡಕೊಡುವುದು ಪಠ್ಯದ ಉದ್ದೇಶ. ಶಾಸನ ಸಾಹಿತ್ಯವು ಒಳಗೊಂಡಿದ್ದ ಜಾತ್ಯತೀತ ಮೌಲ್ಯಗಳನ್ನು ಪರಿಚಯಿಸುವುದು. ಸಂವಹನ ಮಾಧ್ಯಮಗಳ ವಿಧಗಳು ಮತ್ತು ಅವುಗಳ ಹುಟ್ಟು ಬೆಳೆವಣಿಗೆ, ಅವುಗಳಿಂದ ಆಗುವ ಅನುಕೂಲಗಳನ್ನು ಪರಿಚಯಿಸುವುದು.

ನಾಲ್ಕನೆಯ ಸೆಮಿಸ್ಟರ್ ಬಿಎಸ್ಸಿ ತರಗತಿಯ (ಅಂಕಾಢಿಜ ಂಕಾಣಛಿಂಟಜ)

- ವಿದ್ಯಾರ್ಥಿಗಳಲ್ಲಿ ಹಳೆಗನ್ನಡ ಸಾಹಿತ್ಯದ ಬಗ್ಗೆ ಆಸಕ್ತಿ ಮೂಡಿತು.
- ಪ್ರಾಚೀನತೆಯನ್ನು ಸಾರುವ ಶಾಸನ ಸಾಹಿತ್ಯವು ಸಾರಿದ ಕೋಮು ಸಾಮರಸ್ಯವನ್ನು ಪರಿಚಯಿಸಿದ್ದರಿಂದ ವಿದ್ಯಾರ್ಥಿಗಳಲ್ಲಿ ವಿಶಾಲ ಮನೋಭಾವ ಮೂಡಿತು.
- ಅಭಿಜಾತ ಸಾಹಿತ್ಯದ ಮೌಲ್ಯಗಳ ಅರಿವಾಯಿತು.
- ಸಂವಹನ ಮಾಧ್ಯಮಗಳ ಮಹತ್ವ ಮತ್ತು ಕಾರ್ಯವಿಧಾನವನ್ನು ಅರಿತುಕೊಂಡರು.
- ನಾಲ್ಕನೆಯ ಸೆಮಿಸ್ಟರ್ ಬಿ.ಸಿ.ಎ. ಪತ್ರಿಕೆ–4(ಅಂಡಾಢಿಜ ಔಭರಿಜಭಿಣುತಜ) ಪ್ರಾಚೀನ ಕಾವ್ಯ, ಪ್ರವಾಸ ಸಾಹಿತ್ಯ ಮತ್ತು ಕಂಪ್ಯೂಟರ್ ಕನ್ನಡ

10 ನೆಯ ಶತಮಾನದಲ್ಲಿವು ಅಭಿಜಾತ ಸಾಹಿತ್ಯದ ಸುರ್ವಣಯುಗ. ಈ ಯುಗದಲ್ಲಿ ರಾಜಾಶ್ರದಯಲ್ಲಿ ಸಾಹಿತ್ಯ ರಚಿತವಾದರೂ ಮೌಲ್ಯಗಳಿಂದ ಕೂಡಿತ್ತು. ಇದನ್ನು ಪರಿಚಯ ಮಾಡಿಕೊಡುವುದರ ಜೊತೆಗೆ ನಮ್ಮ ಪರಂಪರೆ ಹೊಂದಿದ್ದ ಶ್ರೀಮಂತ ಸಂಸ್ಕೃತಿಯನ್ನು ಪರಿಚಯ ಮಾಡಕೊಡುವುದು ಪಠ್ಯದ ಉದ್ದೇಶ. ಜ್ಞಾನದ ಜೊತೆಗೆ ವಿವಿಧ ದೇಶಗಳನ್ನು ಅರಿಯುವುದು ಅವಶ್ಯಕ. ಈ ನಿಟ್ಟಿನಲ್ಲಿ ಪ್ರವಾಸ ಸಾಹಿತ್ಯವು ಮನುಷ್ಯನಿಗೆ ವಿವಿಧ ಪ್ರದೇಶಗಳ ಮಹತ್ವದ ಸಂಗತಿಗಳನ್ನು ತಿಳಿಸುತ್ತದೆ. ಇದನ್ನು ತಿಳಿಸುವುದು ಪಠ್ಯದ ಉದ್ದೇಶವಾಗಿದೆ. ಕಂಪ್ಯೂಟರ್ ನಲ್ಲಿ ಕನ್ನಡ ಭಾಷೆಯ ಮೂಲಕ ವ್ಯಾವಹರಿಸುವುದನ್ನು ತಿಳಿಸುವುದು.

ನಾಲ್ಕನೆಯ ಸೆಮಿಸ್ಟರ್ ಬಿಸಿಎ ತರಗತಿಯ (ಅಂಗಾಢಿಜ ಂಗಾಣಛಿಂಟಜ)

ವಿದ್ಯಾರ್ಥಿಗಳಲ್ಲಿ ಹಳೆಗನ್ನಡ ಸಾಹಿತ್ಯದ ಬಗ್ಗೆ ಆಸಕ್ತಿ ಮೂಡಿತು.

- ಪ್ರಾವಾಸ ಸಾಹಿತ್ಯದ ಅಧ್ಯಯನ ಮೂಲಕ ವಿವಿಧ ದೇಶಗಳ ಭೌಗೋಳಿಕ ಮತ್ತು ಜನರ ಸಂಸ್ಕೃತಿಯನ್ನು ಅರಿತುಕೊಂಡರು.
- ಅಭಿಜಾತ ಸಾಹಿತ್ಯದ ಮೌಲ್ಯಗಳ ಅರಿವಾಯಿತು.
- ಕಂಪ್ಯೂಟರ್ನಲ್ಲಿ ಕನ್ನಡವನ್ನು ಬಳಸುವುದು. ಕಂಪ್ಯೂಟರ್ನ ಬಿಡಿ ಭಾಗಗಳಿಗೆ ಬಳಸಲಾಗುವ ಕನ್ನಡದ ಪದಗಳನ್ನು ಕಲಿತರು.
- 18. ನಾಲ್ಕನೆಯ ಸೆಮಿಸ್ಟರ್ ಬಿ.ಕಾಂ- ಪತ್ರಿಕೆ-4(ಅಂಗಾಢಿಜ ಔಛರಿಜಛಿಣುತಜ) ವಾಣಿಜ್ಯ ಕನ್ನಡ, ಕಥಾ ಸಾಹಿತ್ಯ ಮತ್ತು ಕಂಪ್ಯೂಟರ್ ಕನ್ನಡ

ಮೂರನೆಯ ಸೆಮಿಸ್ಟರ್ ನಲ್ಲಿ ಪ್ರಾರಂಭಿಸಿದ್ದ ಕಲಿಕೆಯನ್ನು ಇಲ್ಲಿ ಮುಂದುವರೆಸುವಂತೆ ಮಾಡುವುದು. ಕನ್ನಡದಲ್ಲೇ ವ್ಯಾವಹರಿಸಲು ಕಲಿಯುವುದು. ವ್ಯಾವಹಾರಕ್ಕೆ ಇಂಗ್ಲೀಷ್ ನ್ನೇ ಅವಲಂಭಿಸಬೇಕೆಂಬ ಭಾವನೆಯನ್ನು ಹೋಗಲಾಡಿಸುವುದು. ಈ ಮೂಲಕ ಕನ್ನಡವನ್ನು ಮಾತ್ರ ಬಲ್ಲವರಲ್ಲಿ ಆತ್ಮವಿಶ್ವಾಸವನ್ನು ಮೂಡಿಸುವುದು. ಆಧುನಿಕ ಜಗತ್ತಿನ ಜನಪ್ರೀಯ ಸಾಹಿತ್ಯ ಪ್ರಕಾರವಾಗಿರುವ ಸಣ್ಣ ಕಥೆಯಲ್ಲಿನ ವೈವಿಧ್ಯೆತೆಯನ್ನು ಪರಿಚಯ ಮಾಡಿಕೊಡುವುದು ಮತ್ತು ಕಂಪ್ಯೂಟರ್ ನಲ್ಲಿ ಕನ್ನಡವನ್ನು ಬಳಸಿ ವ್ಯಾವಹರಿಸುವ ವಿಧಾನವನ್ನು ತಿಳಿಸಿಕೊಡುವುದು.

ನಾಲ್ಕನೆಯ ಸೆಮಿಸ್ಟರ್ ಬಿಕಾಂ ತರಗತಿಯ (ಅಂಗಾಢಿಜ ಂಗಾಣಛಿಂಟಜ)

- ವಿದ್ಯಾರ್ಥಿಗಳಲ್ಲಿ ಕಥಾ ಸಾಹಿತ್ಯದ ಬಗ್ಗೆ ಆಸಕ್ತಿ ಮೂಡಿತು.
- ಕನ್ನಡವನ್ನು ಮಾತ್ರ ಬಲ್ಲ ವಿದ್ಯಾರ್ಥಿಗಳ ಕನ್ನಡದಲ್ಲೇ ವ್ಯಾವಹರಿಸಿ ಆತ್ಮ ವಿಶ್ವಾಸವನ್ನು ಬೆಳೆಸಿಕೊಂಡರು.
- ಕಂಪ್ಯೂಟರ್ ನ ಬಿಡಿಭಾಗಗಳಿಗೆ ಸಂಬಂಧಿಸಿದಂತೆ ಕನ್ನಡದ ಪದಗಳನ್ನು ತಿಳಿದುಕೊಂಡು ಕನ್ನಡ ಭಾಷೆಯ ಸಾಧ್ಯತೆಗಳ ಅರಿವಾಯಿತು.
- ಸಂವಹನ ಮಾಧ್ಯಮಗಳ ಮಹತ್ವ ಮತ್ತು ಕಾರ್ಯವಿಧಾನವನ್ನು ಅರಿತುಕೊಂಡರು.

19 ಮೂರನೆಯ ಸೆಮಿಸ್ಟರ್ ಬಿಎ ಐಚ್ಛಿಕ ಕನ್ನಡ ತರಗತಿಯ ಪತ್ರಿಕೆ 3(ಅಠಣಢಿಜ ಔಭರಿಜಛಿಣುತಜ) ನಡುಗನ್ನಡ ಕಾವ್ಯ. ಕಾವ್ಯ ಮೀಮಾಂಸೆ ಮತ್ತು ಸಾಹಿತ್ಯ ಚರಿತ್ರೆ ಸಂಸ್ಕೃತಿಯ ಸಾರವನ್ನು ಹೊಂದಿರುವ ನಡುಗನ್ನಡದ ಸಾಹಿತ್ಯವನ್ನು ಮತ್ತು ಜನಪದ ಸಾಹಿತ್ಯ. ಭಕ್ತಿ ಸಾಹಿತ್ಯವನ್ನು ವಿದ್ಯಾರ್ಥಿಗಳಿಗೆ ಪರಿಚಯಿಸುವುದು. ಹಾಗೆಯೇ ಸಾಹಿತ್ಯದ ಶಾಸ್ತ್ರೀಯ ಅಂಶಗಳನ್ನು ಪರಿಚಯ ಮಾಡಿಕೊಡುವುದು. ಈ ಮೂಲಕ ವಿದ್ಯಾರ್ಥಿಗಳನ್ನು ಸೃಜನಶೀಲ ಚಟುವಟಿಕೆಗಳಲ್ಲಿ ತೊಡಗಿಕೊಳುವಂತೆ ಮಾಡುವುದು.

ಮೂರನೆಯ ಸೆಮಿಸ್ಟರ್ ಬಿಎ ಐಚ್ಬಿಕ ಕನ್ನಡ ತರಗತಿಯ (ಅಂಗಾಢಿಜ ಂಗಾಣಛಿಂಟಜ)

- ವಿದ್ಯಾರ್ಥಿಗಳಲ್ಲಿ ನಡುಗನ್ನಡ ಸಾಹಿತ್ಯದ ಬಗ್ಗೆ ಆಸಕ್ತಿ ಮೂಡಿತು.
- ಜನಪದ ಸಾಹಿತ್ಯದಲ್ಲಿನ ಮೌಲ್ಯಗಳ ಅರಿವಾಯಿತು.
- ಸಾಹಿತ್ಯದ ಶಿಸ್ತುಗಳ ಅರಿವಾಯಿತು.

• ಸಾಹಿತ್ಯ ಚರಿತ್ರೆಯನ್ನು ಮಾಡಿಕೊಳ್ಳುವ ಮೂಲಕ ಪರಂಪರೆಯ ಅರಿವನ್ನು ಪಡೆದುಕೊಂಡರು.

20 ನಾಲ್ಕನೆಯ ಸೆಮಿಸ್ಟರ್ ಬಿಎ ಐಚ್ಛಿಕ ಕನ್ನಡ ತರಗತಿಯ ಪತ್ರಿಕೆ 4(ಅಂಣಢಿಜ ಔಛರಿಜಛಿಣುತಜ) ಆತ್ಮಕಥನಗಳು ವಿಮರ್ಶೆ ಮತ್ತು ಸಾಹಿತ್ಯ ಚರಿತ್ರೆ

ಕನ್ನಡ ಸಾರಸ್ವತ ಲೋಕದ ಖ್ಯಾತ ಸಾಹಿತಿಗಳ ಆತ್ಮಕಥನಗಳನ್ನು ಬೋಧನೆ ಮಾಡುವ ಮೂಲಕ ವಿದ್ಯಾರ್ಥಿಗಳಿಗೆ ದಿವ್ಯ ಚೇತನಗಳ ಬದುಕಿನ ಮಹತ್ವದ ಸಂಗತಿಗಳನ್ನು ಪರಿಚಯ ಮಾಡಿಕೊಡುವುದು. ವಿದ್ಯಾರ್ಥಿಗಳು ಸಾಹಿತ್ಯವನ್ನು ಅಧ್ಯಯನ ಮಾಡುವ ಮೂಲಕ ಸಾಹಿತ್ಯವನ್ನು ಅರ್ಥ ಮಾಡಿಕೊಳ್ಳುವ ವಿಧಾನವನ್ನು ತಿಳಿಸಿಕೊಡುವುದು ಮತ್ತು ಸಾಹಿತ್ಯ ಚರಿತ್ರೆ ಮೂಲಕ ಪರಂಪರೆಯ ತ್ರೀಮಂತಿಕೆಯನ್ನು ಪರಿಚಯ ಮಾಡಿಕೊಡುವುದು ಪಠ್ಯದ ಉದ್ದೇಶವಾಗಿದೆ.

ನಾಲ್ಕನೆಯ ಸೆಮಿಸ್ಟರ್ ಬಿಎ ಐಚ್ಛಿಕ ಕನ್ನಡ ತರಗತಿಯ (ಅಠಣಢಿಜ ಠಣಣಭಿಠಟಜ)

- ವಿದ್ಯಾರ್ಥಿಗಳಲ್ಲಿ ಆತ್ಮಕಥಗಳಲ್ಲಿ ಆಸಕ್ತಿ ಮೂಡಿತು.
- ಸಾಹಿತ್ಯ ಅಧ್ಯಯನ ವಿಧಾನವನ್ನು ಅರಿತುಕೊಂಡರು.
- ಸಾಹಿತ್ಯವನ್ನು ಅರ್ಥೈಸುವ ಬಗೆಯ ಪರಿಚಯ ಮಾಡಿಕೊಂಡರು.
- ಸಾಹಿತ್ಯ ಚರಿತ್ರೆಯನ್ನು ಮಾಡಿಕೊಳ್ಳುವ ಮೂಲಕ ಪರಂಪರೆಯ ಅರಿವನ್ನು ಪಡೆದುಕೊಂಡರು.

21 ಐದನೆಯ ಸೆಮಿಸ್ಟರ್ ಬಿಎ ಐಚ್ಛಿಕ ಕನ್ನಡ ತರಗತಿಯ ಪತ್ರಿಕೆ 5(ಅಂಕಾಢಿಜ ಔಛರಿಜಛಿಣುತಜ)

ಕನ್ನಡ ಭಾಷಾ ರಚನೆ ಮತ್ತು ಚರಿತ್ರೆ

ಕನ್ನಡ ಭಾಷೆಯ ಪ್ರಾಚೀನತೆ, ಉಗಮ, ವಿಕಾಸ, ಅದರ ವ್ಯಾಕರಣಾಂಶಗಳು ಮತ್ತು ಅವಸ್ಥಾಂತರಗಳನ್ನು ತಿಳಿಸಿಕೊಡುವ ಮೂಲಕ ಕನ್ನಡ ಭಾಷೆಯನ್ನು ಭಾಷಾಶಾಸ್ತ್ರೀಯ ದೃಷ್ಟಿಕೋನದಲ್ಲಿ ಅಧ್ಯಯನ ಮಾಡುವುದು.

ಹಾಗೆಯೇ ಇತರ ಭಾಷೆಗಳೊಂದಿಗೆ ಹೊಂದಿರುವ ಸಂಬಂಧವನ್ನು ಪರಿಚಯ ಮಾಡಿಕೊಡಲಾಗುವುದು. ಕನ್ನಡ ಭಾಷೆಯಲ್ಲಿರುವ ಉಪಭಾಷೆಗಳ ಪರಿಚಯ ಮಾಡಿಕೊಡಲಾಗುತ್ತದೆ..

ಐದನೆಯ ಸೆಮಿಸ್ಟರ್ ಬಿಎ ಐಚ್ಬಿಕ ಕನ್ನಡ ತರಗತಿ ಪತ್ರಿಕೆ 6 (ಅಂಗಾಢಿಜ ಂಗಾಣಛಿಂಟಜ)

- ವಿದ್ಯಾರ್ಥಿಗಳಲ್ಲಿ ಕನ್ನಡ ಭಾಷೆಯ ಚರಿತ್ರೆ ಬಗ್ಗೆ ಆಸಕ್ತಿ ಮೂಡಿತು.
- ಭಾಷೆಯ ಹಲವು ಅವಸ್ತೆಗಳ ಅರಿವಾಯಿತು.
- ಭಾಷೆಗೆ ಸಂಬಂಧಿಸಿದ ಹಲವು ಶಾಸ್ತ್ರೀಯ ಅಂಶಗಳನ್ನು ಅಧ್ಯಯನ ಮಾಡಿದರು.
- ಕನ್ನಡ ಭಾಷೆಯ ಚರಿತ್ರೆ ಮತ್ತು ಇತರ ಭಾಷೆಗಳೊಂದಿಗೆ ಹೊಂದಿರುವ ಸಂಬಂಧಗಳನ್ನು ಅರಿತುಕೊಳ್ಳುವ ಮೂಲಕ ಪರಂಪರೆಯ ಅರಿವನ್ನು ಪಡೆದುಕೊಂಡರು.

22 ಐದನೆಯ ಸೆಮಿಸ್ಟರ್ ಬಿಎ ಐಚ್ಛಿಕ ಕನ್ನಡ ತರಗತಿಯ ಪತ್ರಿಕೆ 6(ಅಂಗಾಢಿಜ ಔಛರಿಜಛಿಣುತಜ) ಹಳೆಗನ್ನಡ ಕಾವ್ಯ. ಜನಪದ ಕಾವ್ಯ ಮತ್ತು ನಾಟಕ ಹಳೆಗನ್ನಡದಲ್ಲಿರುವ ಗದ್ಯ ಸಾಹಿತ್ಯವನ್ನು ಪರಿಚಯ ಮಾಡಿಕೊಡುವ ಮೂಲಕ ಪ್ರಾಚೀನ ಕಾಲದ ಮೌಲ್ಯಗಳನ್ನು ಮತ್ತು ಸಂಸ್ಕೃತಿಯನ್ನು ಪರಿಚಯ ಮಾಡಿಕೊಡುವುದು. ಖ್ಯಾತ ನಾಟಕಕಾರರ ಕೃತಿಯನ್ನು ಅಧ್ಯಯನ ಮಾಡಿಸುವ ಮೂಲಕ ನಾಟಕ ಪ್ರಕಾರವನ್ನು ಪರಿಚಯ ಮಾಡಿಕೊಟ್ಟು. ವಿಮರ್ಶಾತ್ಮಕವಾಗಿ ಅಧ್ಯಯನ ಮಾಡಿಸುವುದು. ಜನಪದ ಸಾಹಿತ್ಯವನ್ನು ಅಧ್ಯಯನ ಮಾಡಿಸುವ ಮೂಲಕ ಜಾತ್ಯತೀತ ತತ್ವ ಮತ್ತು ಚಿಂತನೆಗಳನ್ನು ವಿದ್ಯಾರ್ಥಿಗಳಿಗೆ ಪರಿಚಯಿಸುವುದು.

ಐದನೆಯ ಸೆಮಿಸ್ಟರ್ ಬಿಎ ಐಚ್ಚಿಕ ಕನ್ನಡ ತರಗತಿಯ ಪತ್ರಿಕೆ 6 (ಅಂಗಾಢಿಜ ಂಗಾಣಛಿಂಟಜ)

- ವಿದ್ಯಾರ್ಥಿಗಳಿಗೆ ಹಳೆಗನ್ನಡ ಸಾಹಿತ್ಯದಲ್ಲಿನ ಗದ್ಯ ಸಾಹಿತ್ಯದ ಪರಿಚಯವಾಯಿತು.
- ಜನಪದ ಸಾಹಿತ್ಯದಲ್ಲಿನ ಮೌಲ್ಯಗಳ ಅರಿವಾಯಿತು.
- ದೃಶ್ಯ ಕಾವ್ಯವಾಗಿರುವ ನಾಟಕವನ್ನು ಓದುವ ಪರಿಯನ್ನು ಅರಿತುಕೊಂಡರು.
- ಸಾಹಿತ್ಯದಲ್ಲಿ ಬಿಂಬಿತವಾಗಿದ್ದ ಸಂವೇದನಾಶೀಲ ಮನೋಭಾವದ ಅರಿವಾಯಿತು.

23 ಆರನೆಯ ಸೆಮಿಸ್ಟರ್ ಬಿಎ ಐಚ್ಛಿಕ ಕನ್ನಡ ತರಗತಿಯ ಪತ್ರಿಕೆ 7(ಅಂಗಾಢಿಜ ಔಛರಿಜಛಿಣುತಜ) ಕನ್ನಡ ಭಾಷೆಯ ವಿವಿಧನೆಲೆಗಳು ಮತ್ತು ಸಂವಹನದ ಸ್ವರೂಪ ಕನ್ನಡ ಭಾಷೆಯಲ್ಲಿನ ಬರವಣಿಗೆಯ ಮತ್ತು ಬಳಕೆಯ ವಿವಿಧ ಸ್ತರಗಳನ್ನು ಪರಿಚಯ ಮಾಡಿಕೊಡುವ ಮೂಲಕ ಭಾಷಾಶಾಸ್ತ್ರದ ಅಧ್ಯಯನ ಕಡೆಗೆ ವಿದ್ಯಾರ್ಥಿಗಳನ್ನು ಸೆಳೆಯುವುದು. ಕನ್ನಡವು ಆಡಳಿತ ಭಾಷೆಯಾಗಿ ಬೆಳೆದು ಬಂದು ಬಳಕೆಯಾಗುತ್ತಿರುವ ರೀತಿ ಮತ್ತು ಅದು ಕಾಲಕ್ಕೆ ಅನುಗುಣವಾಗಿ ಬದಲಾವಣೆಯಾಗುತ್ತಿರುವ ಪರಿಯನ್ನು ವಿದ್ಯಾರ್ಥಿಗಳಿಗೆ ತಿಳಿಸಿಕೊಡುವುದು ಪಠ್ಯದ ಉದ್ದೇಶವಾಗಿದೆ. ಇದರೊಂದಿಗೆ ಮಾಧ್ಯಮಗಳ ಭಾಷೆಯ ಪರಿಚಯವನ್ನೂ ಮಾಡಿಕೊಡಲಾಗುವುದು.

ಆರನೆಯ ಸೆಮಿಸ್ಟರ್ ಬಿಎ ಐಚ್ಚಿಕ ಕನ್ನಡ ತರಗತಿಯ ಪತ್ರಿಕೆ 7 (ಅಂಗಾಢಿಜ ಂಗಾಣಭಿಂಟಜ)

- ವಿದ್ಯಾರ್ಥಿಗಳಲ್ಲಿ ಭಾಷೆ ಬಳಕೆ ಮತ್ತು ಬರವಣಿಗೆಯ ಕೌಶಲ್ಯ ಸುಧಾರಿಸಿತು.
- ಕನ್ನಡ ಭಾಷೆಯ ಜೊತೆಯಲ್ಲಿ ಇತರ ಭಾಷೆಗಳು ಹೊಂದಿರುವ ಕೊಡುಕೊಳ್ಳುಗಳನ್ನು ಅರಿತುಕೊಂಡರು.
- ಕನ್ನಡ ಭಾಷೆಯ ಭಿನ್ನತೆಗಳನ್ನು ಅರಿತುಕೊಂಡರು.
- ಸಂವಹನ ಮಾಧ್ಯಮಗಳಲ್ಲಿ ಭಾಷೆ ಪಡೆದುಕೊಂಡಿರುವ ಕೌಶಲ್ಯವನ್ನು ಅರಿತುಕೊಂಡರು.

24 ಎಂಟನೆಯ ಸೆಮಿಸ್ಟರ್ ಬಿಎ ಐಚ್ಛಿಕ ಕನ್ನಡ ತರಗತಿಯ ಪತ್ರಿಕೆ 8(ಅಠಣಢಿಜ ಔಛರಿಜಛಿಣುತಜ) ವಿಮರ್ಶೆ ಪರಿಕಲ್ಪನೆಗಳು ಪಠ್ಯ ಕೇಂದ್ರಿತ

ವಿದ್ಯಾರ್ಥಿಗಳು ಕಾವ್ಯ, ಲೇಖನಗಳನ್ನು ವಿಭಿನ್ನವಾಗಿ ವಿಮರ್ಶಾ ದೃಷ್ಟಿಕೋನದಲ್ಲಿ ಓದಿ ಅರ್ಥೈಸಿಕೊಳ್ಳವಂತೆ ಅವರನ್ನು ತಯಾರಿಸುವುದು. ಈ ನಿಟ್ಟಿನಲ್ಲಿ ಖ್ಯಾತ ವಿಮರ್ಶಕರ ಕೃತಿಗಳನ್ನು ವಿವಿಧ ವಿಮರ್ಶಾ ಸಿದ್ಧಾಂತಗಳ ಹಿನ್ನೆಲೆಯಲ್ಲಿ ವ್ಯಾಸಂಗ ಮಾಡುವಂತೆ ಮಾಡುವುದು. ಇದಕ್ಕೆ ಪೂರಕವಾದ ಸಾಹಿತ್ಯವನ್ನು ಒದಗಿಸಿಕೊಟ್ಟು ಅವರಲ್ಲಿ ವ್ಯಾಸಂಗದ ಹಸಿವನ್ನು ಉಂಟು ಮಾಡುವುದು.

ಆರನೆಯ ಸೆಮಿಸ್ಟರ್ ಬಿಎ ಐಚ್ಬಿಕ ಕನ್ನಡ ತರಗತಿಯ (ಅಂಗಾಢಿಜ ಂಗಾಣಛಿಂಟಜ)

• ವಿದ್ಯಾರ್ಥಿಗಳಲ್ಲಿ ವಿಮರ್ಶಾ ದೃಷ್ಟಿಕೋನ ಮೂಡಿತು.

- ವಿದ್ಯಾರ್ಥಿಗಳಲ್ಲಿ ವಿಶ್ಲೇಷಣಾ ಮನೋಭಾವ ಬೆಳೆಯಿತು.
- ವಿದ್ಯಾರ್ಥಿಗಳು ಪ್ರಾಯೋಗಿಕ ವಿಮರ್ಶೆಗೆ ಮುಂದಾದರು.
- ವಿದ್ಯಾರ್ಥಿಗಳಲ್ಲಿ ಅಂತರ್ವಿಮರ್ಶಾ ದೃಷ್ಟಿಕೋನ ಬೆಳೆಯಿತು.

Department Of Sanskrit

To come into effect from 2018-2019

Program Objective:

The main objective of the program / of the course for BA/BSc/BCOM/BCA is to impart knowledge in classical language through literature.

The study of Sanskrit is offered to students who are interested in studying ancient language.

Program specific objective:

The college offers programs with Sanskrit as second language in the following combinations

- 1. BA HES, HEK, PES, HJK, HJE, JPK, JEP, JPS
- 2. BSc PMCs, PME, PCM, EMCs
- 3. BCA
- 4. BCOM
- The study of Sanskrit literature / poetry helps student in sharpening creative abilities.
- Sanskrit language combined with the subject as 2nd language has been a popular option among students.
- The objective of combining the study of Sanskrit as a 2nd language is to enhance the students to study in the formal education.

I Semester BA/ BSc/ BCOM/ BCA Mahakavya in Sanskrit

I Semester BA Course Objective:

The students are introduced to the ancient language. The Sanskrit course is of use to general public at every age and at all levels. It will impart ethical and moral values of life in students.

- > The paper provides all the types of kavya and its division and its evolution.
- > The poetry helps learner in sharpening creative abilities.
- > The students are introduced poetry like Mahakavya/ Khandakavya and its characters.

II Semester BA/ BSc/ BCOM/ BCA Prose in Sanskrit

Course Objective:

The students are introduced another type of kavya like prose / champu. The study of course helps learners in expanding imaginative and descriptive abilities.

II Semester Course Outcome:

- At the semester level students are introduced another type of kavya which is bit difficult.
- > The prose work has been well appreciated and it will improve learners proficiency.
- The course is designed to enhance the teachers understanding of the learners, the learning process and the nature, the structure of Sanskrit language.

III Semester and IV Semester BA/ BCOM/ BSc/ BCA Drama in full fledged manner

Course Objective:

Exercises in comprehension helps a learners in his/her language skill (hearing, reading, writing, speaking and understanding abilities)

The main objective of teaching this paper is to impart knowledge of drama so as to give complete knowledge.

Course Outcome:

- Students can pursue higher studies.
- The paper or course has been successful in driving home the ethical values in present days.
- The course is of use to general public at every age and at all levels of formal and non formal education.
- It gives moral values of life in students that will inculcate or lead and influence them towards right path in their materialistic world.
- > It also helps a learner in getting an entry into the systems of Indian philosophy.
- > The students have found the paper highly useful and interesting.
- ➢ It touches the present societal issues.

Department of Hindi <u>Revised in 2018</u> To come into effect from 2018-19

Program Objective

BA, B.COM, B.SC, BCA

1: To strengthen the language competence among the students and to Understand the Hindi literature in association with the contemporary requirements.

2: To inculcate linguistic sensitivity and acceptance through the study of different literary manner and famous Indian writers.

3: To enhance the communication and reading-writing abilities and to cultivate the value education.

Program Specific Objective

BA, B.COM, B.SC, BCA

 Students can work anywhere in India, as they know Hindi- our National Language.
As they are practising Translation from Hindi to English and English to Hindi and some other Languages as well, they can become translators in many Central Government Offices.
By reading and observing drama's and one act plays they can become good actors. By having good communication skills and command over Hindi Language one can become a good speaker.

Semester-wise Course outcomes of language Hindi for I, II, III, IV Semester

Syllabus:

Prose, Poem, Section poetry, Novel, General essay, Grammar, Precise writing, Letter Writing, Introduction about author, Translation & Film Review

I Semester BA, B.COM, B.SC, BCA Course Objective:

To identify and explain the various forms of writings; prose, short stories, translation and explain the different types of grammar of Hindi language.

I Semester BA, B.COM, B.SC, BCA Course Outcome:

1: To make the story attractive, it was presented in dramatic variation.

2: All the details of the subject, the essence of the story, essay, travel narration etc were explained on time.

3: The knowledge of Scientific, Administrative and Commercial terminology is given in a creative way from the assessment point of view and through terminology provided knowledge of two languages.

II Semester (BA, B.COM, B.SC, BCA) Course Objective

To comprehend literary texts of Ancient and Modern poetry written by great poets of Hindi.

II Semester (BA, B.COM, B.SC, BCA) Course Outcome:

1: Bhaktikal's couplets and contemporary poems were introduced to the depth of devotion in devotional forms of language.

2: Poetry taught the lessons of life, peace and humankind.

3: Guru's disciple tradition, love of the joint family, economic inequality and protest against exploitation have been shown.

III Semester (BA, B.COM, B.SC, BCA) Course Objective

Students understand and derive pleasure from the given poem. To appreciate the beauty of the language and thought of the poem.

III Semester BA, B.COM, B.SC, BCA Course Outcome:

1:The ideology of the section poetry was delivered to the students in the form of drama.2: Parts of the book are in conversational style and the book is remarkable for its beautiful use of 'Alankars' and most rhythmic and mellifluous lyric.

IV Semester BA, B.COM, B.SC, BCA Course Objectives

Describe how a character 's personality, attitudes, conflicts and relationships change and explain why these changes are important in the novel.

To equip students with cinematic perspective and its extensive use in Indian cinema.

IV Semester BA, B.COM, B.SC, BCA Course Outcome:

1: Empowerment of women identified through the novel and it also shown how women become strong when her time comes.

2: The films are beauty of society' has been explained with considerable logic.

DEPARTMENT OF ECONOMICS

Revised in 2018 To come in to effect from 2018-19

Program Objectives :-

B.A. Program is offered to students who are interested in studying humanities such as History, Economics, Sociology, Psychology and Journalism.

The B.A. Program has been designed in such a way that the students can equip themselves to take up a career in the fields of Education /Teaching, Law, Journalism and Civil Services.

Program specific objectives

The college offers the following subject specific combination to facilitate students to pursue their studies in social sciences:

- 1. HES : History , Economics , Sociology .
- 2. HEK : History , Economics ,Kannada literature.
- 3. HJK : History , Journalism ,Kannada literature.
- 4. HJE : History ,Journalism , English literature.

1. The above mentioned combinations are offered to cater to the demands of the students in order to enable them for a wide variety of careerendeavours.

2. Economics considered to be the queen of social sciences help the students to understand the functioning of an economy.

3. The main culminating aim of the study of economics along with thesocial science disciplines is to enable students to have a firm foundation.

Pattern of syllabus under autonomous status

Attaining the status of autonomy by NAAC is itself an important milestone in the journey of our college. It is indeed, a pride and a privilege of the department of economics to design syllabus akin to the current needs of the economy, adopting innovative teaching , imbibing new approaches to understand the economic behaviour of a human being in particular and human society at large.

The very foundation of degreecourse helps the students to face challenges in various other fields. In framing the syllabus students interests are taken care-off and wellbalanced as:

- > To enable the students to have both theoretical foundation with a touch of practical approaches.
- > To prepare the students to accommodate themselves in this competitiveworld.
- > To make economics as subject learner friendly.

Bachelors of Arts as under graduate course and economics as a core paper learnt throughout six semesters .Each semester will have different papers in economics but in fifth and six semesters have optional papers.

		Paper VII	
4.	Semester	The Indian Economy	III B.A.
	VI		
	Semester	Paper VIII	
	VI	Public Economics/Karnataka Economy.	III B.A.

I SEMESTER B.A. ECONOMICS PAPER - I MICRO ECONOMIC ANALYSIS

[18NCJA TO 20NCJA SERIES]

Total teaching hours:54 **Course Objectives:** 1. To enable the students to understand the micro economic concepts. 2. To prepare the students to use tools and techniques of micro economics. 3. To develop required skills in micro economic analysis to understand the economic behaviour in a given condition.

MODULE 1: DEMAND ANALYSIS

Bridge Course: Basic problems of an economy, types of economies. Micro economicsmeaning, scope, importance, limitations.

Demand-law of demand-determinants of demand-shifts in demand curve-elasticity of demandtypes -measurement of price elasticity of demand -determinants of price elasticity of demanddemand forecasting -the method of least squares.

Skill development : Measurement of price elasticity of demand, demand forecasting by method of least squares.

MODULE 2: ANALYSIS OF CONSUMER BEHAVIOUR 12 Hrs

Bridge Course: Utility analysis - cardinal and ordinal, indifference curves analysis.

Total credits:05

12 Hrs

Consumer sovereignty – Law of diminishing marginal utility and equi-marginal utility, consumer equilibrium in cardinal analysis, properties of indifference curves, consumer equilibrium through indifference curves, changes in consumer equilibrium-price, income and substitution effects, consumer's surplus, revealed preference theorem.

Skill Development: Calculation of MU, AU and TU.

MODULE 3: PRODUCTION ANALYSIS

Bridge Course: Production function and concepts of cost and revenue. Supply - law of supply, extension and contraction, increase and decrease in supply, concept of production function - Cobb- Douglas production function, iso - quants, least cost combination of factors, law of variable proportions, return to scale, concepts of costs and cost curves- short term and long term- revenue analysis.

Skill Development: Calculation of various costs and revenues.

MODULE 4: MARKET STRUCTURE AND PRODUCT PRICING 10 Hrs

Bridge Course: Types of markets – perfect competition, monopoly, Monopolistic competition. Perfect competition- Price and output determination, monopoly –price and output determination, price discrimination, monopolistic competition – price and output determination, oligopoly-features, types, price determination kinked demand curve.

Skill Development: Study of present day markets, visits to local vegetable market, shopping malls, entry of MNCs in retail trade.

MODULE 5: THEORIES OF FACTOR PRICING

Bridge Course: Meaning of distribution, functional vs. personal – MPT of distribution. Modern theory of distribution, concept of rent and quasi-rent, wage- wages under collective bargaining, wage differentials, interest –The liquidity preference theory, Profits –The innovation theory .

Skill Development: Calculation of Quasi - rent, net interest and profit.

Reference Books:

- 1. Koutsoyianis- Modern Micro Economics.
- 2. Gregory Mankiew Principles of Economics.
- 3. Samuelson P.A. Economics
- 4. Ahuja H.L. Micro Economics
- 5. Dwivedi D.N. Micro Economics.

I Semester B.A. Course outcome:

10 Hrs

10 Hrs

- It enables the student to apply economic reasoning to the analysis of selected contemporary economic problems.
- It helps the students to understand how households (demand)and business (supply)interact in various market structure to determine price and quantity of goods and services produced and consumed.

II SEMESTER B.A. ECONOMICS PAPER – II MACRO ECONOMIC ANALYSIS

[18NCJA TO 20NCJA SERIES]

Total teaching hours:54

Course Objectives :

- 1. To enable the students to understand the macro economic structure of the economy.
- 2. To prepare the students to understand the functioning of an economy with basic and complex models.
- 3. To equip the students for future policy and decision making at various levels of economy.

Module1: Introduction

Bridge Course: Macro economics-meaning-importance-limitations.

Macro economics –concepts of macro economics, national income-concepts of national incomecalculation-difficulties-importance-national income and economic welfare-circular flow of income in two, three and four sector economy.

Skill development: Calculation of GNP, NNP, GDP, NDP, DPI, PI and calculation of NI according to product, income and expenditure methods.

Module 2: Theories of employment

Classical theory of employment- Say's law of markets-classical remedy for unemployment. Keynesian theory of employment - concept of effective demand-under employment equilibriumconsumption function – investment function-multiplier-accelerator-relevance of Keynesian theory to developing economies-Keynes vs. Classicism.

Skill development: Calculation of value of multiplier and accelerator.

Module 3:Inflation and deflation

10 Hrs

12Hrs

12Hrs

Total credits:05

Inflation-meaning-types, causes, effects and measures to control inflation, inflationary gap-deflation-deflationary gap.

Skill development: Calculation of inflationary and deflationary gaps.

Module 4: Post Keynesian developments

Philips curve-natural rate of unemployment hypothesis-Rational expectations hypothesis-supply side economics.

Skill development: Finding out the relationship between inflation and unemployment with the help of data.

Module 5: Macro economic management

Meaning-phases-causes and theories of business cycle-Kaldor,Hicks. Market vs. Government - market failures-state failure and economic liberalisation, fiscal policy-monetary policy-direct controls.

Skill development: Finding out the latest bank rate ,CRR, SLR and its impact on the economy .

References:

1.	Edward Shapiro	: Macro economic analysis
2.	Ackley G	:Macro economics-Theory and policy
3.	Ahuja H.L.	:Macro economics
4.	K.C.Rana and Verma	: Macro economics
5.	Dwivedi .D.N.	: Macro economics

II Semester B.A. course outcome:

- It enables the students to understand why household, government and global behaviour determine the aggregate demand for goods and services.
- It helps the students to understand the basics of national income accounting, causes and consequences of business cycles.

III SEMESTER B.A.ECONOMICS PAPER-III MONETARY ECONOMICS (19NCJA TO 21NCJA SERIES)

Total teaching hours:

Total credits:05

54

Course objectives:

1. To enable the students to understand the working of the present monetary and bankingsystem.

08Hrs

12 Hrs

- 2. To enlighten the students about the role of monetary and banking institutions in economic development.
- 3. To make the students aware of the latest developments in banking and financial sector.

MODULE: I INTRODUCTION

Concepts of money and functions of money - demand for money - concept of supply of money -M1,M2,M3,M4, - value of money - Quantity theory of money - Fisher's and Cambridge equation - Friedman theory - Index numbers - weighted and simple.

Skill development : Construction of WPI,CPI.

MODULE: 2 MONEY AND CAPITAL MARKETS 10 Hrs

Meaning of money market - components of money market - capital market - meaning constituents of capital market - shares, debentures and bonds. Distinction between money and capital markets- inter-relation between money and capital markets-futures and options market -Role of money and capital market- regulation of stock market.

Skill development: SENSEX, NSE, Bulls, Bears. Sources of funding for companies.

MODULE: 3 COMMERCIAL BANKING.

Structure and functions of commercial banks - unit banking - branch banking - multiple expansion of credit - balance sheet-portfolio management - liquidity and profitability.Recent trends in banking - mergers acquisitions and consolidation.

Skill development: E – Banking, RTGS, NEFT, KYC, Electronic fund transfer –MICR, IFSC.

MODULE: 4CENTRAL BANKING

Functions of central bank - methods of credit control - quantitative and qualitative – Uses and limitations .Monetary policy - Objectives- role of central bank in economic development.

Skill development: Repo rate and Reverse Repo rate.

MODULE:5NON BANKING FINANCIAL INSTITUTIONS 08 Hrs

Meaning of NBFCs - Distinction between commercial banks and NBFCs - theory of NBFCs -Gurley Shaw - working of NBFCs- merchant banking - mutual funds- venture capital - insurance -problems facing NBFCs -regulatory challenges for NBFCs.

Skill development: Micro Finance.

12 Hrs

12 Hrs

12 Hrs
Reference books:

- 1. R.L.Sayers- Banking theory and practice
- 2. M.L. Jhingan Monetary economics
- 3. M.L.Seth Monetary economics
- 4. Decock- Central banking
- 5. Misra and Puri The Indian economy
- 6. Netra Jain-Monetary economics
- 7. Suraj .B.Gupta-Monetary economics
- 8. Sethi .T.T-Monetary economics
- 9. I.C. Dingra-Indian economy

III Semester B.A. Course outcome:

- ➤ The paper provides the right base for the students to understand the monetary and banking system of an economy.
- Monetary economics helps the students to understand the concepts and sources of money and money substitutes and the consequences of changes in quantity of money on such economic variables as interest rates, exchange rate, etc.

IV SEMESTER B.A ECONOMICS-PAPER IV APPLICATION OF MATHEMATICS AND STATISTICAL METHODS IN ECONOMICS

(19NCJA TO 21NCJA SERIES)

Total Marks:100 Theory:70 Inter

Internal Assessment:30

Total teaching hours: 54 Total credits:05

Course objectives:

- 1. To enable the students to acquire the basic skills of statistics as applicable in the field of economics.
- 2. To induce the students to develop analytical reasoning and graphical representation skills in economics.
- 3. To help the students to understand the economic principles and

problems in a clear manner by using various statistical tools.

4. To make economics more relevant for students in their career.

MODULE – 1 INTRODUCTION

Origin- definition of statistics- fundamental characteristics of statistics - scope - functionsimportance - limitations of statistics- relevance of statistics in economics. Data-meaningprimary and secondary data- methods of data collection- census and sampling - presentationtabulation and graphical representation.

MODULE – 2 MEASURES OF CENTRAL TENDENCY 10 Hrs

Mean - median - mode- relative merits and demerits.

AND REGRESSION MODULE **3-DISPERSION, CORRELATION** ANALYSIS ANALYSIS 10 Hrs

Measures - range - mean deviation - standard deviation - Measures of inequality -Lorenz curve- Gini-coefficient. Correlation analysis and Regression analysis.

MODULE - 4 INTRODUCTION TO MATHEMATICS

Number system - natural numbers, integers, rational and irrational numbers. Theory of indicesindex laws - solved problems. Theory of equations- linear equations, simultaneous equations, quadratic equations and their solutions - use of equations in economics.Linear functions, definitions of a function, revenue, cost and profit functions. Commercial arithmetic: simple and compound interest-problems.

MODULE - 5 DIFFERENTIAL CALCULUS

Process of differentiation-rules of differentiation- second order derivative-maxima and minima, economics application of derivatives- problems on elasticity of demand, cost and revenue-total, average and marginal. Integration – Introduction-application in economics.

Reference books:

- 1.S.P.Gupta-Fundamentals of statistics.
- 2. D.T. Ellhance Fundamentals of statistics.
- 3. D. Bose An introduction to mathematical economics.
- 4. Allen R.G.D. Mathematical analysis for economists.
- 5. Chiang A.C. Fundamental methods of mathematical economics.
- 6.G.S.Monga Mathematics and statistics for economics
- 7.R.Veerachamy Quantitative methods for economist

12 Hrs

08 Hrs

IV Semester B.A.Course outcome:

- It enables the students to use various statistical and mathematical tools in the field of economics.
- It enables the students to develop numerical examples to illustrate a variety of theoretical economics results.

V SEMESTER B.A. ECONOMICS –PAPER V INTERNATIONAL ECONOMICS

Total Marks:100

Theory:70

Internal Assessment:30

Total teaching hours: 54 Total credits:05

Course Objectives:-

- 1. To enable the students to understand the basic theories and concepts of international economics
- 2. To enlighten the students on the recent developments in the field of international trade, finance and co-operation.
- 3. To help the students to understand present day working of an international economy.
- 4. To cover all the concepts with reference to India.

MODULE 1: THEORIES OF INTERNATIONAL TRADE 12 Hrs

Importance of the study of international economics – Interregional and International trade– Tools of trade : PPC, CIC, Offer curves – Theories of international trade – Absolute costadvantage, Comparative cost advantage, Opportunity cost and Factor endowment theory, Leontiefparadox, Factor price equalization theorem.

MODULE 2:ROLE OF TRADE IN DEVELOPMENT 12 Hrs

Trade as an engine of growth - Terms of trade -meaning, types, factors - Gains from trade – Prebisch - Singer thesis -Foreign capital -types, role, merits and demerits -MNCs -Importance, meritsand demerits, Foreign capital in India.

MODULE 3: TRADE AND COMMERCIAL POLICY 10 Hrs

Free trade vs. protection -protective devices: tariffs and quotas -types, effects, recent trends in international trade.

MODULE 4: ECONOMIC INTEGRATION 10 Hrs

Meaning and types, Theory of customs union – European Union – SAARC ASEAN – G-20, G-8, BRICS - WTO & India.

MODULE 5: INTERNATIONAL MONETARY SYSTEM 10 Hrs

Foreign exchange – meaning, fixed vs. flexible exchange rates, exchange rate determination – Mint parity, Purchasing power parity – Balance of payments- disequilibrium and methods of correction - IMF – SDRs – World Bank – ADB.

Reference Books:

3.	Salvatore Bo.Sodersten C.P. Kindle Berger Charles Hill	-	- Interna - -	International Economics ational Economics International Economics International Economics
Text 1	Books :			
1.	Francis Cheruniliom		-	International Economics
2.	K.C. Rana and Verma		-	International Economics
3.	M.L. Jhingan		-	International Economics
4.	Dominic Salvotore		-	International economics

V Semester B.A. Course outcome:

- It enables the students to understand the various reasons why countries engage in international trade.
- Uponsuccessful completion of the course a student will be able to understand the role of key international institution play in affecting trade flows across the world.

V SEMESTER B.A.ECONOMICSPAPER- VI DEVELOPMENT ECONOMICS

Course Objectives:-

- 1. To enable the students to learn the basic concepts of development economics.
- 2. To understand the problems and issues of development.
- 3. To enlighten the students on the importance of development and growth.

MODULE 1 : ECONOMIC DEVELOPMENT – An overview 12 Hrs

Concept of economic development and economic growth – Sustainable development .Measurement of economic development: GNP, PCI, PQLI, HDI, GDI, GEM- Obstacles to Development. Role of foreign trade in economic development.

MODULE 2 : FACTORS IN ECONOMIC DEVELOPMENT 10 Hrs

Economic and non-economic factors determining economic development – Role of natural resources, capital, human capital, Social capital, technology, entrepreneur.

MODULE 3 : MODELS AND STRATEGIES OF DEVELOPMENT 12 Hrs

Adam Smith - Karl Marx – Harrod -Domar - Rostow -Big push theory -Critical minimum efforts thesis - Balanced vs. Unbalanced growth.

10 Hrs

10 Hrs

MODULE 4 : CHOICE OF TECHNIQUES

Capital-output ratio -Investment criteria - Choice of techniques - Labour vs. capital intensive, intermediate technology, appropriate technology.

MODULE 5 : STATE AND ECONOMIC DEVELOPMENT

Role of State-Market vs. State, Inclusive Growth, PPP model -case study -NGOs-Monetary Fiscal mix - Commercial Policy - Regional imbalances causes and remedies.

Reference Books:

- 1. C.P. Kindle Berger Economic Development.
- 2. Meier and Baldwin Economic Development, Theory, History and Policy.
- 3. Gerald M Meier Leading issues in Economic Development.
- 4. Michael . P. Todaro- Economics Development

V Semester B.A. Course outcome:

- It prepares the students to understand the causes of underdevelopment and the role of economic and non-economic factors into development process of the less developed countries.
- It enables the students to understand the extent to which economic theories may be helpful in the design of development policies in the less developed countries.

DEPARTMENT OF HISTORY

Revised in 2018 To come into effect from 2018-19

Program Objective —

B.A. Program is offered to students who are interested in studying humanities such as History, Economics, Sociology, Psychology and Journalism.

The B.A. Program has been designed in such a way that the students can equip themselves to take up a career in the fields of Education / Teaching , Research, Law, Journalism and Civil Services.

Program Specific Objective

The college offers programs with History subject in the following combinations —

- 1) HES History, Economics, Sociology
- 2) HEK History, Economics, Optional Kannada
- 3) HJK History, Journalism, Optional Kannada
- 4) HJE History, Journalism, Optional English
 - The Objective of the above said combinations is to cater to the demands of the student community to study such combinations that enable them to have diverse career opportunities.
 - History subject combined with Economics and Sociology has been a popular option among students.
 - The objective of combining study of History with Optional Kannada, Optional English and Journalism is to enhance the career opportunities for students who are Civil Services aspirants and budding talents in the field of Mass Communications.

The National College, Autonomous, Jayanagar Bangalore— 560 070 Pattern of Syllabus under the Autonomous Status

<u>Objectives</u>

An Important milestone in the history of the College has been the conferment of Autonomy status on the institution. Hence the Department of history also enjoys the privilege of introducing an innovative curriculum and redefining the relevance of History. In framing the new syllabus under the Autonomous status of the College the emphasis has been on purporting to the students the relevance of history and the varied dimensions it has acquired over the years that has made it more dynamic and relevant even in this age of globalization. This preparatory ground of the Degree course would help students to equip themselves to gear up for entering the fields of Journalism, Law, Administration, Foreign Relations and Teaching. In framing the Syllabus the Faculty of History endeavors to-

• To enable the students to develop global awareness by the study of issues of Contemporary concern.

- To touch upon the relevant points and thereby contributing in a sincere way to equip the students with knowledge and training to find a place in the competitive world.
- To wipe out the misconception that History is confined only to the study of the dead past.
- To reorient the students to appreciate Indian culture and values.
- To expose the students to the dynamism of History and the everlasting significance of retracing history at all times for posterity.

The Under Graduate B.A. Course will have History as one of the Optional papers, which will be studied for 6 Semesters in three years. In the First and Second Years the Students will study Four Papers. From the First to the Fourth Semester all the Papers are Compulsory. In the Final Year there will be two papers in each Semester, Paper VI and VIII will have additional options of four papers.

The National College, Autonomous, Jayanagar Bangalore— 560 070 The Scheme of Papers-

I ne Scheme of Pap	Jers-			
First Semester-	Paper-I-	History -I		
Second Semester-	Paper II-	History-II		
Third Semester-	Paper III-	Karnataka-Society, Economy & Culture.		
Fourth Semester-	Paper IV-	History and Tourism in India.		
Fifth Semester-	Paper V-	History of Modern India 1600-1950.		
	Paper VI-	History of Modern Europe.		
		OR		
	History of China and Japan since A.D.1			
		OR		
		History of USA since 1776		
Sixth Semester-	Paper VII-	Post Independence India		
	Paper VIII-	Indian Historiography		
		OR		
		History of West Asia since A.D.1900		
		OR		
		Contemporary World.		

The National College, Autonomous, Jayanagar Bangalore— 560 070 SUBJECT MATRIX

SUBJECT WATKIN				
SI.No.	Semesters	Papers	Course	
1.	Semester - I	Paper 1-History I - History of	I B.A.	
		India upto 1206		
	Semester - II	Paper 2-History II-History of	I B.A.	
		LB.A. I India from 1206-1707		
2.	Semester - III	Paper 3-Karnataka Society,	II B.A.	
		Economy and Culture		

	Semester - IV	Paper 4-History and Tourism india	II B.A.
3.	Semester - V	Paper 5-History III- History of Modern India-1600-1950	III B.A.
		Paper-6- History of Modern Europe/China and Japan/USA B.A. Since 1776	III B.A.
4.	Semester - VI	Paper 7-Post Independence Mt VI India	III B.A.
		Paper 8- Indian Historiography/ West Asia / Contemporary World	III B.A.

I Semester B.A. Paper I - HISTORY-I HISTORY OF INDIA TO 1206 CE

I Semester B.A. Course Objective:

The students are introduced to the History of India in ancient times. This is to provide them with new insights into the latest interpretations with special emphasis on political history and the debates in Indian History.

I Semester B.A. course outcome:

- The paper offered at the I Semester B.A. level as been well appreciated and also found essential so that the students are exposed to the nuances in the study and understanding of Ancient Indian History.
- The paper provides the rights base for the students to understands, the various perspectives that have changed over the period in projecting Ancient Indian History.
- The paper also aims at introducing to the students Political History of India since the beginning to Medieval Times.
- The paper has also included historical events of South India to make the study of ancient Indian history comprehensive. 6

II SEMESTER B.A. PAPER II HISTORY-II History of India from 1206-1707 CE

II SEMESTER B.A Course Objective:

The students are introduced to the History of India during Medieval period. This is to introduce to the students of medieval India and the political impact of Arab, Turkish and Mughal eras of Indian History .

II SEMESTER B.A Course Outcome:

- At the II Semester level students are introduced to Medieval Indian History to maintain continuity in the study of various periods in Indian History.
- The course has been well appreciated as study of Indian History gains a comprehensive approach as the political clashes of medieval times unfolds in a picturesqueue manner.
- The course introduces to the origin of Mughal empire.
- Vijayanagaraempire and Deccan Sultanate in the south.

III SEMESTER B.A PAPER II KARNATAKA- SOCIETY, ECONOMY AND CULTURE

III SEMESTER B.A Course Objective:

The need to provide a space for regional history is fulfilled by constituting this paper. The subject takes a leap from ancient to the present times with emphasis again on the influences and events that shaped the times to enable the students to understand the cultural evolution in Karnataka economy and society. The shift from political aspects is deliberate as political history would have been studied at the plus two level itself.

III SEMESTER B.A Course Outcome:

- This course offered at the III Semester B.A level has been highly useful to the students who are aspiring to pursue a career in civil services.
- The course introduces the students to the society, economy and culture of different ages so as to enhance their grasp over the subject.
- The course is rather indispensible for all Arts graduates who aspire to curve a career for the students in the field of Journalism, mass media or teaching.
- The course introduces the students to the Art and Architecture of Karnataka.

IV SEMESTER B.A PAPER IV HISTORY AND TOURISM IN INDIA

Course objective-

While tracing the history of Tourism in India the paper also highlights the important historical site, the cultural heritage and different types of Tourism. In view of Tourism growing as an industry, the policies of the State and Central Governments, perspectives as well as potential of India to grow in the Tourism market are emphasized.

IV Semester B.A. course outcome-

- The course offered at the IV Semester level exposes the students to the vistas that have emerged in the study of History.
- The course has been successful in driving home the point that History is not just confined to the events of a bygone era. but has present relevance.

- The course has opened up a new avenue for students opting to study History to carve new careers in the field of Tourism.
- The course showcases the tourist places in Karnataka.

V SEMESTER B.A. PAPER V-HISTORY-III History of Modern India (1600 to 1947)

V Smester B.A. Course Objective-

The study of this paper intends to introduce the students to the history of colonial times and orient them towards the constitutional development and freedom struggle of India.

V Semester B.A. Course outcome-

- The course offered at the V semester introduces the students to History of India in the modern period.
- The course has been highly useful to students aspiring to pursue career in Law as well as of civil services.
- They are introduced to impact of colonial rule in India and the stages in the evolution of Constitutional history of India.
- They are introduced to the Indian National Movement.

FIFTH SEMESTER PAPER VI HISTORY OF MODERN EUROPE 1789-1945

V Semester B.A. course objective-

This Paper is provided with an option-History of China and Japan since 1900. The study of History of Europe holds a prime position in understanding international relations and world politics prior to the Second World War and after. It is indeed the study of the major political events that led to the growth of ideas, movements and ideologies of global impact. **V Semester B.A. course outcome**:

- The course offered by the Department of History at the V semester B.A. level introduces to the students the History of Modern Europe.
- The course has been well appreciated as it opens up the entire gamut of historical events that have shaped World History
- The course introduces the students the causes and results of the world wars.
- The establishment of U.N.O.

FIFTH SEMESTER PAPER VI HISTORY OF CHINA AND JAPAN SINCE 1900

V Semester B.A. course objective-

The purpose of introducing this paper is to introduce to the students the significant events that took place in these two Asian countries and their global impact. Since the world power centres have been changing from time to time, the significance of the political changes in Asian countries have also become a matter of great concern in world politics. Hence this sort of Asian Studies has been considered as apt.

V Semester B.A. Course outcome:

- This paper 'History of China and Japan since 1900' has been provided as an alternative paper for students who would love to explore a different area other than what is offered as a conventional paper.
- China and Japan are two major countries that have influenced the course of world history and the study of History of China and Japan is hence worthy of study to understand the under currents of World History.

HISTORY OF THE U.S.A. SINCE 1776 CE

V Semester B.A. Course objective-

The History of U.S.A. since 1776 C.E. has been offered with the intention of quenching the thirst of students to study a special paper concentrating on the History of U.S.A. that has emerged as aworld leader.

V Semester B.A. Course outcome-

• The introduction of the study of History of U.S.A. in particular has gained significance in the light of the emerging trends in International relations and hence appreciated by the student community.

SIXTH SEMESTER-PAPER VII POST-INDEPENDENCE INDIA

Sixth semester B.A. course objective-

It is all about the politics of Post-Independence India. Syllabus has been made in such a manner that it traces the changing pattern from colonial to Nehruvian and Post-Nehruvian era. The growth of free India from Democractic infancy to adulthood in several spheres of activity constitutes the core of the Paper. The Concepts such as Democracy, Socialism, Constitutionalism and Secularism and their experimentation is dealt. Issues of Comtemporary relevance such as Cultural Nationalism, Environmental and Subaltern movements, Impact of globalization and Liberalization have been incorporated in the Syllabus.

Sixth semester B.A. course outcome:

- At the Sixth semester B.A. course a paper on 'Post Independence India' has been offered to expose the students to contemporary events in the political history of Post Independence period of Indian history.
- The students have found the paper highly useful and interesting.
- The course introduces the students to contemporary Indian politics .
- It touches upon current environmental issues.
- It helps the students for the preparation for civil services.

SIXTH SEMESTER- PAPER VIII INDIAN HISTORIOGRAPHY

Sixth semester B.A. course objective-

To suit the changing times where utility of a subject has become vital to substantiate the importance of the subject matter, an effort has been made to introduce the students to the art of writing history which has developed into a science and has resulted in a rich variety of historical works in India. It helps the student to understand the major trends in Indian Historiography.

Sixth semester B.A. COURSE OUTCOME-

- At the sixth semester B.A. level, a paper of 'Indian Historiography' was chalked, out to introduce to the students the various perspectives in understanding Indian History.
- The paper was well received by the students as it has provided deep insights into research methodology.

SIXTH SEMESTER PAPER VIII HISTORY OF WEST ASIA SINCE A.D. 1900.

Sixth semester B.A. course objective:

As a precursor to the Study of History Of China and Japan in the previous Semester, an additional paper concerning West Asia has been introduced with a view to highlight the significance of the West Asian Countries on which both the developed and developing countries are economically dependent. Be it for oil resources or for other strategic reasons, West Asia plays an important role.

Sixth semester B.A. course outcome-

- The study of 'History of West Asia since A.D. 1900' has been introduced at the sixth semester B.A. level to facilitate the students to acquaint themselves with the history of Middle East.
- The paper enables the students to understand the major events in the history of Middle East that have influenced the course of World History and International Relations.

SIXTH SEMESTER PAPER VIII CONTEMPORARY WORLD

Sixth semester B.A. course objective-

This Paper is provided with an option- History of West Asia since A.D. 1900 The idea of studying Contemporary world is to expose the students to the areas and events that have shaped and regulated the course of history in recent times. Momentous changes have been taking place since the end of the Second World War. Emergence of the Third World, Uni-Polarity and its effects on the world order, issues and movements of global concern find a place in the syllabi. In introducing the students to all these it is expected that they gain insights into what and why of the world as it is at present and enable them to analyse the specificities of the emerging scenario.

Sixth semester B.A. course outcome-

• The special paper 'Contemporary World' offered to the students as an optional paper enables them to keep abreast of contemporary political developments and updates their knowledge.

V SEMESTER B.A ECONOMICS-PAPER VI ECONOMICS OF HUMAN RESOURCES MANAGEMENT

Theory:70

Total Marks:100

Internal Assessment:30

Total teaching hours: 54 Total credits:05

Course objective:

- 1. To enable the students to understand the organizational and functional, personal and societal objectives.
- 2. To enable the students to attain efficiency in their operations and attainment of organizational goals in their future endeavour.
- 3. To acquaint the students about the human resources management.

MODULE -1 : INTRODUCTION

Meaning-Scope and importance of Human Resource Management- definition-responsibilities and objectives of Human Resource Management-Functions-Evolution of Human Resource Management-Quality of a good manager-Globalization of Human Resource Management – principles and core concept of Total Quality Management – Human Resource Management and Total Quality Management.

MODULE - 2 : HUMAN RESOURCE PLANNING AND JOB ANALYSIS 10 Hrs

Meaning – definition – Importance – need for Human Resource Planning- Objectives of Human Resource planning – Human Resource planning system Components and process of Human Resource planning – Job analysis: job description – Job specification – job evaluation – job evaluation method – job design.

MODULE 3: RECRUITMENT AND HUMAN RESOURCE MANAGEMENT10 Hrs

Sources of recruitment : Selection process – Test types – Interview types- Career planning v/s Man power planning - Succession planning – Career planning process – Career of development – Placement and Induction – Performance appraisal and its methods – Transfer – Promotion and reward policy.

MODULE -4 : TRAINING OF HUMAN RESOURCE 12 Hrs

Methods – Distinction between training and development training objectives – Investment and Training – Identification of training needs – Principles of training and development – On the job training method – Off the job training method – Wage and Salary Administration : wage board and pay commission – wage incentive Fringe benefits – employee welfare safety and health measures – grievance procedures - redressel of grievances.

MODULE -5 :HUMAN RIGHTS AND HUMAN RESOURCE MANAGEMENT10 Hrs

Definition – nature – content – Historical development of Human Resource – Human rights Declaration – Human Rights and UNO – Human rights : - children rights – women's rights – Dalit's rights – Minority rights – International Human Rights – National Human Rights Commission – Karnataka Human Rights Commission- contemporary issues in Human Rights.

Reference books:

- 1. P. G. Aquinas Human resource management principles and practices
 - 2. Ajit Kumar Ghosh Managing Human Resources Strategy Approach to Win.
- 3. John .P. Wilson Human resource development
- 4. C.B. Gupta Human resource management text and cases
- 5. R. Wayne. Mondy Human resource management

V Semester B.A. Course outcome:

It enable the students to understand the importance of human resources and their effective management in organizations.

> It enables the students to understand the different tools used in forecasting and planning human resource needs.

VI SEMESTER B.A ECONOMICS – PAPER VII THE INDIAN ECONOMY

Total Marks:100

Internal Assessment:30

Total teaching hours: 54 Total credits:05

Course Objectives :

- 1. To enable the students to have an overview of the working of the Indian economy.
- 2. To make the students to understand the changing trends in the Indian Economy.
- 3. To enlighten the students on the on going liberalization measures.

MODULE 1 : STRUCTURE OF INDIAN ECONOMY

Theory:70

Features of Indian Economy as a developing Economy -Poverty, Unemployment, Income inequality and regional Inequality - Objectives and achievements of 11 plan and 12 Plan -NITI Aayog vs. Planning commission – Trends in the growth and composition of National Income.

MODULE 2 : RESOURCE ENDOWMENT OF INDIAN ECONOMY 10 Hrs

Natural resources of India - Govt Policy - Human resources - Trends- Quantitative and Qualitative – occupational distribution – HRD – Health, Education, Training.

MODULE 3 : AGRICULTURE

Trends in agriculture production and productivity – Problems of Indian agriculture, Impact of technology and liberalization on Indian agriculture. Agricultural marketing- Application of IT in agriculture marketing -Agricultural finance - Agricultural price policy - public distribution system, Issue of Farmer's suicide and food security in India.

MODULE 4 : INDUSTRY

Structure of Indian Industries -Brief history of Industrial Policy -1948, 1956 & 1991-Industrial finance -Performance of PSUs- Industrial sickness, Disinvestment -Problems of SSIs and remedies-Impact of liberalization on Indian Industry.

MODULE 5 : SERVICE SECTOR

12 Hrs

10 Hrs

Importance of service sector -Growth of service sector -Organized and unorganized -Informal sector of India-Recent trends in banking -Transport, Power, Banking, Insurance, ITEs, SHGs.

MODULE 6: SURVEY OF KARNATAKA ECONOMY (Project work)

Features of Karnataka economy - Human and Natural resources – development of Agriculture and allied sectors – Recent agricultural policy – Sericulture in Karnataka – Industrial development and Industrial policy of the Government of Karnataka – I.T. and B.T. Industry in Karnataka – 12th Five year plan – problems of regional imbalance – D.M. Nanjundappa committee Report – Article J371, Floriculture, Food processing Industry-Horticulture.

Reference Books :

- 1. Indian Economy
 Rudradutt and Sundaram
- Misra and puri
 D.T.Nanjegowda
 Misra and puri
 Indian Economy
 Karnataka Economy
 - 4. Economic survey reports of GOI and GOK

Theory:70

5. Plan Documents.

VI Semester B.A. outcome:

- It enables the students to understand the various sectors of Indian economy and the pace and course of Indian economic development.
- The course has been highly useful to the students who are aspiring to pursue a career in civil service.

VI SEMESTER B.A ECONOMICS –PAPER VIII PUBLIC ECONOMICS

Total Marks:100

Internal Assessment:30

Total teaching hours:54 Total credits:05

Course Objectives :

- 1. To enable the students opting for this special paper to understand the varied roles of the Government to achieve multiple objectives.
- 2. To enable students to understand the importance of good governance.
- 3. To enable the students to understand the changing role of government.

MODULE 1 : INTRODUCTION

MODULE 2 : WELFARE FOUNDATIONS OF PUBLIC ECONOMICS 10 Hrs

Principle of maximum social advantage, concept of social welfare function, Merit goods, Private goods and Public goods – Lindhal& Samuelson model – Provision of public goods, Allocative, Distributive and Stability function – Efficiency vs. equity.

MODULE 3 : PUBLIC EXPENDITURE

Role of public expenditure, classification -canons, effects -Wagner's Law - Wiseman peacock - causes for the growth of public expenditure -with special reference to India.

MODULE 4 : PUBLIC REVENUE

Sources, features of a good tax system, canons of taxation, kinds of taxes -direct, indirect, types of taxation -progressive, proportional, regressive, effects of taxation, impact and incidence, tax buoyancy and elasticity, theories of -taxation -ability and benefit principles, optimum taxation (Laffer curve), VAT-GST.

MODULE 5 : PUBLIC DEBT

Role, Sources, methods of debt swapping, conversion, causes for the growth of Pubic debt and effects of public debt.

MODULE 6 : BUDGETARY POLICY

Budget -Meaning, Types, concepts of deficits -Gender budgeting, Green budgeting -Federal finance -principles of federal finance.

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TEXT BOOKS:

1. B.P.TYAGI - Public Economics

REFERENCE BOOKS:

- 1. MUSGRAVE R.A
- 2. ARROW K.J.

VI Semester B.A. outcome:

- 3. BROADWAY R.W. & BRUCE. N. -
- 4. PEACOCK.A.& SHAW . G.K. -
- The Theory of Public Finance
- Social Choice and Individual Values
- Welfare Economics
- The Economic Theory of Public Policy

10 Hrs

08 Hrs

06 Hrs

- Upon successful completion of the course a student will be able to critically assess Indian tax policy from practical and theoretical economic perspective.
- > It enables the students to apply public economics theories to public decision making.

VI SEMESTER B.A PAPER VIII KARNATAKA ECONOMY

Total Marks:100

Theory:70

Internal Assessment:30

Total teaching hours: 54 Total credits:05

Course Objectives:

- 1. To acquaint the students about economic features of State of Karnataka
- 2. To prepare the students for the competitive and other allied examinations
- 3. To keep the students informed about the latest happening in the State
- 4. To encourage the students to think, prepare, plan and actively participate in finding solutions to the State related issues .
- 5. To support the students to take-up the research projects related to the State issues.

MODULE-1: INTRODUCTION

Karnataka economy since independence : Physical, demographic, economic and socio-cultural features.

Skill Development: State's per-capita income and economic indicators-GSDP, NSDP, GDDP, NDDP.

MODULE-2: ISSUES IN DEVELOPMENT

Extent of poverty-causes and eradication programmes, unemployment-employments schemes initiated by the state government (2011onwards), population and migration-causes, types and trends in rural and urban areas Regional imbalance-causes and major recommendations of the High-Power Committee for Redressal of Regional Imbalances (HPCRRI) by Dr.D.M.Nanjundappa.

Skill Development: Highlights of the Karnataka Knowledge Commission -smartcities in Karnataka-its features and need.

08 hours

12 hours

MODULE-3: AGRICULTURAL SECTOR

hours

Features of agricultural sector-land holdings, problems of the agricultural sector; agricultural finance-Institutional, Cooperative and non-institutional; agricultural marketing-traditional and modern markets-types and its problems, highlights of the Karnataka Agricultural Prices Commission(KAPC), Agro-Food Processing Parks(AFPP)-its merits and demerits, ecological issues.

Skill Development: Major and minor irrigation projects, agriculture & allied activities and e-mandi.

MODULE-4: INDUSTRIAL SECTOR

Profile of the industrial sector- public, joint and private-IT, BT, sunrise and MSME; general problems faced by industries in the State; energy crisis, Industrial Policy of Government of Karnataka-2014-19.

Skill Development: Foreign Direct Investments, highlights of GIM-2016.

MODULE-5: PUBLIC FINANCE IN KARNATAKA 10 hours

Sources of revenue-tax and non-tax revenue; and Items of expenditure-causes for the growth of expenditure; Karnataka State Planning Board, budgetary policy of the Government-analysis of recent state budget.

Skill Development: Karnataka State Finance Commission, e-Governance in Karnataka.

Reference (BOOKS)

- 1. Economic Survey of Karnataka Economy: Government of Karnataka
- 2. Karnataka Economy O.D Heggade
- 3. Karnataka Economy Dr.Prasanna&Dr.Shivananda
- 4. Karnataka Economy Annual Budget documents.

Kurukshetra, Yojana Monthly Magazines-I & B Division,

Ministry of I&B,Government of India.

- 5. Statistical Data: Karnatakastate website and Bureau of Economics and Statistics, Government of Karnataka.
- 6. Karnataka Aarthikathe -Dr. H.R. Krishna Murthy, Sapna Book House
- 7. Karnataka Aarthikathe Dr.H.R.KrishnayyaGowda
- 8. India-2017 and forthcoming yearly publication series by I& B Division, Ministry of I& B, Government of India.

12 hours

VI Semester B.A. outcome:

- > The course introduces the students to the economy of Karnataka.
- This course offered at VI semester B.A level has been highly useful to the students who are aspiring to persue a career in the competitive examinations such as KPSC ,civil service etc..,
- > It enables the students to take up research projects related to the state issues.

Teaching Hours:

The teaching hours per paper from I to the IV Semester shall be 05 hours per week. In the V & VI Semester it shall be 04 hours each per week.

Pattern of Evaluation:

At the end of each Semester, a final examination will be conducted for 100 marks and 25 marks are allotted for Internal Assessment.

Internal Assessment will be divided as follows:-

1.	Internal Tests	15 Marks
2.	Attendance	05 Marks
3.	Seminar/Assignments	05 Marks

PATTERN OF QUESTION PAPER:-

Section A-Answer any ten out of fifteen -	10 x 2=20
Section B-Answer any four out of six -	4 x 5=20
Section C-Answer any four out of six -	4 x 15=60
Internal Assessment	25
Total	125

From the Academic year 2013-14 the final examination is conducted for 80 marks for theory and 20 marks is allotted for Internal Assessment.

Internal Assessment will be divided as follows:-

- 2. Attendance 05 Marks
- 3. Seminar/Assignments 05 Marks

PATTERN OF QUESTION PAPER:-

Section A- Answer any ten out of fifteen 10 x 2=20 Section B- Answer any three out of five $3 \times 5=15$ Section C- Answer any three out of five $3 \times 15=45$ Internal Assessment 20 Total 100 From the Academic year 2015-16 the final examination is conducted for 70 marks for theory and 30 marks is allotted for Internal Assessment.

Internal Assessment will be divided as follows:-

1.	Internal Tests	10 Marks
2.	Attendance	05 Marks
3.	Seminar/Assignments	05 Marks

PATTERN OF QUESTION PAPER:-

Section A- Answer any ten out of fifteen	10 x 2=20
Section B- Answer any four out of six	4 x 5= 20
Section C- Answer any two out of four	2 x15=30
Internal Assessment	30
Total	<u>100</u>

I SEMESTER B.Com BUSINESS ECONOMICS - PART – I

Total teaching hours:54

COURSE OBJECTIVES:

- 1. To enable the students to understand the basic concepts of business Economics.
- 2. To enable the students to use critical thinking skills in analysing the complex business situations.

MODULE 1: CONSUMER BEHAVIOUR

Bridge course: Definition, nature and scope, importance of business economics, distinction between economics and business economics, role and responsibilities of business economist. Consumer sovereignty, concept of utility, cardinal and ordinal approaches-Law of diminishing marginal utility, law of equi-marginal utility- business application of DMU and EMU, indifference curves technique and consumer equilibrium .

Skill development: Calculation of MU,AU,TU.

Total credits:05

MODULE 2: DEMAND ANALYSIS

Bridge course: Human wants -demand.

Law of demand, shift in demand, elasticity of demand-meaning, types-price, income, cross factors, measurements of price elasticity of demand-total outlay and point method. Skill development: Measurement of price elasticity of demand.

MODULE 3: DEMAND FORECASTING

Bridge course: Meaning, significance, levels of forecasting Levels of demand forecasting, pre-requisites of good demand forecasting – survey methods and statistical methods, demand forecasting for new products. **Skill development:** Calculation of demand forecasting by method of least squares.

MODULE 4: PRODUCTION ANALYSIS

Bridge course: Production function.

Law of supply, elasticity of supply, production function-short-run and long-run, law of DMR, iso-quants and iso-costs, least-cost combination, returns to scale, economies of scale. Skill development: Calculation of iso-costs.

MODULE 5: COST AND REVENUE

Bridge course: Concepts of costs and revenue.

Cost concepts-money cost, real cost, explicit and implicit cost, opportunity cost, social cost, private cost, joint cost, total cost- TFC, TVC, unit cost-AC, MC, AVC, AFC, long-run cost curves, revenue concepts-TR, AR, MR, break-even analysis - break even point, Safety margin, uses of BEA.

Skill development: Calculation of various costs and revenues.

Reference Books:

1. Managerial Economics	:	Christopher R. Thomas,
S.Charles Maurice		
2. Managerial Economics	:	Craig H. Peterson, W. Cris Lewis,
Sudhir K. Jain		
3. Managerial Economics	:	William F.Samuelson, Stephen G.Marks

Text Books:

1.	Business Economics	:	D.N.Dwivedi
2.	Business Economics	:	H.L.Ahuja
3.	Business Economics	:	D.M.Mitani

10 Hrs

10 Hrs

10 Hrs

- 4. Managerial Economics :
- 5. Managerial Economics :
- 6. Managerial Economics Varshenoy and Maheswari. :

I Semester B.Com course outcome:

- > Upon successful completion of the course a student will be able to apply economic principles to management decisions.
- > It enables the student to analyse the implication of various classification of consumer demand for pricing and location decisions.

II SEMESTER B.Com BUSINESS ECONOMICS - PART - II

Theory:70

Total Marks:100

Total teaching hours:54

Course Objectives:

- 1. To enable the students to demonstrate their knowledge of fundamental and technical concept of business economics.
- 2. To prepare the students to apply the basic theories of economics in critical thinking and problem solving

MODULE - I PRODUCT PRICING

Bridge course: Plant, firm, industry, market structure .

Perfect and imperfect markets-monopoly-monopolistic competition and oligopoly -price and output determination under monopoly, monopolistic competition and oligopoly-kinked demand curve. Alternative theories of the firm -sales, profit, growth maximisation. Skill development: Study of present day markets.

MODULE -2 PRICING METHODS IN PRACTICE

Objectives of pricing policy -pricing methods-cost plus-MC pricing-transfer pricing-competitive bidding -peak load pricing- going rate pricing administered pricing -pricing for a new product price skimming-price penetration.

Skill development: Finding out the price differences for a product through different distribution channels.

10 Hrs

Total credits:05

12 Hrs

Internal Assessment:30

Damodharan

Atmananda

MODULE -3 FACTOR PRICING

Marginal productivity theory of distribution -rent -quasi rent-wages under collective bargainingwage differentials-concepts of time preference -loanable funds and liquidity preference -sources of profit - risk, uncertainty, innovation.

Skill development: Calculation of quasi rent, net interest and profit.

MODULE -4 CAPITAL BUDGETING

Meaning-importance-process estimation of cash flows, evaluation of capital projects-payback period, NPV, IRR.

Skill development: Calculation of net present value.

12Hrs **MODULE – 5 FOREIGN TRADE AND PUBLIC FINANCE**

Balance of trade and Balance of payments, causes for disequilibrium, methods to correct disequilibrium in BOP, direct and indirect taxes-merits and demerits, public expenditure, public debt – types, methods of dept redemption. Budget- types –types of deficit budgets. macro economic management -market Vs Government, market failure, role of government policy to correct such failure- monetary policy, fiscal policy, capital market regulation. Skill development: India's Budget analysis.

Reference Books:

1. Managerial Economics	:	Christopher R. Thomas,
S.Charles Maurice		
2. Managerial Economics	:	Craig H. Peterson, W. Cris Lewis,
Sudhir K. Jain		
3. Managerial Economics	:	William F.Samuelson, Stephen G.Marks

Text Books:

- 1. Business Economics : D.N.Dwivedi
- 2. Business Economics : H.L.Ahuja
- 3. Business Economics : D.M.Mitani
- 4. Managerial Economics Atmananda :

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- 5. Managerial Economics
- 6. Managerial Economics
- Damodharan Varshenoy and Maheswari.

II Semester B.Com course outcome:

10 Hrs

- It enable the student to understand the basic forces governing the operation of competitive market.
- It prepares the students to analyse the factors that determine the supply and demand for productive units.
- It helps the students to analyse possible strategies in the event a firm is one of just a few companies in a market.

Teaching Hours:

The teaching hours per paper from I and II Semester shall be 04 hours per week.

Pattern of Evaluation:

At the end of each Semester, a final examination will be conducted for 100 marks and 25 marks are allotted for Internal Assessment.

Internal Assessment will be divided as follows:-

Internal Tests	15 Marks
Attendance	05 Marks
Semester/Assignments	05 Marks

PATTERN OF QUESTION PAPER:-

Section A-Answer any ten out of fifte	en -	10 x 2=20
Section B-Answer any six out of eight	t -	6 x 5=30
Section C-Answer any five out of seven	en -	5 x10=50
Internal Assessment		25
Total 125		

From the Academic year 2013-14 the final examination is conducted for 80 marks for theory and 20 marks is allotted for Internal Assessment.

Internal Assessment will be divided as follows:-

4.	Internal Tests	10 Marks
5.	Attendance	05 Marks
6.	Semester/Assignments	05 Marks

PATTERN OF QUESTION PAPER:-

Section A-Answer any ten out of fifteen	-	10 x 2=20
Section B-Answer any four out of six	-	4 x 5=20

Section C-Answer any four out of six - 4 x10=40 Internal Assessment<u>20</u> Total <u>100</u>

From the Academic year 2015-16 the final examination is conducted for 70 marks for theory and 30 marks is allotted for Internal Assessment.

Internal Assessment will be divided as follows:-

1.	Internal Tests	20 Marks
2.	Attendance	05 Marks
3.	Semester/Assignments	05 Marks

PATTERN OF QUESTION PAPER:-

Section A- Answer any ten out of fifteen	10 x 2=20
Section B- Answer any four out of six	4 x 5= 20
Section C- Answer any three out of five	3 x10=30
Internal Assessment	<u>30</u>
Total	<u>100</u>

III SEMESTER –INTERDISCIPLINARY PAPER DAY-TO-DAY ECONOMICS

Course Objectives:

- To gain an understanding of core economic principles and how they apply to a wide range of real world issues.
- > To enable the students to become familiar with salient developments in an economy.
- To enable the students to acquire the basic skills of economics as applicable in their daily life.

MODULE-1

Meaning-types-concept of budget deficits - appropriation bill. Inflation and deflation, WPI, RPI, Business cycles.

MODULE -2 Banking instruments- credit card –ATM card- E banking RTGS- NEFT Latest banking service, Micro finance.

MODULE -3

Foreign trade-imports and exports - foreign exchange- exchange rate- balance of trade and payments - invisibles and visible- IMF, SDRs - wholesale and retail trade - MNCs, WTO.

MODULE -4

Stocks ,shares and debentures- stock market- BSE, NSE ,NIFTY, SENSEX, Repo/Reverse repo, SEBI, FDI ,MNCs, Venture capital -online trading- bulls and bears.

Reference :

- 1. Jhingan M. L Monetary economics
- 2. Tyagi B. P Public economics
- 3. Lekhi R. K Public Finance
- 4. Cherunilam F International economics

Course outcome:

- > It makes economics more relevant for students in their daily life.
- > It enables the students to understand the latest development in banking

IV SEMESTER –INTERDISCIPLINARY PAPER ECONOMICS OF TOURISM

Total Marks:50

Theory:35

Internal Assessment:15

Course Objectives:

- > To motivate the students to take part in the tourism and travel industry.
- To make the students to apply critical thinking and develop analytical problems solving and decision making skills related to tourism industry.

MODULE -1

Meaning ,scope and importance of economics of tourism.

MODULE -2

Economics of tourism demand and supply, pricing in tourism.

MODULE -3

Economics impact of tourism on employment, income, and on balance of payments .

MODULE -4

Tourism planning and policy ,tourism policy of government - tourists destinations in India- Role of infrastructure and safety measures - prospects of tourism in Karnataka .

Reference :

- 1. Vanhove N The economics of tourism destination, Oxford
- 2. Sinha P.C -Tourism marketing
- 3. Bhatia A.K -International Tourism
- 4. Bhatia A.K International development, principles and practices
- 5. Senth P.N -Successful tourism management
- 6. Pran Nath seth Tourism practices

Course outcome:

- It enables the students to contextualise tourism within broader culture ,environmental political and economic dimensions of society.
- > It helps the students to understand the different pricing objectives of tourism industry.

DEPARTMENT OF SOCIOLOGY

Program Objecive:

B.A.Program is offered to students who are interested in studying humanities such as History, Economics, Sociology, Psychology and Journalism.

The B.A. Program has been designed in such a way that the students can equip themselves to take up a career in the fields of Education, Teaching, Law, Journalism and Civil Services.

Program Specific Objective:

The college offers programs with Sociology subject in the following combinations-

1)HES – History, Economics, Sociology

2)PES - Psychology, Economics, Sociology

3)JPS – Journalism, Psychology, Sociology

- The objective of the above said combinations is to cater to the demands of the student community to study such combinations that enable them to have diverse career opportunities.
- The subject Sociology is combined with History and Economics has been a popular option among students.
- The objective of combining study of Sociology with Psychology, Journalism and Optional English is to enhance the career opportunities for students who are Civil Services aspirants and budding talents in the field of literature and mass communications. Sociology opens doors to careers in social fields. It allows the students to study the aspects in relation to the societal structures.

Pattern of Syllabus under the Autonomous Status

Objectives

An important milestone in the history of the College has been the conferment of Autonomy status on the Institution. Hence the Department of Sociology also enjoys the privilege of introducing an innovative curriculum and redefining the relevance of Sociology. In framing the new syllabus under the Autonomous status of the College the emphasis has been on purporting the students the relevance of Sociology and it helps to study social life, social change, diverse communities and their interactions. Introducing Sociology in Degree Course would help students to develop their career in field of education, teaching, administration, Journalism, Research.

In framing the Syllabus the Faculty of Sociology endeavors to-

- 1.To enable the students to develop the knowledge about social issues.
- 2.To equip the students to understand the social world.
- 3.To train the students to nurture their career in the modern Competitive World.
- 4.To develop creativity, innovation, critical thinking, analytic problem Solving and communication skills among the students.
- 5.To encourage the students to make on the spot observations of the problems wherever and whenever they find the recurrence of the problems.

The undergraduate B.A. Course will have Sociology as one of the Optional papers, which will studied for 6 Semesters in three years. In First and Second Years the Students will study Four papers. From I to IV Semester all the papers are compulsory. In final year Paper VI and VIII will have additional options of four papers.

I Semester B.A.

SOCIOLOGY-Paper I

Title of the paper: Introduction to Sociology

I Semester B.A.Course Objective:

This introductory paper is intended to acquaint the students with Sociology as a social science and the distinctiveness of its approach among the social sciences. It is to be organized in such a way that even students without any previous exposure to sociology could acquire an interest in the subject and follow it.

I Semester B.A. Course Outcome:

- This course offered at the I Semester B.A.level has been highly useful to the students who are aspiring to pursue a career in civil services.
- The course introduces the students to understand the culture and socialization.
- The course introduces the students to perform a social behavior.
- The course introduces the students to the human and animal society.

II SEMESTER B.A.

SOCIOLOGY

Paper II - General Sociology

II Semester B.A.Course Objective:

The students are introduced to the general sociology to control their behavior by norms. It helps to understand the stratification in the society. The course will hopefully enable the student to look at social change in a sociological perspective.

II Semester B.A. Course Outcome:

- The paper offered at the I Semester B.A.level as been well appreciated and also found essential so that the students are exposed to the study and understanding of General Soiology.
- The paper provides the base for the students to understand the sociological perspectives on deviance.
- The paper aims at introducing to the students social change, theories of social change and how change is essential for society.
- The paper has also included the concept Modernizaition which brings many changes in the Indian society.

III Semester B.A. <u>Sociology</u> Paper III – Sociology of Indian society

III Semester B.A.Course Objective:

It is presumed that the students has some familiarity with Indian society by virtue of the fact that he/she is a member of it and that he/she has observed and experienced some facets of it. It is hoped that the sociological perspective on Indian society to enable the students to gain better understanding of the concepts, caste, family and village community.

III Semester B.A.Course Outcome:

- At the III Semester level students are introduced to Social Structure of the society to know about the concept of Varna and Ashrama.
- The course has been well designed to understand the concept of caste in different period.
- The course introduces the family amongst Khasis and Garos.
- The course introduces the myths and realities of village community.

IV Semester B.A. Sociology Paper IV – Sociology of Indian society

IV Semester B.A. Course Objective:

This paper highlights the contributions of Indologists to the development of sociology in India. It helps to understand the process of Sanskritization and westernization, social movements and the problems of scheduled caste and scheduled tribes.

IV Semester B.A.Course Outcome:

- The course offered at the IV Semester level exposes the students to know about the development of Sociology and Social Anthropology in India.
- The course has focuses on Sanskritization and Westernization from the British period to modern period.
- The course has opened a new career to the students to write a competitive exams.
- The course concentrates the social exclusion and social inclusion in India.

V Semester B.A. SOCIOLOGY

COMPULSORY PAPER V

Title of the paper: Social Problems (With reference to India)

V Semester B.A. Course Objective:

This paper is designed to identify and analyze some of such emerging social issues and problems from sociological perspective. This paper enable the students to acquire sociological understanding of the issues and problems in the society.

V Semester B.A. Course Outcome:

- The course offered at the V Semester introduces the students to Social Problems with reference to India to know about various social issues.
- The course has been useful to students in Human resource management, Social welfare

Department.

- The course has been introduced to the students to create awareness on the negative impact of Alcohol and drugs.
- The course introduced the problems of urbanization and try to find out the measures to control urban problems like housing, slums, pollution, garbage.

V Semester B.A. SOCIOLOGY PAPER VI 'A'

Title of the paper:Industrial Sociology

V Semester B.A. Course Objective:

This paper provides the students to understand the Industry, labour, work, human relations and management in sociological perspectives. It helps the students to understand the development of Industries in India.

V Semester B.A. Course Outcome:

- The Course offered for V Semester B.A.students as a elective paper to know about the
- Industrial relations .
- The course has been well appreciated to get the knowledge among the industrial worker.
- The course introduces the students the early industrialism, factory system to the development of industry.
- The course enable the students to work in industry.

V Semester B.A. SOCIOLOGY PAPER VI 'B'

Title of the paper:Sociology of Rural Development

V Semester B.A.Course Objective:

This paper has been introduced to focus on the agrarian structure and development in India. This paper emerges as basis for developing a sociological skill on peasant and social structure. To acquaint students with the prevailing approaches to the study of rural society.

V Semester B.A. Course Outcome:

- The Course offered for V Semester B.A. level as a elective paper which enable the students to understand the problems of rural society.
- The course help the students to enhance their career as a community development

- Worker, youth worker, public services, social care and in voluntary organizations.
- This paper offers the students to study the approaches, problems of rural development.
- The course introduces the students to gain vast information on Panchayat Raj and current programmes of rural development.
- It helps the students for the preparation for UPSC Exams.

VI Semester B.A. SOCIOLOGY COMPULSORY PAPER VII Title of the paper:Methods & Techniques of Social Research

VI Semester B.A. Course Objective:

The study of this paper aims to introduce the students to provide an understanding of the nature of social phenomena, the issues involved in social research and the ways and means of understanding and studying social reality.

VI Semester B.A. Course Outcome:

- The Course offered for VI Semester B.A. level as a compulsory paper which enable the students to researching, judging and evaluating complex information.
- The course help the students to enhance their career as a Census researcher, Market Researcher, Social researcher..
- This paper offers the students to study the stages and utility of social research.
- The course introduces the students to gain vast information on data collection, Statistics and Research reports.
- It helps the students for the preparation for UPSC Exams.

VI Semester B.A. SOCIOLOGY ELECTIVE PAPER VIII 'A'

Title of the paper: Sociology of gender

VI Semester B.A.Course Objective:

The purpose of introducing this paper to the students to understand the feminist thought and critics of sociological theories and methodologies, emergence of women studies and to discuss the various issues of women.

VI Semester B.A.Course Outcome:

- The Course offered for VI Semester B.A. level as a elective paper which enable the students to understand the concept of gender, feminism.
- The course help the students to enhance their career as a Social worker, they will get an opportunity to work in Non governmental Organizations.
- This paper offers the students to study the current issues related to women.
- The course introduces the students to gain vast information womens movement, Stereotypes of women .
- It helps the students for the preparation for UPSC Exams.

VI Semester B.A. SOCIOLOGY ELECTIVE PAPER VIII 'B' Title of the paper:Sociology of Education

VI Semester B.A.Course Objective:

This paper is introduced the students to gain knowledge about the development of sociology of education. It also focuses on some important aspects which are salient in any discussion of the interface between education and society.

VI Semester B.A.Course Outcome:

- The Course offered for VI Semester B.A. level as a elective paper which enable the students to understand the the concept of Sociology of education.
- The course help the students to enhance their career in a teaching, education and administration field.
- This paper offers the students to study the current issues on education.
- The course introduces the students to gain vast information about formal, informal and nonformal education.
- It helps the students for the preparation for UPSC Exams.

DEPARTMENT OF PSYCHOLOGY

Revised in 2018

To come into effect from 2018-19

Program Objective-

B.A. program is offered to students who are interested in studying humanities such as Psychology, History, Economics, Sociology, and Journalism.

The BA. Program has been designed in such a way that the students can equip themselves to take up a career in the fields of Education/ Teaching, Research, Law, Journalism, Civil service, Clinical Psychology and Counselling, Human Resources Development and Management.

Program Specific Objective-

The College offers Programs with Psychology subject in the following combinations-

- 1. PES- Psychology, Economics, Sociology
- 2. JPK- Journalism, Psychology, Optional kannada
- 3. JEP- Journalism, Optional English, Psychology
- 4. JPS- Journalism, Psychology, Sociology
- The objective of the above said combinations is to cater to the demands of the student community to study such combinations that enable them to have diverse career opportunities.
- Psychology subject combined with Journalism and Optional English has been a popular option among students.
- The objective of combining study of Psychology with Optional Kannada, Optional English and Journalism is to enhance the career opportunities for students who are Civil Services aspirants, budding talents in the field of Mass Communications, and those who want to carve a niche for themselves in the Mental Health Services.
I Semester B.A.

Paper I

PSYCHOLOGY I

GENERAL PSYCHOLOGY

I Semester B.A. Course Objective:

The students of first semester B.A are offered this Introductory paper, involving the study of Basic Psychological Processes. They will be made to enter the world of Psychology with a brief historical background, uses and application in various fields and the emerging fields.

The foundation of key concepts, theories and research methods are laid. The science of Psychology is explained by Biological determinants of Behaviour, processes underlying Sensation, Perception, Cognition, Learning and Memory.

I Semester B.A. Course Outcome:

- The paper offered at the first Semester will enable the students to know that Psychology is both an Art and aScience of understanding Human Behaviour.
- To apply the principles of Psychology in day-to-day life for a better understanding of themselves and others.
- To understand the principles of Learning and economic methods of memorizing, which can be used by them for better learning.

II Semester B.A.

Paper II

PSYCHOLOGY II

GENERAL PSYCHOLOGY

II Semester B.A. Course Objective:

This course is a continuation of Introductory paper, offered to the Second Semester BA students of Psychology. The basic psychological processes underlying human behavior such as Intelligence, Motivation and Emotion, Thinking, Personality and Altered States of Consciousness are studied.

II Semester B.A. Course Outcome:

- All the major psychological or mental processes such as intelligence, motivation, emotions can be understood in the right perspective and applied in day to day life to better themselves and help people around them.
- The knowledge of the Psycho social correlates of Personality will enable the students to attain holistic personality.
- The Indian perspective of Personality development enriches the students to understand behaviour in the cultural context.
- The process and importance of Sleep and Dreams will be scientifically understood. An awareness about the conditions that lead to Altered states of Consciousness is obtained.

III Semester B.A.

Paper III-

PSYCHOLOGY III

DEVELOPMENTAL PSYCHOLOGY

III Semester B.A. Course Objective:

Developmental Psychology is a branch of Psychology which aims to explain growth, change, and consistency of Humans across the different stages of lifespan from conception to death. The domains of development encompassed are physical, cognitive, social, emotional and personality. Different theories, perspectives and issues are discussed. It purposes to bring an understanding of how people think, feel and behave due to the changes. The biological prerequisites of Conception and the Hereditary mechanisms are taught. The Stages of Life span covered in this Semester are Prenatal period, Infancy, Toddlerhood and Childhood.

III Semester B.A. Course Outcome:

- The students would have gained knowledge about how life begins, the role of heredity and environment, the nature versus nurture issues in the human development.
- They will gain knowledge about the development of physical, cognitive, emotional, social aspects and language in the early developmental years.
- The causes and symptoms of the chromosomal, genetic disorders and sex chromosomal disorders are studied.

- They will also learn about the developmental hazards in the Prenatal period and their long term and short term effects on the child.
- A thorough understanding about Childhood as a period of Growth in all aspects of development will be attained.

IV Semester B.A.

Paper IV

PSYCHOLOGY IV

DEVELOPMENTAL PSYCHOLOGY

IV Semester B.A. Course Objective:

In continuation of the III Semester, the stages - Puberty, Young Adulthood, Middle age, Old age are studied in depth. The physical and sensory changes, psychosocial development, vocational adjustments, marital and family adjustments are studied. The study of the Growth spurt, the rapid physical and sexual development in the adolescent period and their effects on their thought, behaviour and relationships are dealt with. Finally, the chapter on the End of Life is included, which talks about finding purpose of life and death.

IV Semester B.A. Course Outcome:

- An extensive knowledge about how people grow, develop and adapt at different stages of Lifespan is obtained. The biological, social and cultural factors that affect development is enriched.
- Students can understand the underlying causes of their own behaviour scientifically and make attempts to understand others around them, thus helping in developing healthy self image and building harmonious relationships.
- They become aware of the problems, issues that may have to be faced, adjustments to be made in different stages of lifespan.
- They will understand issues such as Adolescent period of Stress and Storm, Midlife Crises, Sandwich generation and Reclining Old age.

V Semester B.A.

Paper V

PSYCHOLOGY V

ABNORMAL PSYCHOLOGY

V Semester B.A. Course Objective:

Abnormal Psychology is a branch of Psychology that deals with psychopathology and abnormal behaviour, often in clinical context. Generally, the present time is considered as 'Age of Anxiety', wherein psychological problems are increasing day by day from mild stress and anxiety to wide range of disorders such as mood disorders, developmental disorders, substance abuse disorders, thought disorders to personality disorders. This specialization paper aims to impart knowledge and create awareness about the concept of Abnormality, various Models or Perspectives of abnormal behaviour. The symptoms, causes of Stress and Adjustment disorders, different kinds of Anxiety disorders are studied along with Case studies. The possible therapeutic measures are also covered.

V Semester B.A. Course Outcome:

At the completion of the Course, the students will be able:

- To know the historical development of the study of abnormal behaviour, different criteria, aspects and perspectives of abnormal behaviour.
- To become aware of the myths and facts of abnormal behaviour, DSM and ICD classification, symptoms and causes of different kinds of disorders.
- To know some of the most common disorders such as panic attacks, conversion disorders, phobias, obsessive compulsive disorders that we come across around us and in the social media.
- To understand the behavioural dysfunctions and significance of Mental health.

VI Semester B.A.

Paper VII

PSYCHOLOGY VII

ABNORMAL PSYCHOLOGY

VI Semester B.A. Course Objective:

In continuation of V Semester, VI Paper of Abnormal Psychology has chapters on Personality disorders, Schizophrenia, Mood disorders, Substance abuse disorders covered in this paper. There is also a chapter on Mental Retardation. The diagnostic criteria, classification and Rehabilitation are also covered in this course.

VI Semester B.A. Course Outcome:

After the completion of the Course, the students will be able to:

- Understand the categories, symptoms, causes and treatment of Personality disorders and Paraphilias.
- Become aware of the causes and situations that lead to Substance abuse such as addiction to drugs, alcohol and nicotine, the short-term and the long-term effects of such addictions.
- Understand the diagnostic criteria, symptoms, causes and types of the psychotic disorder Schizophrenia.
- The different types of Mood disorders (Manic depressive psychosis) Bipolar and Unipolar disorders.

V Semester B.A.

Paper VI

PSYCHOLOGY VI

ORGANISATIONALBEHAVIOUR

V Semester B.A. Course Objective:

Organizational Behaviour is offered as an elective paper in V and VI Semesters. Organizational Behaviour is the study of Human behaviour in Organizational settings. It aims at providing an

overview of Industrial - Organizational Psychology, interface between human behaviour and the organization at three levels - individuals in organizations (micro-level) work groups (meso-level) how organizations behave (macro-level). The knowledge and understanding about the world of work and the role of Psychologists in this field is provided to the students. Some of the relevant topics include - History of Industrial - Organizational Psychology, significant studies and early experiments such as Scientific Management, time and motion studies, Hawthorne studies. Employee Selection and Placement, Training, Perception and Decision making, Different theories of Organizational Motivation are covered in detail and compared. Different types of Personality and Job-fit is studied. Factors affecting Job satisfaction are explored.

V Semester B.A. Course Outcome:

After the completion of the Course, the students will be able to:

- Obtain knowledge about the history, concepts, goals and scope of Industrial Organizational Psychology.
- Understand about the problems and issues related to people in Organisations and other work places.
- Comprehend the concepts of Job Analysis, Job satisfaction, Organisational culture and Morale.
- Learn about the process of employee selection, the various methods of selection process and the psychological tests used in Recruitment.
- The Personality traits and types suited for different jobs will be understood in detail.
- Exhaustive knowledge about the factors influencing Job satisfaction is gained.

VI Semester B.A.

Paper VII A

PSYCHOLOGY VII A

ORGANISATIONAL BEHAVIOUR

VI Semester B.A. Course Objective:

In continuation of paper VI A, this paper includes chapters on Perception, decision – Making, Personality and Job – Satisfaction, Motivation and Leadership in Organisations. A chapter on Managing Communications in Organisations is also included. All the chapters are very relevant in the modern day context of work place, work force and diversity. The different types of personality which is currently in effect is covered. The successful managers' and leaders' styles of functioning, their traits and effect of their management is thoroughly studied. The chapter on motivation throws light on the major theories which are at work in the Organisational field.

VI Semester B.A. Course Outcome:

After completing the course, the students will be able to –

- Understand the factors affecting perceptions of people in the workplace. Also the probable errors of perception among different groups of employees.
- Understand different kinds of Decision Making which are very crucial, especially for the persons holding key roles in an Organisation. This chapter also extensively studies the probable varied errors in Decision Making.
- The chapter on Personality brings a wider knowledge on the different personality traits and types suited for different kinds of jobs and positions in an Organisation. It also throws light on personality types which are at risk at workplace.
- Gain knowledge about an important aspect namely, Job satisfaction and its determining factors.
- Understand the required Managerial skills, interpersonal skills, effects of different styles of Leadership.
- Understand Consumer behaviour, methods of advertising and the process of communication.

V Semester B.A.

Paper VI B

PSYCHOLOGY VI B

EDUCATIONAL PSYCHOLOGY

V Semester B.A. Course Objective:

Educational Psychology is an elective paper offered in V and VI Semesters. This semester introduces the students to the field of Education, where the theories and principles of Psychology can be applied. The application of Learning techniques, Motivation to achieve, role of significant people in the academic and personal achievement of students, Enhancement of Study skills, Memory skills and overcoming Forgetting is covered.

V Semester B.A. Course Outcome:

- After the completion of this Course, the students will be able to understand the nature and scope of Educational Psychology and the role of Psychology in present School.
- The theories of Effective instructions, the importance of healthy social and emotional climate to be provided in the educational organizations.
- The students have the scope of extending this knowledge to their college education also.
- It can motivate them to achieve and have mastery over their skills and fields of interests.
- The application of memory and the economic methods of learning and utilization of the knowledge acquired is an added advantage.
- Students who aspire to take up jobs in the educational field would benefit a lot from this course.

VI Semester B.A.

Paper VII B

PSYCHOLOGY VII B

EDUCATIONAL PSYCHOLOGY

VI Semester B.A. Course Objective:

In continuation of paper VI B, this paper includes the chapters on individual differences in intelligence, educating exceptional children in cognitive, physical and emotional aspects and the dynamics of classroom group. The people who involve in teaching and managing schools need to have knowledge about these spheres in educational field.

VI Semester B.A. Course Outcome:

After the completion of this course, the students will be able to;

- Understand the individual differences in intelligence and cognitive abilities. How to foster creativity and guide creative children.
- Understand the mentally challenged children, classify them on the basis of adaptive behaviour and to plan for their education.
- Understand the limitations and deprivation among socially marginalised children and the existing learning disabilities in children.
- Gain knowledge about various types of disabilities and behavioural problems in children. Remedial measures that can be adopted to educate them.
- Gain knowledge of Sociometry and group processes, the stars and isolates in the classroom and the effect on their personality development. The study of the structure and characteristics of classroom will enable them to have vivid imagination about the dynamics and requirements of classrooms.
- They gain much knowledge about the role of teacher as a facilitator and a leader to make impact on the academic, social and emotional development of children.

DEPARTMENT OF JOURNALISM

Revised in 2018

To come into effect from 2018-19

Programme Objective

B.A. Programme is offered to students who are interested in studying humanities such as Journalism, Psychology, History, Sociology and Economics.

The B.A. Programme has been designed in such a way that the students can equip themselves to take up a career in the fields of Journalism, Mass Communication, Public Relations, Advertising, Education/Teaching and Civil Services.

Programme Specific Objective

The College offers programmes with Journalism subject in the following combinations-

1)JEP - Journalism, Optional English, Psychology.

- 2) JPS Journalism, Psychology, Sociology.
- 3) HJK History, Journalism, Optional Kannada.
- 4) HJE History, Journalism, Optional English.
- 5) JPK Journalism, Psychology, Optional Kannada.
- * The objective of the above said combinations is to cater to the demands of the student community to study such combinations that enable them to have diverse career opportunities.
- * Journalism subject combined with Psychology, Sociology and History has been a popular option among students.
- * The objective of combining study of Journalism with Optional Kannada and Optional English is to enhance the career opportunities for students who desire to pursue their career in Mass Media, Public Relations, Advertising and Civil Services.

Pattern of Syllabus under the Autonomous status

Objectives.

An important milestone in the history of the College has been the conferment of Autonomy status on the institution. After getting the status of Autonomy the College has introduced

Journalism as a study in B.A. Course. Department of Journalism desires to develop a strategic plan not only to meet the current needs of Journalism education but also to help industry professionals predict future media trends. Hence, the Department undertakes this exercise of inculcating new dimension to the study of Journalism and initiate an attempt to produce a group of creative, conscientious and courageous young Journalists to the society.

In framing the Syllabus the Faculty of Journalism endeavours to -

- To introduce students to the fundamentals of Journalism. It includes lectures, text and practical experience in the field.
- To appraise the student of all the current and contemporary aspects of the subject.
- To make the student aware of the importance of self-reliance in seeking and acquiring information.
- To make the student to think critically, creatively and independently because good media writing depends on carefully analysing situations or issues and then finding effective ways to convey meaningful information to diverse audiences.
- To enable the students to imbibe professional standards and ethical principles that guide media responsibilities.
- To master grammar, word usage and punctuation, so that writing can be easily designed.

The Under Graduate B.A. Course will have Journalism as one of the Optional papers, which will be studied for six semesters in three years. In the first and second years the students will study four papers. From the first to the fourth semester all the papers are compulsory. In the final year there will be two papers in each semester, paper VI and VIII will have additional options of four papers.

The Scheme of Papers

First Semester	Paper I -	Introduction to Journalism & Communication	
Second Semester	Paper II -	Mass Communication	
Third Semester	Paper III -	Reporting Techniques	
Fourth Semester	Paper IV -	Editing Techniques.	
Fifth Semester	Paper V -	Electronic Media	
	Paper VI-	Media Laws and Ethics	
Sixth Semester	Paper VII-	Advertising and Media Management	
	Paper VIII-	Public Relations and	
		Project Submission.	

SUBJECT MATRIX

Sl. No.	Semesters Papers		Course
1	SemesterPaper 1 – Introduction to Journalism and Communication.		I B.A.
	Semester II	Paper 2 - Mass Communication	I B.A.
	Semester III	Paper 3 - Reporting Techniques	II B.A.
2			
	Semester IV	Paper 4 - Editing Techniques	II B.A.
	Semester V	Paper 5 - Electronic Media	III B.A.
3			
		Paper 6 - Media Laws and Ethics	III B.A.
	Semester VI	Paper 7 - Advertising and Media Management	III B.A.
4			
	Semester VI	Paper 8 - Public Relations and Project Submission.	III B.A.

I SEMESTER B.A.

Paper I INTRODUCTION TO JOURNALISM & COMMUNICATION ¥ÀwæPÉÆÃzÀåªÀÄ ªÀÄvÀÄÛ ,ÀAªÀ°À£À ¥ÀjZÀAiÀÄ

I Semester B.A. Course Objective

The students are introduced to the fundamentals of Journalism and Communication. This is to provide them with new insights into the basic tenets of both Journalism and Communication with special emphasis on the latest development.

UNIT 1: An Introduction to Communication. WÀIPÀ-2 ,ÀAªÀºÀ£À ¥ÀjZÀAiÀÄ

• Meaning, definitions and scope of Communication. Purpose of Communication. ಸಂವಹನದ ಅರ್ಥ, ವ್ಯಾಖ್ಯೆಗಳು ಮತು ವ್ಯಾಪ್ತಿ. ಸಂವಹನದ ಉದ್ದೇಶ.

Functions of Communication. ಸಂವಹನದ ಕಾರ್ಯಗಳು. (1 Credit) (12 Hours)

UNIT 2: An Introduction to Journalism. ಘಟಕ-2 ಪತ್ರಿಕೋದ್ಯಮ ಪರಿಚಯ

- Meaning & Scope of Journalism. ಪತ್ರಿಕೋದ್ಯಮದ ಅರ್ಥ ನಿರೂಪಣೆ ಮತ್ತು ವ್ಯಾಪ್ತಿ.
- Principals of Journalism. ಪತ್ರಿಕೋದ್ಯಮದ ತತ್ವಾದರ್ಶಗಳು.
- Functions of Journalism. ಪತ್ರಿಕೋದ್ಯಮದ ಕಾರ್ಯಗಳು.
- Kinds of Journalism: ಪತ್ರಿಕೋದ್ಯಮದ ವಿಧಗಳು. (1 Credit) (12 Hours)

UNIT 3: Classification of Communication WÀIPÀ-3 ಸಂವಹನದ ಪ್ರಭೇದಗಳು

• Types of Communication: ಸಂವಹನದ ವಿಧಗಳು.

(Intra-personal, Inter-personal, Group Communication and Mass Communication -Mass-line Communication) ಸಂವಹನದ ಪ್ರಭೇದಗಳು (ಅಂತರ್ಮುಖೀಯ ಸಂವಹನ, ಅಂತರ್ ವ್ಯಕ್ತೀಯ ಸಂವಹನ, ಗುಂಪು ಸಂವಹನ ಮತ್ತು ಸಮೂಹ ಸಂವಹನ – ಸಮೂಹಶ್ರೇಣಿ ಸಂವಹನ). (1 Credit) (12 Hours)

UNIT 4: CRAFT OF JOURNALISM WÀIPÀ-4 ಪತ್ರಿಕೋದ್ಯಮ ಕೌಶಲ

- Review of Newspapers and Periodicals Types, Contents, and Recent trends. ವೃತ್ತ ಪತ್ರಿಕೆ ಮತ್ತು ನಿಯತಕಾಲಿಕೆಗಳ ಪರಾಮರ್ಶೆ: ವಿಧಗಳು, ವಿಷಯಾನುಕ್ರಮಣಿಕೆ ಮತ್ತು ಇತ್ತೀಚಿನ ಧೋರಣೆಗಳು.
- Glossary of Journalism. ಪತ್ರಿಕೋದ್ಯಮದ ಪಾರಿಭಾಷಿಕ ಪದಗಳು. (1 Credit) (12 Hours)

PRACTICALS: ಪ್ರಯೋಗಾಭ್ಯಾಸಗಳು

(To conduct events like seminars, debates, media visits etc to enhance the abilities of the students and make them more confident and generate more interest and enthusiasm towards the subject - ಪತ್ರಿಕೋದ್ಯಮ ವಿಷಯದಲ್ಲಿ ಕಾಲಕಾಲಕ್ಕೆ ಸಂಕಿರಣಗಳು, ಚರ್ಚೆ, ಮಾಧ್ಯಮಗಳಿಗೆ ಭೇಟಿ ಮುಂತಾದವುಗಳನ್ನು ಏರ್ಪಡಿಸುವುದರ ಮೂಲಕ ವಿದ್ಯಾರ್ಥಿಗಳ ಸಂಘಟನಾ ಸಾಮರ್ಥ್ಯ ಹಾಗೂ ಉತ್ಸಾಹಾಸಕ್ತಿಗಳನ್ನು ಹೆಚ್ಚಿಸಿ ಅವರ ಅರಿವಿನ ವಿಕಸನಕ್ಕೆ ನೆರವಾಗುವುದು)

- Wall paper making: ಗೋಡೆ ಬರಹಗಳ ತಯಾರಿಕೆ.
- Paper presentation: ಪ್ರಬಂಧಗಳ ಮಂಡನೆ.
- Speaking Contest: ফাঝল মুর্র্ন.
- Best Documentary Contest: ಶ್ರೇಷ್ಠ ಸಾಕ್ಷ್ಯ ಚಿತ್ರ ನಿರ್ಮಾಣ ಸ್ಪರ್ಧೆ. (1 Credit) (6 Hours)

Books for study and reference

- 1. Indian Journalism Nadig Krishnamurthy
- 2. Mass Communication in India Keval Kumar J.
- 3. Mass Communication and Journalism Naresh Rao/Suparna
- 4. Modern Journalism N.C. Pant
- 5. Journalism in India Parthasarathy
- 6. Mass Communication and Journalism D.S. Mehta
- 7. ಪತ್ರಿಕೋದ್ಯಮ ಜಿ.ಎನ್. ರಂಗನಾಥರಾವ್
- 8. ವೃತ್ತ ಪತ್ರಿಕೆ ಡಿ.ವಿ. ಗುಂಡಪ್ಪ.

I Semester B.A. Course outcome

- * The paperoffered at the I Semester B.A. level has been well appreciated and also found essential so that the students are exposed to the fundamental principles and latest updates in the field of both Journalism and Communication.
- * The paper provides the right base for the students to get the right perspectives of mass communication.
- * The paper also aims at providing the students the practical knowledge and working methods.

II SEMESTER B.A.

Paper II MASS COMMUNICATION

ಸಮೂಹ ಸಂವಹನ

I I Semester B.A. Course Objective

The students are introduced to the history of Print Media - Newspapers in India and Karnataka with special emphasis on the achievement of stalwarts in Journalism. This also provides fundamental knowledge of Electronic Media - origin and development of Radio, Television, New Media and Traditional and Folk media.

UNIT 1: Print Media: History of Journalism.

WÀlPÀ-1: ಮುದ್ರಣ ಮಾಧ್ಯಮ: ಪತ್ರಿಕೋದ್ಯಮದ ಇತಿಹಾಸ.

• Origin and development of Newspapers in India with special reference to

J.A. Hickey, B.G. Horniman, J.S. Buckingham, Rajaram Mohan Roy,

M.K. Gandhi and S. Sadanand.

ಭಾರತೀಯ ಪತ್ರಿಕೋದ್ಯಮದ ಉಗಮ: ಜೆ.ಎ. ಹಿಕ್ಕಿ, ಬಿ.ಜಿ. ಹಾರ್ನಿಮನ್, ಜೆ.ಎಸ್. ಬಕ್ಕಿಂಗ್ ಹ್ಯಾಮ್, ರಾಜಾರಾಮ್ ಮೋಹನ್ ರಾಯ್, ಎಂ.ಕೆ. ಗಾಂಧಿ ಮತ್ತು ಎಸ್. ಸದಾನಂದ ಅವರ ವಿಶೇಷ ಉಲ್ಲೇಖದೊಂದಿಗೆ.

(1 Credit) (12 Hours)

UNIT 2: Kannada Journalism. ಘಟಕ-2: ಕನ್ನಡ ಪತ್ರಿಕೋದ್ಯಮ

 Origin and Development of Kannada Newspapers with special reference to Rev. Herman Mogling, M. Venkatakrishniah, D.V. Gundappa, Nanjanagudu Tirumalamba. R. Kalyanamma etc. ಕನ್ನಡ ಪತ್ರಿಕೋದ್ಯಮದ ಉಗಮ ಮತ್ತು ಬೆಳವಣಿಗೆ. ರೆ. ಹರ್ಮನ್ ಮೊಗ್ಲಿಂಗ್, ಎಂ. ವೆಂಕಟಕೃಷ್ಣಯ್ಯ, ಡಿ.ವಿ.ಗುಂಡಪ್ಪ, ನಂಜನಗೂಡು ತಿರುಮಲಾಂಬ, ಆರ್. ಕಲ್ಯಾಣಮ್ಮ ಮುಂತಾದವರ ವಿಶೇಷ ಉಲ್ಲೇಖದೊಂದಿಗೆ.

(1 Credit) (12 Hours)

UNIT 3: Electronic Media. ಘಟಕ-3: ವಿದ್ಯುನ್ಮಾನ ಮಾಧ್ಯಮ

- Radio, Television and Films, ಬಾನುಲಿ, ದೂರದರ್ಶನ ಮತ್ತು ಚಲನಚಿತ್ರ.
- New Media: Internet, Blogs, Content Writing: Social Network Face book, Twitter, WhatsApp, Instagram etc. ನವೀನ ಮಾಧ್ಯಮಗಳು: ಅಂತರ್ಜಾಲ, ಬ್ಲಾಗ್ ಗಳು, ಕಂಟೆಂಟ್ ಬರವಣಿಗೆ, ಸಾಮಾಜಿಕ ತಾಣಗಳು: ಫೇಸ್ ಬುಕ್–ಮುಖ ಪುಸ್ತಕ, ಟ್ವಿಟರ್, ವಾಟ್ಸ್ಆಪ್ ಇನ್ ಸ್ಟಾಗ್ರಾಂ ಇತ್ಯಾದಿ.

(1 Credit) (12 Hours)

UNIT 4: Traditional & Folk Media WÀIPÀ-4: ಸಾಂಪ್ರದಾಯಿಕ/ಜಾನಪದೀಯ ಮಾಧ್ಯಮ

- Traditional & Folk Media: Characteristics & types. ಜಾನಪದೀಯ ಮಾಧ್ಯಮಗಳ ಗುಣಲಕ್ಷಣ ಮತ್ತು ಪ್ರಭೇದಗಳು. Models of Communication. ಸಂವಹನ ಮಾದರಿಗಳು
- Glossary of Communication. ಸಂವಹನದ ಪಾರಿಭಾಷಿಕ ಪದಗಳು. (1 Credit) (12 Hours)

• PRACTICALS: ಪ್ರಯೋಗಾಭ್ಯಾಸಗಳು

(To conduct events like seminars, debates, media visits etc to enhance the abilities of the students and make them more confident and generate more interest and enthusiasm towards the subject - ಪತ್ರಿಕೋದ್ಯಮ ವಿಷಯದಲ್ಲಿ ಕಾಲಕಾಲಕ್ಕೆ ಸಂಕಿರಣಗಳು, ಚರ್ಚೆ, ಮಾಧ್ಯಮಗಳಿಗೆ ಭೇಟಿ ಮುಂತಾದವುಗಳನ್ನು ಏರ್ಪಡಿಸುವುದರ ಮೂಲಕ ವಿದ್ಯಾರ್ಥಿಗಳ ಸಂಘಟನಾ ಸಾಮರ್ಥ್ಯ ಹಾಗೂ ಉತ್ತಾಹಾಸಕ್ಕೆಗಳನ್ನು ಹೆಚ್ಚಿಸಿ ಅವರ ಅರಿವಿನ ವಿಕಸನಕ್ಕೆ ನೆರವಾಗುವುದು)

- Print and Electronic Media visit. ಮುದ್ರಣ ಮತ್ತು ವಿದ್ಯುನ್ಮಾನ ಮಾಧ್ಯಮಗಳಿಗೆ ಭೇಟಿ.
- Paper presentation: ಪ್ರಬಂಧಗಳ ಮಂಡನೆ.
- Speaking Contest: ফাঝল মূর্ট্র-.
- Best Documentary Contest: ಶ್ರೇಷ್ಠ ಸಾಕ್ಷ್ಯ ಚಿತ್ರ ನಿರ್ಮಾಣ ಸ್ಪರ್ಧೆ.
 - (1 Credit) (6 Hours)

Books for study and reference ;

- 1. Perspectives in Mass Communication Pradip Kumar Dey.
- 2. Mass Communication in India Keval Kumar J.
- 3. Mass Communication and Journalism Naresh Rao/Suparna
- 4. Modern Journalism N.C. Pant

- 5. Journalism in India Parthasarathy
- 6. Mass Communication and Journalism D.S. Mehta
- 7. ಪತ್ರಿಕೋದ್ಯಮ ಜಿ.ಎನ್. ರಂಗನಾಥರಾವ್

I I Semester B.A. Course outcome

- * At the II Semester B.A. level students are introduced to print and electronic media, covering history and development of each medium.
- * The paper provides with new insights into pros and cons of Social media. It also touch upon the richness of Traditional and folk media.
- * The paper aims at providing direct media exposure, practical knowledge and working methodology of each medium.

III SEMESTER B.A. Paper III REPORTING TECHNIQUES

ವರದಿಗಾರಿಕೆಯ ಕೌಶಲ

III Semester B.A. Course Objective

The students are provided with an opportunity to learn and master Reporting techniques, which is the life-blood of Journalism. This paper also deals with news, news gathering, news values, news sources and cultivating the news sources. Here students will learn the basic techniques of writing leads, conducting interviews, news writing, feature writing, organising the elements of news, and understanding the style and structure of news.

UNIT 1: News and Sources of News ಘಟಕ-1: ಸುದ್ದಿ ಮತ್ತು ಸುದ್ದಿಮೂಲಗಳು

- News: Meaning, Definition of News. Types of News: Hard News, Soft News, Expected News and Unexpected News, Spot News. News Value. Paid News. ಸುದ್ದಿ: ಅರ್ಥ ನಿರೂಪಣೆ, ವ್ಯಾಖ್ಯೆ. ಸುದ್ದಿಯ ವಿಧಗಳು: ಖಡಕ್ ಸುದ್ದಿ, ಮೆದು ಸುದ್ದಿ, ನಿರೀಕ್ಷಿತ ಸುದ್ದಿ, ಅನಿರೀಕ್ಷಿತ ಸುದ್ದಿ, ಸ್ಪಾಟ್ ಸುದ್ದಿ. ಸುದ್ದ ಮೌಲ್ಯಗಳು. ಕಾಸಿಗಾಗಿ ಸುದ್ದಿ.
- Sources of News: different types of sources, cultivating news sources. Off-the record. ್ರುದ್ಧಿ ಮೂಲಗಳು: ಸುದ್ಧಿಮೂಲಗಳ ವೈವಿಧ್ಯ, ಸುದ್ಧಿಮೂಲಗಳ ಬಳಕೆ ಮತ್ತು ಅನ್ವೇಷಣೆ. ಅಚ್ಚು ಮಾಡಬಾರದ್ದು

(1 Credit) (12

Hours)

UNIT 2: Reporting and Reporter. ಘಟಕ-2: ವರದಿಗಾರಿಕೆ ಮತ್ತು ವರದಿಗಾರ

• Reporting: Meaning and scope. Types of Reporting: Speeches, Crimes, Sports, Political Affairs etc. ವರದಿಗಾರಿಕೆ: ಅರ್ಥ ಮತ್ತು ವ್ಯಾಪ್ತಿ. ವರದಿಗಾರಿಕೆಯ ವಿಧಗಳು: ಭಾಷಣಗಳ ವರದಿ, ಅಪರಾಧ ವರದಿ, ಕ್ರೀಡಾ ವರದಿ, ರಾಜಕೀಯ ವಿದ್ಯಮಾನಗಳು ಇತ್ಯಾದಿ.

- Reporter: Qualification, qualities, duties and responsibilities of a Reporter. ವರದಿಗಾರ: ಶಿಕ್ಷಣಾರ್ಹತೆ, ಗುಣಲಕ್ಷಣ ಮತ್ತು ಹೊಣೆಗಾರಿಕೆಗಳು.
- Press Conference: Purpose, How a journalist should conduct himself in the press conference. Press Releases.

ಪತ್ರಿಕಾ ಗೋಷ್ಠಿ: ಉದ್ದೇಶ, ಪತ್ರಿಕಾಗೋಷ್ಠಿಯಲ್ಲಿ ಪತ್ರಕರ್ತ ಹೇಗೆ ವರ್ತಿಸಬೇಕು? ಪತ್ರಿಕಾ ಪ್ರಕಟನೆಗಳು.

(1 Credit) (12 Hours)

UNIT 3: Art of News Writing. ಘಟಕ-3: ವರದಿಗಾರಿಕಾ ಕಲೆ

 News Writing: Intro or Lead: Definition, purpose and types of Leads. Feature Writing, types of Features. Rewriting. ಸುದ್ದಿ ಬರೆಯುವ ಕ್ರಮ: ಲೀಡ್ ಅಥವಾ ಪೀಠಿಕೆ: ಅರ್ಥ, ವ್ಯಾಖ್ಯೆ, ಉದ್ದೇಶ, ಪೀಠಿಕೆಗಳ ವೈವಿಧ್ಯ. ನುಡಿಚಿತ್ರ ಬರವಣಿಗೆ: ನುಡಿಚಿತ್ರಗಳ ವಿಧಗಳು. ಮರುಬರವಣಿಗೆ. (1 Credit) (12 Hours)

UNIT 4: Interview Techniques ಘಟಕ-2: ಸಂದರ್ಶನ ತಂತ್ರಗಾರಿಕೆ.

 Interview: Definition and Techniques. Purpose and types of Interviews. Drafting the interview article. ಸಂದರ್ಶನ: ವ್ಯಾಖ್ಯೆ ಮತ್ತು ಸಂದರ್ಶನದ ತಂತ್ರಗಾರಿಕೆ. ಸಂದರ್ಶನದ ಉದ್ದೇಶ ಮತ್ತು ಸಂದರ್ಶನದ ವಿಧಗಳು. ಸಂದರ್ಶನ ಬರೆಯುವ ವಿಧಾನ.
 (1 Credit) (12 Hours)

PRACTICALS: ಪ್ರಯೋಗಾಭ್ಯಾಸಗಳು

(To conduct events like seminars, debates, media visits etc to enhance the abilities of the students and make them more confident and generate more interest and enthusiasm towards the subject - ಪತ್ರಿಕೋದ್ಯಮ ವಿಷಯದಲ್ಲಿ ಕಾಲಕಾಲಕ್ಕೆ ಸಂಕಿರಣಗಳು, ಚರ್ಚೆ, ಮಾಧ್ಯಮಗಳಿಗೆ ಭೇಟಿ ಮುಂತಾದವುಗಳನ್ನು ಏರ್ಪಡಿಸುವುದರ ಮೂಲಕ ವಿದ್ಯಾರ್ಥಿಗಳ ಸಂಘಟನಾ ಸಾಮರ್ಥ್ಯ ಹಾಗೂ ಉತ್ಸಾಹಾಸಕ್ಕೆಗಳನ್ನು ಹೆಚ್ಚಿಸಿ ಅವರ ಅರಿವಿನ ವಿಕಸನಕ್ಕೆ ನೆರವಾಗುವುದು)

- Reporting Speechs.. ಭಾಷಣಗಳ ವರದಿ.
- Reporting Crime & Sports. ಅಪರಾಧ ಮತ್ತು ಕ್ರೀಡಾ ವರದಿ.
- Campus Reporting. ಕ್ಯಾಂಪಸ್ ವರದಿ
- Feature Writing. ನುಡಿಚಿತ್ರ ಬರಹ
- Model Press Conference. ಮಾದರಿ/ಅಣಕು ಪತ್ರಿಕಾ ಗೊಷ್ಠಿಯ ವ್ಯವಸ್ಥೆ.
- Conducting Interview. ಸಂದರ್ಶನ ನಿರ್ವಹಣೆ. (1 Credit) (6 Hours)

Books for study and reference :

- 1. News Writing and Reporting Srivatsava K.M.
- 2. Handbook of Journalism Kamath M.V.
- 3. Mass Communication and Journalism Naresh Rao/Suparna
- 4. Modern Journalism N.C. Pant
- 5. Journalism in India Parthasarathy
- 6. Mass Communication and Journalism D.S. Mehta

- 7. Professional Journalist Kamath M.V.
- 8. ಪತ್ರಿಕೋದ್ಯಮ ಜಿ.ಎನ್. ರಂಗನಾಥರಾವ್
- 9. ಪತ್ರಿಕೋದ್ಯಮ ಪಲ್ಲವಿ ವಿಶ್ವೇಶ್ವರ ಭಟ್

III Semester B.A. Course outcome

- * This course offered at the III Semester B.A. level has been highly useful to the students who are aspiring to pursue a career in Journalism and Mass Communication.
- * This course is rather indispensible for the students who desire to curve a career in the field of Advertising, Public Relations and Mass media.
- * The course helps the students of Journalism to develop 'Nose for News`

IV SEMESTER B.A.

Paper IV EDITING TECHNIQUES

ಸಂಪಾದನೆಯ ತಂತ್ರಗಾರಿಕೆ ಅಥವಾ ಸುದ್ದಿ ಪರಿಷ್ಕರಣಾ ಕಲೆ

I V Semester B.A. Course Objective

All information that pours into the newspaper office does not find a place in the newspaper. The information received is subjected to the process of editing so that the news stories are presented in an effective way. Here students are provided with an opportunity to learn the techniques of newspaper editing, writing appropriate headlines, photo editing, newspaper layout and page make-up. Students will get to know the qualities and responsibilities of Editor, News Editor and Sub Editor.

UNIT 1: Editing ಘಟಕ-1 : ಸಂಪಾದನೆ ಅಥವಾ ಸುದ್ದಿ ಪರಿಷ್ಕರಣೆ.

- Editing: Purpose & significance of editing. Symbols of editing. Moffusil Desk. ಸುದ್ದಿ ಪರಿಷ್ಕರಣೆ: ಉದ್ದೇಶ ಮತ್ತು ಮಹತ್ಯ. ಸುದ್ದಿ ಪರಿಷ್ಕರಣಾ ಚಿಹ್ನೆಗಳು. ಗ್ರಾಮಾಂತರ ಪುಟ.
- Newspaper Organisation: Structure of Editorial Department. Functions of the editor, news editor and the sub editor. The editorial meetings. ವೃತ್ತ ಪತ್ರಿಕಾ ಸಂಸ್ಥೆ, ಸಂಪಾದಕೀಯ ವಿಭಾಗದ ವಿನ್ಯಾಸ. ಸಂಪಾದಕ, ಸುದ್ದಿ ಸಂಪಾದಕ, ಉಪ ಸಂಪಾದಕನ ಕೆಲಸ ಕಾರ್ಯಗಳು, ಕರ್ತವ್ಯ ಮತ್ತು ಹೊಣೆಗಾರಿಕೆ. ಸಂಪಾದಕೀಯ ವಿಭಾಗದ ಸಭೆಗಳು.

(1 Credit) (12 Hours)

UNIT 2: News Flow: ಘಟಕ-2 : ಸುದ್ಧಿಯ ಹರಿವು

 News Flow: News Agencies, Syndicates, Reporters, Correspondents, columnists, Stringers, Letters to the Editor, Editorials. The Op-ed page. ಸುದ್ದಿಯ ಹರಿವು: ವಾರ್ತಾ ಸಂಸ್ಥೆಗಳು, ಸಿಂಡಿಕೇಟ್ಗಳು, ವರದಿಗಾರರು, ಬಾತ್ಮೀದಾರರು, ಅಂಕಣಕಾರರು, ಅರೆಕಾಲಿಕ ಪತ್ರಕರ್ತರು, ವಾಚಕರ ಪತ್ರಗಳು, ಸಂಪಾದಕೀಯ, ಓ.ಪಿ. ಇಡಿ ಪುಟ. (1 Credit) (12 Hours)

UNIT 3: Headlines. ಘಟಕ-3 ತಲೆಬರಹಗಳು

 Headlines: Purpose and significance of Headlines. Functions of Headlines. Kinds of Headlines. Writing Headlines. Photo Journalism: Photo cropping, photo captions. ತಲೆಬರಹಗಳು/ಶೀರ್ಷಿಕೆಗಳು: ಉದ್ದೇಶ ಮತ್ತು ಮಹತ್ವ. ತಲೆಬರಹಗಳ ಕಾರ್ಯಗಳು, ಬಗೆಗಳು, ತಲೆಬರಹ ಬರೆಯುವಿಕೆ. ಛಾಯಾಚಿತ್ರ ಪತ್ರಿಕೋದ್ಯಮ: ಚಿತ್ರಪರಿಷ್ಕರಣೆ, ಚಿತ್ರಕ್ಕೆ ತಕ್ಕ ಅಡಿಟಿಪ್ಪಣಿ ನೀಡುವಿಕೆ.

(1 Credit) (12 Hours)

UNIT 4: Newspaper Layout and Design ಘಟಕ-4: ವಾರ್ತಾಪತ್ರಿಕೆಯ ಪುಟ ವಿನ್ನಾಸ

 Newspaper Layout and Design: Importance and various kinds of layout. Style of page make-up. Recent trends in page make-up. ವಾರ್ತಾಪತ್ರಿಕೆಯ ಪುಟ ವಿನ್ಯಾಸ: ಪ್ರಾಮುಖ್ಯತೆ ಮತ್ತು ವಿನ್ಯಾಸದ ನಾನಾ ವಿಧಗಳು. ಪುಟ ವಿನ್ಯಾಸದ ಶೈಲಿ, ಪುಟ ವಿನ್ಯಾಸದ ಇತ್ತೀಚಿನ ಸ್ಥಿತಿ–ಗತಿಗಳು.

(1 Credit) (12 Hours)

• PRACTICALS: ಪ್ರಯೋಗಾಭ್ಯಾಸಗಳು

- (To conduct events like seminars, debates, media visits etc to enhance the abilities of the students and make them more confident and generate more interest and enthusiasm towards the subject ಪತ್ರಿಕೋದ್ಯಮ ವಿಷಯದಲ್ಲಿ ಕಾಲಕಾಲಕ್ಕೆ ಸಂಕಿರಣಗಳು, ಚರ್ಚೆ, ಮಾಧ್ಯಮಗಳಿಗೆ ಭೇಟಿ ಮುಂತಾದವುಗಳನ್ನು ಏರ್ಪಡಿಸುವುದರ ಮೂಲಕ ವಿದ್ಯಾರ್ಥಿಗಳ ಸಂಘಟನಾ ಸಾಮರ್ಥ್ಯ ಹಾಗೂ ಉತ್ತಾಹಾಸಕ್ತಿಗಳನ್ನು ಹೆಚ್ಚಿಸಿ ಅವರ ಅರಿವಿನ ವಿಕಸನಕ್ಕೆ ನೆರವಾಗುವುದು)
- Editing Students' Magazine. ವಿದ್ಯಾರ್ಥಿ ಸಂಚಿಕೆಯ ಸಂಪಾದನೆ.
- Cropping Pictures. ಸುದ್ದಿ ಪರಿಷ್ಕರಣೆ.
- Caption writing. ಅಡಿಟಿಪ್ಪಣಿ ಬರೆಯುವಿಕೆ.
- Headline Writing. ಶೀರ್ಷಿಕೆಗಳ ಬರವಣಿಗೆ. (1 Credit) (6 Hours)

Books for study and reference :

- 1. Editing Techniques S. Kundra
- 2. Handbook of Journalism Kamath M.V.
- 3. Editing B.N. Ahuja and S.S. Chabria
- 4. Principles and Techniques of Journalism B.N. Ahuja & S.S. Chabria
- 5. Journalism in India Parthasarathy
- 6. Editing Theory and Practive Seema Sharma
- 7. Professional Journalist Kamath M.V.
- 8. ಪತ್ರಿಕೋದ್ಯಮ ಜಿ.ಎನ್. ರಂಗನಾಥರಾವ್
- 9. ಪತ್ರಿಕೋದ್ಯಮ ಪಲ್ಲವಿ, ತಲೆ ಬರಹ ವಿಶ್ವೇಶ್ವರ ಭಟ್.

IV Semester B.A. Course outcome

- * This course offered at the IV Semester level gives an opportunity to the students, who wish to enter newspaper field, learn and master techniques of print media editing, and editing symbols.
- * This course has been successful in driving home the point that Journalists are not just confined to take up reporters job in newspapers but can start their own newspapers imbibing entrepreneurial qualities
- * This course helps the students of Journalism to develop 'Nose for News`

V SEMESTER B.A.

Paper V ELECTRONIC MEDIA

ವಿದ್ಯುನ್ಮಾನ ಮಾಧ್ಯಮ

V Semester B.A. Course Objective

This paper on Electronic Media provides the students to study in detail, the origin and development of Radio, Television and Cinema and also their impact on society. This also depicts strength and limitation of each medium.

UNIT 1: Radio ಘಟಕ-1 : ಬಾನುಲಿ.

 Evolution of Radio, Contemporary Radio – AM, FM. Community Radio, Educational, Agriculture, Commercial Radio Broadcasting in India. Narrowcasting. ಭಾರತದಲ್ಲಿ ಬಾನುಲಿಯ ವಿಕಾಸ, ಸಮಕಾಲೀನ ಬಾನುಲಿ ಕೇಂದ್ರಗಳು – ಎ.ಎಂ., ಎಫ್.ಎಂ. ಸಮುದಾಯ ಬಾನುಲಿ, ಶೈಕ್ಷಣಿಕ, ಗ್ರಾಮಾಂತರ ಬಾನುಲಿ. ಭಾರತದಲ್ಲಿ ವಾಣಿಜ್ಯೋದ್ಧೇಶ ಬಾನುಲಿ ಪ್ರಸಾರ. ಸೀಮಿತವಲಯದ ಬಾನುಲಿ. (1 Credit) (12 Hours)

UNIT 2: Impact of Radio ಘಟಕ-2: ಬಾನುಲಿಯ ಪ್ರಭಾವ.

Impact of Radio on Society: Developed countries and Developing countries. Types of programmes in Radio – Yuva Vani, News, Women, Special audience and Farm Radio, Principles of writing for Radio. Compeering. Radio Jockey-RJ ಸಮಾಜದ ಮೇಲೆ ಬಾನುಲಿ ಬೀರುವ ಪರಿಣಾಮ: ಅಭಿವೃದ್ಧಿ ಹೊಂದಿರುವ ರಾಷ್ಟ್ರಗಳು, ಅಭಿವೃದ್ಧಿಶೀಲ, ಪ್ರಗತಿಪಥದಲ್ಲಿರುವ ರಾಷ್ಟ್ರಗಳು. ಬಾನುಲಿ ಕಾರ್ಯಕ್ರಮಗಳ ವಿಧಗಳು: ಯುವವಾಣಿ, ವಾರ್ತೆಗಳು, ಮಹಿಳೆಯರಿಗಾಗಿ, ಕಾರ್ಮಿಕರಿಗಾಗಿ, ವಿಶೇಷ ಸಭಿಕರಿಗಾಗಿ ಮತ್ತು ಕೃಷಿವಾಣಿ, ಬಾನುಲಿಗಾಗಿ ಬರೆಯುವ ಕ್ರಮ. ನಿರೂಪಣೆ. ರೇಡಿಯೋ ಜಾಕಿ–ಆರ್ಜೆ. (1 Credit) (12 Hours)

UNIT 3: Television ಘಟಕ-2 : ದೂರದರ್ಶನ.

• A brief History of Television. Development of Television in India. Advent of private channels, Cable and Satellite TV. Types of Television programmes. News, Views, Education and Entertainment. Basic production techniques.

ದೂರದರ್ಶನದ ಸಂಕ್ಷಿಪ್ತ ಇತಿಹಾಸ. ಭಾರತದಲ್ಲಿ ದೂರದರ್ಶನ ಬೆಳೆದುಬಂದ ಬಗೆ. ಖಾಸಗಿ ವಾಹಿನಿಗಳ ಆವಿಷ್ಕಾರ. ಕೇಬಲ್ ಮತ್ತು ಉಪಗ್ರಹ ದೂರದರ್ಶನ. ದೂರದರ್ಶನದಲ್ಲಿ ಪ್ರಸಾರವಾಗುವ ಕಾರ್ಯಕ್ರಮಗಳ ಬಗೆಗಳು: ಸುದ್ದಿಗಳು, ಅಭಿಪ್ರಾಯಗಳು, ಶೈಕ್ಷಣಿಕ ಮತ್ತು ಮನರಂಜನಾತ್ಮಕ ಕಾರ್ಯಕ್ರಮಗಳು. ನಿರ್ಮಾಣ ಹಂತದ ಮೂಲಭೂತ ತಾಂತ್ರಿಕಾಂಶಗಳು

Writing for Television. Recent trends in Indian Broadcasting Journalism. Private owned channels. Impact of TV on Society. ದೂರದರ್ಶನಕ್ಕಾಗಿ ಬರಹ. ಭಾರತದಲ್ಲಿ ಪ್ರಸಾರ ಮಾಧ್ಯಮವೃತ್ತಿಯ ಇತ್ತೀಚಿನ ದೋರಣೆಗಳು. ಖಾಸಗಿ ಒಡೆತನದ ವಾಹಿನಿಗಳು. (1 Credit) (12 Hours)

UNIT 4: Cinema ಘಟಕ-4 : ಚಲನಚಿತ್ರ.

A brief History of Indian Cinema. New trends in Indian Cinema. Kannada Cinema: Status of Kannada Cinema. Censorship in India. Dubbing, Impact of Cinema on Society. Film reviews.
 ಭಾರತೀಯ ಚಲನಚಿತ್ರದ ಸಂಕ್ಷಿಪ್ತ ಇತಿಹಾಸ. ಭಾರತೀಯ ಚಿತ್ರರಂಗದ ಇತ್ತೀಚಿನ ಧೋರಣೆಗಳು. ಕನ್ನಡ ಚಲನ ಚಿತ್ರರಂಗ: ಕನ್ನಡ ಚಲನಚಿತ್ರರಂಗದ ಸ್ಥಿತಿಗತಿ. ಭಾರತದಲ್ಲಿ ಸೆನ್ಸಾರ್ಶಪ್, ಡಬ್ಬಿಂಗ್, ಸಮಾಜದ ಮೇಲೆ ಚಲನಚಿತ್ರಗಳು ಬೀರುವ ಪ್ರಭಾವ. ಚಲನಚಿತ್ರಗಳ ವಿಮರ್ಶೆ. (1 Credit) (12 Hours)

PRACTICALS: डुoundary, प्रतिकार क्या के प्राप्त के जाति के प्राप्त के के प्राप्त के के प्राप्त के जे के प्राप्त के के प्राप्त के

(To conduct events like seminars, debates, media visits etc to enhance the abilities of the students and make them more confident and generate more interest and enthusiasm towards the subject – ಪತ್ರಿಕೋದ್ಯಮ ವಿಷಯದಲ್ಲಿ ಕಾಲಕಾಲಕ್ಕೆ ಸಂಕಿರಣಗಳು, ಚರ್ಚೆ, ಮಾಧ್ಯಮಗಳಿಗೆ ಭೇಟಿ ಮುಂತಾದವುಗಳನ್ನು ಏರ್ಪಡಿಸುವುದರ ಮೂಲಕ ವಿದ್ಯಾರ್ಥಿಗಳ ಸಂಘಟನಾ ಸಾಮರ್ಥ್ಯ ಹಾಗೂ ಉತ್ಸಾಹಾಸಕ್ಕೆಗಳನ್ನು ಹೆಚ್ಚಿಸಿ ಅವರ ಅರಿವಿನ ವಿಕಸನಕ್ಕೆ ನೆರವಾಗುವುದು)

- Review of Radio and TV Programmes.
- ಬಾನುಲಿ ಮತ್ತು ದೂರದರ್ಶನ ಕಾಯಕ್ರಮಗಳ ವಿಮರ್ಶೆ.
- Review of Films. ಚಲನಚಿತ್ರಗಳ ವಿಮರ್ಶೆ.
- Visit to Broadcasting Stations. ಪ್ರಸಾರ ಮಾಧ್ಯಮಗಳಿಗೆ ಭೇಟಿ.
- Paper Presentation. ಪ್ರಬಂಧಗಳ ಮಂಡನೆ
 - (1 Credit) (6 Hours)

Books for study and reference:

- 1. Radio and TV Journalism Srivatsava K.M.
- 2. Mass Communication in India Keval Kumar J
- 3. Essentials of Mass Media Writing T.K. Ganesh
- 4. Modern Journalism N.C. Pant
- 5. Mass Communication and Journalism in India D.S. Mehta
- 6. The New Indian Cinema Aruna Vasudev.
- 7. Broadcasting in India P.C. Chatterjee
- 8. Professional Journalism Kamath M.V.
- 9. ಪತ್ರಿಕೋದ್ಯಮ ಜಿ.ಎನ್. ರಂಗನಾಥರಾವ್

10. ಸಮೂಹ ಮಾಧ್ಯಮಗಳು – ಬಿ. ಎಸ್. ಚಂದ್ರಶೇಖರ್

IV Semester B.A. Course outcome

- * This course offered at the V Semester level gives the student an excellent opportunity to study in detail the entire gamut of Electronic media.
- * The students of Journalism have found the paper highly useful and interesting
- * This paper helps students to develop writing skills best suited for each medium.

V SEMESTER B.A.

Paper VI MEDIA LAWS AND ETHICS

ಮಾಧ್ಯಮ ಶಾಸನಗಳು ಮತ್ತು ನೀತಿ ಸಂಹಿತೆ

V Semester B.A. Course Objective

This paper provides an opportunity to the student to know about Media Laws and Ethics existing in our country. This throws light on Indian Constitution, freedom of speech and expression, freedom of press, copyright, legislative privileges, right to information and right to privacy.

UNIT 1: Constitution of India ಘಟಕ-1: ಭಾರತೀಯ ಸಂವಿಧಾನ:

 Constitution of India. History of Press Legislation in India. Freedom of Speech and Expression. Article 19(1)a and Article 19(2): RTI: Use and Misuse. ಭಾರತದ ಸಂವಿಧಾನ. ಭಾರತದ ಮಾಧ್ಯಮ ಶಾಸನಗಳ ಇತಿಹಾಸ. ವಾಕ್ ಸ್ವಾತಂತ್ರ್ಯ ಮತ್ತು ಅಭಿವ್ಯಕ್ತಿ ಸ್ವಾತಂತ್ರ್ಯ. ಸಂವಿಧಾನ 19(1)ಎ ಮತ್ತು 19(2) ವಿಧಿ. ಆರ್.ಟಿ.ಐ: ಉಪಯೋಗ ಮತ್ತು ದುರುಪಯೋಗ.

(1 Credit) (12 Hours)

UNIT 2: Freedom of Press ಘಟಕ-2: ಪತ್ರಿಕಾ ಸ್ವಾತಂತ್ರ್ಯ.

 Concept of Freedom of Press. Press as a Fourth Estate. Press during Emergency. Comparative freedom for media in USA, India and Non- aligned countries. ಪತ್ರಿಕಾ ಸ್ವಾತಂತ್ರದ ಪರಿಕಲ್ಪನೆ. ನಾಲ್ಕನೆಯ ಅಂಗವಾಗಿ ಪತ್ರಿಕಾ ಸ್ವಾತಂತ್ರ್ಯ, ತುರ್ತು ಪರಿಸ್ಥಿತಿಯಲ್ಲಿ ಪತ್ರಿಕೆಗಳು. ಅಮೆರಿಕ, ಭಾರತ ಮತ್ತು ಆಲಿಪ್ತ ರಾಷ್ಟ್ರಗಳಲ್ಲಿ ಪತ್ರಿಕಾ ಸ್ವಾತಂತ್ರ್ಯದ ತೌಲನಿಕ ಅಧ್ಯಯನ.

(1 Credit) (12 Hours)

UNIT 3: Media Laws ಘಟಕ-3: ಮಾಧ್ಯಮ ಶಾಸನಗಳು:

 Media Laws: Defamation – Slander, Libel, Sedition, Obscenity. Censorship and Contempt of Court. Cyber Law and Cyber Crime.

ಮಾಧ್ಯಮ ಶಾಸನಗಳು: ಅಪಕೀರ್ತಿ – ಮಾನನಷ್ಟ, ಮಿಥ್ಯಾರೋಪ, ರಾಷ್ಟ್ರದ್ರೋಹ, ಅಶ್ಲೀಲತೆ, ಸೆನ್ಸಾರ್ಶಿಪ್ ಮತ್ತು ನ್ಯಾಯಾಲಯ ನಿಂದನೆ. ಅಂತರ್ಜಾಲ ನೀತಿ ಸಂಹಿತೆ ಮತ್ತು ಸೈಬರ್ ಸಂಬಂಧಿತ ಅಪರಾಧಗಳು.

(1 Credit) (12 Hours)

UNIT 4: Media Acts ಘಟಕ-4: ಮಾಧ್ಯಮ ಕಾಯ್ದೆಗಳು:

• Media Acts: Official Secrets Act. Working Journalists Act 1955. Parliamentary Proceedings and Privileges. The Press Registration of Books. Press Council of India. Press Commission of India.

ಮಾಧ್ಯಮ ಕಾಯ್ದೆಗಳು: ಆಫಿಷಿಯಲ್ ಸೀಕ್ರೆಟ್ಸ್ ಆಕ್ಟ್, ವರ್ಕಿಂಗ್ ಜರ್ನಲಿಸ್ಟ್ ಆಕ್ಟ್ (ಕಾರ್ಯನಿರತ ಪತ್ರಕರ್ತರ ಕಾಯ್ದೆ), ಸಂಸದೀಯ ಕಾರ್ಯಕಲಾಪಗಳು ಮತ್ತು ಹಕ್ಕು ಬಾಧ್ಯತೆಗಳು. ದಿ ಪ್ರೆಸ್ ಅಂಡ್ ರಿಜಿಸ್ಟ್ರೇಷನ್ ಆಫ್ ಬುಕ್ಸ್, ಭಾರತೀಯ ಪತ್ರಿಕಾ ಮಂಡಳಿ, ಭಾರತೀಯ ಪತ್ರಿಕಾ ಆಯೋಗ.

(1 Credit) (12 Hours)

PRACTICALS: ಪ್ರಯೋಗಾಭ್ಯಾಸಗಳು

(To conduct events like seminars, debates, media visits etc to enhance the abilities of the students and make them more confident and generate more interest and enthusiasm towards the subject – ಪತ್ರಿಕೋದ್ಯಮ ವಿಷಯದಲ್ಲಿ ಕಾಲಕಾಲಕ್ಕೆ ಸಂಕಿರಣಗಳು, ಚರ್ಚೆ, ಮಾಧ್ಯಮಗಳಿಗೆ ಭೇಟಿ ಮುಂತಾದವುಗಳನ್ನು ಏರ್ಪಡಿಸುವುದರ ಮೂಲಕ ವಿದ್ಯಾರ್ಥಿಗಳ ಸಂಘಟನಾ ಸಾಮರ್ಥ್ಯ ಹಾಗೂ ಉತ್ಸಾಹಾಸಕ್ಕೆಗಳನ್ನು ಹೆಚ್ಚಿಸಿ ಅವರ ಅರಿವಿನ ವಿಕಸನಕ್ಕೆ ನೆರವಾಗುವುದು)

- Cases for Laws. ಶಾಸನಗಳ ನಿರ್ದಿಷ್ಟ ವಿಷಯಗಳು
- Cases for Acts. ಕಾಯ್ದೆಗಳು ಅನ್ವಯವಾದ ನಿರ್ದಿಷ್ಟ ಪ್ರಸಂಗಗಳು.
- Paper Presentation. ಪ್ರಬಂಧಗಳ ಮಂಡನೆ.
 - (1 Credit) (6 Hours)

Books for study and reference :

- 1. Communication Law Rayudu C.S.
- 2. Media Laws Naresh Rao/Suparna
- 3. Mass Communication and Journalism in India D.S. Mehta
- 4. Laws of the Press Basu, Duruga Das.
- 5. Freedom of the Press Joseph M.K.
- 6. Handbook of Press Laws and Ethics Ravindran R.K.
- 7. Journalism Ethics, Codes and Law Soeshwara Rao B.
- 8. Indian Press at Crossroads Cheturvedi J.P.
- 9. ಪತ್ರಿಕೋದ್ಯಮ ಜಿ.ಎನ್. ರಂಗನಾಥರಾವ್

10. ಲಕ್ಷ್ಮಣ ರೇಖೆ – ಪ್ರೊ. ಎನ್ಎಸ್. ಅಶೋಕ್ ಕುಮಾರ್

VI Semester B.A. Course outcome

- This course offered at the V Semester level gives the student an excellent opportunity to study Media Laws and Ethics in detail.
- This paper helps students to get the thorough knowledge of Indian Constitution and various acts.

• The students of Journalism have found the paper highly useful, as this throws light on the legal aspects of the profession.

VI SEMESTER B.A.

Paper VII ADVERTISING AND MEDIA MANAGEMENT ಜಾಹೀರಾತು ಮತ್ತು ಮಾಧ್ಯಮ ನಿರ್ವಹಣೆ

VI Semester B.A. Course Objective

This paper introduces the student the fascinating world of advertising. This encompasses functions of Advertising Agencies, copy writing, slogan writing and visualisation. The students are also introduced to the vital aspects of Media Management such as Newspaper organisation and its management, Starting of Newspapers & Magazines, Problems and prospects of newspaper industry, Status of Radio and Television etc.

UNIT 1: Advertising ಘಟಕ–1: ಜಾಹೀರಾತು:

 Advertising: Definition and functions of Advertising. Types of Advertisements. Selection of Media: Print, Radio and TV. Role of Advertisement and its impact on Society. Advertisements and ethics.
 ಜಾಹೀರಾತುಗಳು: ವ್ಯಾಖ್ಯೆ, ಮತ್ತು ಜಾಹೀರಾತು ಕಾರ್ಯಗಳು. ಜಾಹೀರಾತುಗಳ ಬಗೆಗಳು. ಮಾಧ್ಯಮಗಳಲ್ಲಿ
 ಜಾಹೀರಾತು: ಮುದ್ರಣ ಮಾಧ್ಯಮ, ಬಾನುಲಿ ಮತ್ತು ದೂರದರ್ಶನ. ಸಮಾಜದಲ್ಲಿ ಜಾಹೀರಾತುಗಳ ಪಾತ್ರ. ಸಮಾಜದ ಮೇಲೆ ಜಾಹೀರಾತುಗಳು ಬೀರುವ ಪ್ರಭಾವ. ಜಾಹೀರಾತುಗಳು ಮತ್ತು ನೀತಿ ಸಂಹಿತೆ.

(1 Credit) (12 Hours)

UNIT 2: Advertising Agencies ಘಟಕ-2: ಜಾಹೀರಾತು ಸಂಸ್ಥೆಗಳು

Advertising Agencies: Definition and functions of Advertising Agencies. Copy Writing, Slogan Writing, Visualization. ಜಾಹೀರಾತು ಸಂಸ್ಥೆಗಳು: ವ್ಯಾಖ್ಯೆಗಳು, ಜಾಹೀರಾತು ಸಂಸ್ಥೆಗಳ ಕಾರ್ಯಗಳು, ಜಾಹೀರಾತು ಪ್ರತಿ ಬರೆಯುವುದು, ಘೋಷಣೆಗಳ ಬರಹ, ದೃಶ್ಯೀಕರಣ. (1 Credit) (12 Hours)

UNIT 3: Media Management ಘಟಕ-2: ಮಾಧ್ಯಮ ನಿರ್ವಹಣೆ:

- Management: Definition. Starting of a Newspaper Organisation and Principles of Newspaper Business, Types of Newspaper ownership in India. Problems and prospects of Newspaper Industry in India. Small Newspaper and their problems. Global Competition on Indian media.
- ಆಡಳಿತ ನಿರ್ವಹಣೆ: ವ್ಯಾಖ್ಯೆ. ವೃತ್ತಪತ್ರಿಕೆಗಳನ್ನು ಪ್ರಾರಂಭಿಸುವುದು, ವೃತ್ತಪತ್ರಿಕಾ ಸಂಸ್ಥೆಯ ತತ್ವಾದರ್ಶಗಳು, ಭಾರತದಲ್ಲಿ ಪತ್ರಿಕಾ ಒಡೆತನದ ವಿಧಗಳು. ಭಾರತೀಯ ಪತ್ರಿಕೋದ್ಯಮದ ಸಮಸ್ಯೆಗಳು ಮತ್ತು ನಿರೀಕ್ಷೆಗಳು. ಸಣ್ಣ ಪತ್ರಿಕೆಗಳು ಮತ್ತು ಅವುಗಳು ಎದುರಿಸುತ್ತಿರುವ ಅಡೆತಡೆಗಳು; ಭಾರತೀಯ ಮಾಧ್ಯಮಗಳಲ್ಲಿ ಜಾಗತಿಕ ಸ್ಪರ್ಧೆ.

(1 Credit) (12 Hours)

UNIT 4: Principles of Media Management ಘಟಕ-2 ಮಾಧ್ಯಮ ನಿರ್ವಹಣೆಯ ತತ್ವಗಳು.

 Principles of Television and Radio Management in India. Recent Trends in Broadcasting Management. Private owned channels – merits and demerits. ಭಾರತದಲ್ಲಿ ದೂರದರ್ಶನ ಮತ್ತು ಬಾನುಲಿ ನಿರ್ವಹಣೆಯ ತತ್ವಾದರ್ಶಗಳು. ಪ್ರಸಾರ ನಿರ್ವಹಣೆಯಲ್ಲಿ ಇತ್ತೀಚಿನ

ಧೋರಣೆಗಳು. ಖಾಸಗಿ ಒಡೆತನದ ವಾಹಿನಿಗಳು – ಒಳಿತು ಕೆಡಕುಗಳು.

(1 Credit) (12 Hours)

• **PRACTICALS**: ಪ್ರಯೋಗಾಭ್ಯಾಸಗಳು

(To conduct events like seminars, debates, media visits etc to enhance the abilities of the students and make them more confident and generate more interest and enthusiasm towards the subject - ಪತ್ರಿಕೋದ್ಯಮ ವಿಷಯದಲ್ಲಿ ಕಾಲಕಾಲಕ್ಕೆ ಸಂಕಿರಣಗಳು, ಚರ್ಚೆ, ಮಾಧ್ಯಮಗಳಿಗೆ ಭೇಟಿ ಮುಂತಾದವುಗಳನ್ನು ಏರ್ಪಡಿಸುವುದರ ಮೂಲಕ ವಿದ್ಯಾರ್ಥಿಗಳ ಸಂಘಟನಾ ಸಾಮರ್ಥ್ಯ ಹಾಗೂ ಉತ್ತಾಹಾಸಕ್ಕೆಗಳನ್ನು ಹೆಚ್ಚಿಸಿ ಅವರ ಅರಿವಿನ ವಿಕಸನಕ್ಕೆ ನೆರವಾಗುವುದು)

- Copy writing and Slogan writing.
 ಜಾಹೀರಾತು ಪ್ರತಿಗಳ ಬರವಣಿಗೆ ಮತ್ತು ಘೋಷಣೆಗಳ ಬರವಣಿಗೆ.
- Paper Presentation. ಪ್ರಬಂಧಗಳ ಮಂಡನೆ.
- (1 Credit) (6 Hours)

Books for study and reference:

- 1. Introduction to Advertising and PR Sipra Kundra
- 2. Advertising Theory and Practice S.A. Chunawala
- 3. Mass Communication in India Keval J. Kumar.
- 4. Media Management Kundra S.
- 5. Mass Communication and Journalism in India D.S. Mehta
- 6. The Indian Media Business Vanita Kohli Khandekar
- 7. Advertising on Television Anupama Vohra.
- 8. ಪತ್ರಿಕೋದ್ಯಮ ಜಿ.ಎನ್. ರಂಗನಾಥರಾವ್

VI Semester B.A. Course outcome

• The Course offered at the VI Semester enables the students to get all required information pertaining to Advertising and Media Management. This will give them to keep abreast the fascinating Advertisement world. Study of Media Management enables them to develop entrepreneurial qualities.

VI SEMESTER B.A. Paper VIII PUBLIC RELATIONS ಸಾರ್ವಜನಿಕ ಸಂಪರ್ಕ

PROJECT SUBMISSION ಯೋಜನಾವರದಿಯ ಮಂಡನೆ

VI Semester B.A. Course Objective

In Modern times, Public Relation has assumed significance and for an establishment, it is absolutely essential to have a trained communicator to cater to the needs of the varied situations. This paper is designed to introduce the students to the fundamentals of Public Relations and Corporate Communication

The students are given a unique opportunity to take up Research work and prepare a project work, not less than 1000 words, on any topic of their choice under the guidance of the Subject Expert/ HOD of Journalism, and submit it to the Department. A professional committee will be formed to the viva voce.

UNIT 1: PUBLIC RELATIONS/CORPORATE COMMUNICATION ಘಟಕ–1 : ಸಾರ್ವಜನಿಕ ಸಂಪರ್ಕ/ಸಾಂಸ್ಥಿಕ ಸಂವಹನ

 Public Relations/Corporate Communication. Meaning, Definition, Scope, Nature and purpose of Public Relations. What is PR and what is not PR. ್ರಾರ್ವಜನಿಕ ಸಂಪರ್ಕ/ಸಾಂಸ್ಥಿಕ ಸಂವಹನ: ಅರ್ಥ, ವ್ಯಾಖ್ಯೆ, ವ್ಯಾಪ್ತಿ, ಲಕ್ಷಣ ಮತ್ತು ಉದ್ದೇಶ. ಯಾವುದು ಸಾರ್ವಜನಿಕ ಸಂಪರ್ಕ ಮತ್ತು ಯಾವುದು ಅಲ್ಲ? ನಿರ್ವಹಣಾ ಸಾಧನವಾಗಿ ಸಾರ್ವಜನಿಕ ಸಂಪರ್ಕ.

(1 Credit) (12 Hours)

UNIT 2: Tools of PR . ಘಟಕ-2 : ಸಾರ್ವಜನಿಕ ಸಂಪರ್ಕ ಸಾಧನಗಳು

PR as a Management Tool. Tools of PR. Difference between Publicity, Propaganda, and Public Relations. Image Building: Public/Corporate Image, Public opinion, Corporate Identity. Corporate/Prestige Advertising.

ಸಾರ್ವಜನಿಕ ಸಂಪರ್ಕ ಸಾಧನಗಳು, ಪ್ರಚಾರ, ಅಗ್ಗದ ಪ್ರಚಾರ, ಸಾರ್ವಜನಿಕ ಸಂಪರ್ಕ – ಇವುಗಳ ನಡುವೆ ಇರುವ ವ್ಯತ್ಯಾಸ. ಜನಾಭಿಪ್ರಾಯ, ಸಾರ್ವಜನಿಕ ವರ್ಚಸ್ಸು/ಸಾಂಸ್ಥಿಕ ವರ್ಚಸ್ಸು, ಸಾಂಸ್ಥಿಕ ಲಾಂಛನ. ಸಾಂಸ್ಥಿಕ/ಪ್ರತಿಷ್ಠಾ ಜಾಹೀರಾತು. (1 Credit) (12 Hours)

UNIT 3: Public Relations Officer . ಘಟಕ-2 : ಸಾರ್ವಜನಿಕ ಸಂಪರ್ಕಾಧಿಕಾರಿ

 Public Relations Officer/Executive. Qualifications, qualities, duties and responsibilities of a PRO. Media Relations. ಸಾರ್ವಜನಿಕ ಸಂಪರ್ಕಾಧಿಕಾರಿ/ಸಾಂಸ್ಥಿಕ ಸಂವಹನಾಧಿಕಾರಿ: ಸಾರ್ವಜನಿಕ ಸಂಪರ್ಕಾಧಿಕಾರಿಗೆ ಅಗತ್ಯವಾದ ಶಿಕ್ಷಣಾರ್ಹತೆ, ಗುಣಾರ್ಹತೆ: ಆತನ ಕರ್ತವ್ಯ ಮತ್ತು ಹೊಣೆಗಾರಿಕೆ. ಮಾಧ್ಯಮ ಸಂಪರ್ಕ.

(1 Credit) (12 Hours)

UNIT 4: House Journals . ಘಟಕ-3 : ಗೃಹ ಪತ್ರಿಕೆಗಳು

• House Journals: What is a House Journal? Definition, purpose and scope. Kinds of House Journals. Contents of a House Journal. Editing and Production of House Journals. ಗೃಹ ಪತ್ರಿಕೆಗಳು: ಗೃಹಪತ್ರಿಕೆ ಎಂದರೇನು? ವ್ಯಾಖ್ಯೆಗಳು, ಉದ್ದೇಶ ಮತ್ತು ವ್ಯಾಪ್ತಿ. ಗೃಹಪತ್ರಿಕೆಗಳ ಬಗೆಗಳು. ಗೃಹಪತ್ರಿಕೆಯಲ್ಲಿರುವ ವಿಷಯಗಳು. ಗೃಹಪತ್ರಿಕೆಗಳನ್ನು ಸಂಪಾದಿಸುವ ಕ್ರಮ ಮತ್ತು ಪ್ರಕಟಣೆ.

- Professional PR organisations. ಸಾರ್ವಜನಿಕ ಸಂಪರ್ಕದ ವೃತ್ತಿಪರ ಸಂಸ್ಥೆಗಳು.
- (1 Credit) (12 Hours)

PRACTICALS/LAB Submission of Project Report. ಘಟಕ–3 : ಯೋಜನಾ ವರದಿಯ ಮಂಡನೆ

- Research Methodology. Viva voce.
- Submission of Project Report on any current topic not less than 1000 words: Professionally prepared under the guidance of

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Journalism Faculty/Subject expert.
ಸಂಶೋಧನಾ ಶಾಸ್ತ್ರ: ಮೌಖಿಕ ಸಂದರ್ಶನ.
ಪ್ರಚಲಿತ ವಿಷಯಗಳನ್ನು ಕುರಿತು ಸುಮಾರು 1000 ಪದಗಳಿಗೆ ಕಡಿಮೆಯಿಲ್ಲದಂತೆ ಯೋಜನಾವರದಿಯನ್ನು ಸಿದ್ಧಪಡಿಸಿ
ಸಲ್ಲಿಸುವುದು. ಪತ್ರಿಕೋದ್ಯಮ ಪ್ರಾಧ್ಯಾಪಕರ ಅಥವಾ ಸಂಬಂಧಿತ ವಿಷಯ ಪರಿಣತರ ಮಾರ್ಗದರ್ಶನದಲ್ಲಿ ಗಂಭೀರ
ಅಧ್ಯಯನ ನಡೆಸುವುದು.
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• <u>PRACTICALS: ಪ್ರಯೋಗಾಭ್ಯಾಸಗಳು</u>

(To conduct events like seminars, debates, media visits etc to enhance the abilities of the students and make them more confident and generate more interest and enthusiasm towards the subject - ಪತ್ರಿಕೋದ್ಯಮ ವಿಷಯದಲ್ಲಿ ಕಾಲಕಾಲಕ್ಕೆ ಸಂಕಿರಣಗಳು, ಚರ್ಚೆ, ಮಾಧ್ಯಮಗಳಿಗೆ ಭೇಟಿ ಮುಂತಾದವುಗಳನ್ನು ಏರ್ಪಡಿಸುವುದರ ಮೂಲಕ ವಿದ್ಯಾರ್ಥಿಗಳ ಸಂಘಟನಾ ಸಾಮರ್ಥ್ಯ ಹಾಗೂ ಉತ್ತಾಹಾಸಕ್ಕೆಗಳನ್ನು ಹೆಚ್ಚಿಸಿ ಅವರ ಅರಿವಿನ ವಿಕಸನಕ್ಕೆ ನೆರವಾಗುವುದು)

- Editing Class House Journals. ತರಗತಿ ಗೃಹಪತ್ರಿಕೆಯ ಸಂಪಾದನೆ.

(1 Credit) (6 Hours)

VI Semester B.A. Course outcome

- The Course offered at the VI Semester gives glimpse of entire gamut of PR Practice in a Corporate set up.
- This will open up new vistas for adventurous students to take up exciting and challenging career in Public Relations.

Department of Mathematics

Program Objective:-

B.Sc program is offered to students who interested in studying science such as Physics, Chemistry, Mathematics, Electronics and Computer Science.

B.Sc program has been designed in such a way that the students can equip themselves to take up a career in the fields of Education/Teaching, Research, IT Industry and civil services.

Program Specific Objectives:-

The college offers programs with Mathematics in the following combinations:-

- 1. PCM Physics, Chemistry, Mathematics
- 2. PME Physics, Mathematics, Electronics
- 3. PMCs Physics, Mathematics, Computer Science
- 4. EMCs Electronics, Mathematics, Computer Science
- The objective of the above said combinations is to cater to the demands of the student community to study such combinations that enable them to have diverse career opportunities.
- Mathematics subject is combined with Physics and Chemistry has been a popular option among the students.
- The objective of combining Mathematics with Physics and Electronics, Physics and Computer Science, Electronics and Computer Science is to enhance career opportunities for students who are aspirants of PG/Research.

Pattern of Syllabus under Autonomous Status

Objectives

An important milestone in the history of the College has been the conferment of Autonomy status on the institution. Hence the department of Mathematics also enjoys the privilege of introducing an innovative curriculum and redefining the relevance of Mathematics. In framing the new syllabus under the autonomous status of the college, the emphasis has been on conveying to the students the relevance of Mathematics and vary the dimensions it has acquired over the years that has made it more dynamic and relevant in this age of Technological advancement. This preparatory ground of degree course would help the students to equip themselves to prepare for their higher education and research.

In framing the Syllabus, the faculty of Mathematics endeavours to -

- To enable the students in understanding the basic concepts of Advanced Mathematics.
- To expose the students to various fields of Mathematics and thereby motivating them to research.

The BSc course will have Mathematics as one of the mandatory papers, which will be studied for 6 Semesters for 3 Years. In the 1^{st} and 2^{nd} Semester, Students will study 4 papers. In the final year, there will be 2 papers in each semester.

I Semester B.Sc

Mathematics Paper – 1

Course Objective:

To introduce the students, the concepts of Group Theory, Calculus and 3-D Geometry.

Course Outcome:

- The students are introduced to the concepts of Abstract Algebra such as Groups, Sub Groups and their properties.
- The paper provides basic knowledge about Differential and Integral Calculus and 3 dimensional Analytical Geometry.

II Semester B.Sc

Mathematics Paper – 2

Course Objective:

To introduce concepts of Linear Algebra [Matrices], Calculus and Differential Equations.

- The students are introduced to concepts of Matrices and Differential Equations.
- The paper also provides topics on Calculus in continuation of Paper 1.

III Semester B.Sc

Mathematics Paper – 3

Course Objective:

To introduce concepts of Algebra, Analysis and Differential Equations.

Course Outcome:

- The students are introduced to the concepts of Abstract Algebra such as Order of an element of a Group, Cyclic Groups, Cosets and Lagarange's theorem and its consequences.
- The paper provides basic knowledge about Sequences and Series of Real Numbers.
- The paper also provides topics on Differential Equations in continuation of Paper 2.

IV Semester B.Sc

Mathematics Paper – 4

Course Objective:

To introduce concepts of Abstract Algebra, Analysis, Differential Calculus and Mathematical Methods.

- The students are introduced to the concepts of Abstract Algebra such as Normal Subgroups, Homomorphism, Isomorphism and Cayley Theorem.
- The students are exposed to topics such as Fourier Series and Mathematical Methods such as Laplace Transforms.
- The paper also provides topics on Advanced Differential Calculus in continuation of Paper 2 including Mean Value theorems, L'Hospital's Rule, etc..

V Semester B.Sc

Mathematics Paper – 5

Course Objective:

To introduce concepts of Advanced Algebra, Vector Calculus and Numerical Methods.

Course Outcome:

- The students are introduced to the concepts of Abstract Algebra such as Rings, Integral Domains and Fields.
- The paper also provides concepts on Vector differential Calculus and Numerical Methods.

V Semester B.Sc

Mathematics Paper – 6

Course Objective:

To introduce concepts of Mathematical Methods and Advanced Calculus.

Course Outcome:

- The students are introduced to the concepts of Variational problems, Geodesics and Isoperimetric problems.
- The paper also provides concepts on Advanced Calculus such as Line and Multiple Integrals and Integral Theorems.

VI Semester B.Sc

Mathematics Paper – 7

Course Objective:

To introduce concepts of Linear Algebra and Differential Equations.

- The students are introduced to the concepts of Linear Algebra such as Vector Spaces, Linear Transformations along with Standard Theorems.
- The paper also provides concepts on Partial Differential Equations and their applications.

VI Semester B.Sc

Mathematics Paper – 8

Course Objective:

To introduce concepts of Complex Analysis and Numerical Methods.

Course Outcome:

- The students are introduced to the concepts of Complex Analysis such as Analytic Functions, Bi Linear transformation and Conformal Mappings.
- The paper also provides concepts on Computational Numerical Methods to solve Algebraic and Transcendental Equations along with Methods to solve ODEs.

Department of Mathematics

Program Objective:-

BCA program is offered to students who interested in studying Computer Science and its applications. Mathematics subject for BCA program has been designed in such a way that the students can equip themselves to take up a career in the fields of IT Industry, Research/Higher Education and also enhance their logical understanding through a course intensive module of Mathematics.

I Semester BCA

Discrete Mathematics – Mathematics I

Course Objective:

To introduce concepts of Discrete Mathematics

- The students are introduced to the concepts of Set theory, Relations and Functions and topics on Permutation and Combination, Binomial Theorem.
- The paper also provides concepts on Fundamentals of Mathematical Logic and Matrices with topics of Inverse of Matrix and Cayley Hamilton Theorem.

II Semester BCA

Statistical Mathematics – Mathematics II

Course Objective:

To introduce concepts of Numerical and Statistical Methods.

Course Outcome:

- The students are introduced to the concepts of Numerical Methods such as Interpolation Methods, Solving system of Linear Equations, IVPs and various methods.
- The paper also provides concepts on Statistics and Probability and important topics related to it.

Department of Mathematics

Program Objective:-

Mathematics subject for BCom program has been designed in such a way that the students can enhance their business concepts and understanding through a course intensive module of Mathematics and equip themselves to take up a career in the fields of Finance Industry, Competitive Examinations and Higher Education.

I Semester BCom

Business Mathematics I

Course Objective:

To introduce concepts of Mathematics and its applications in commerce.

- The students are introduced to the concepts of Basic concepts in mathematics like Number system, Theory of Equations.
- The paper also provides concepts on Matrices, Progressions and Commercial Arithmetic.

II Semester B Com

Business Statistics

Course Objective:

To introduce concepts of Statistics and its applications in commerce.

- The students are introduced to the concepts of Basic concepts in Statistics, classification and tabulation of data.
- The paper also provides concepts on Central tendency, dispersion and skewness with brief description of sub topics.

DEPARTMENT OF PHYSICS

Program Objective:

B.Sc. program is offered to students who are enthusiastic in pursuing science.

This program is intended to enable students to develop the skill sets required to engage in education, teaching, research, industries and civil services.

Program Specific Objective:

The college offers programs with Physics in the following combinations:

1. PCM – Physics, Chemistry, Mathematics

2. PMCs - Physics, Mathematics, Computer Science

3. PME - Physics, Mathematics, Electronics

An undergraduate degree with physics as one of the major subjects provides an excellent basis not only for graduate study in physics and related fields, but also for professional work in such fields as astrophysics, biophysics, engineering and applied physics, geophysics, or medicine. The undergraduate curriculum offers students an opportunity to acquire deep conceptual understanding of fundamental physics. This course would enable students to pursue master courses in physics which would turn their interpersonal skills in field of pure and applied sciences.

I Semester B.Sc. Physics

Paper –I: PHY101

MECHANICS – 1, HEAT AND THERMODYNAMICS – 1

I Semester B.Sc. Course Objective:

- The course facilitates the students with knowledge of core concepts of system of particles, motion, friction, work & energy, planetary & satellite motion, black body radiation, waves and oscillations and thermodynamics.
- The course topics are aimed at better understanding of fundamental principles of these concepts.
- These concepts would make the students to find their KPI (Key Personal Interest) so that they can explore their KPA (Key Personal Area) in physics as they pursue their masters in future.

I Semester B.Sc. Course Outcome:

Upon successful completion of the course, the student will be able to:

- Understandin detail the laws of motion and friction.
- Realize the key requirements to understand objects in space as they are introduced to planetary and satellite motions.
- conceptualize how most of the objects work
- Assimilate the ideas of work & energy, system of particles and black body radiation.
- Understand the thermal behavior of materials.
- Comprehend the concepts of thermodynamics.

II Semester B.Sc. Physics

Paper – II: PHY201

MECHANICS – 2, HEAT AND THERMODYNAMICS – 2

II Semester B.Sc. Course Objective:

- The course facilitates the students with knowledge of core concepts of waves and oscillations, thermodynamics phase transitions, low temperature physics, moment of inertia and waves.
- Students are introduced to understand few core relativistic concepts based on frames of reference and special theory of relativity.
- These concepts would make the students to find their KPI (Key Personal Interest) so that they can explore their KPA (Key Personal Area) in physics as they pursue their masters in future.

II Semester B.Sc. Course Outcome:

Upon successful completion of the course, the student will be able to:

- Understand in detail the concepts of oscillations..
- Appreciate the knowledge of elasticity.
- Distinguish between elastic and plastic materials.
- Interpret the phase transitions and connect to the experiments
- Understand the thermal behavior of materials.
- Know the ideas of frames of reference and theory of relativity.
II Semester B.Sc. Physics

Paper – III: PHY301

ELECTRICITY and MAGNETISM

III Semester B.Sc. Course Objective:

- The course enables the students to understand the fundamentals of electromagnetism.
- Students are propelled to obtain adequate knowledge about electromagnetic waves and thermoelectricity.
- These concepts would make the students to find their KPI (Key Personal Interest) so that they can explore their KPA (Key Personal Area) in physics as they pursue their masters in future.

III Semester B.Sc. Course Outcome:

Upon successful completion of the course, the student will be able to:

- Analyze the electric circuits
- Explore the connection between electricity and magnetism
- Appreciate the importance of Maxwell's equations
- Gain insights about electromagnetic waves
- Know the applications of AC and thermoelectricity

IV Semester B.Sc. Physics

Paper – IV: PHY401

OPTICS and FOURIER SERIES

IV Semester B.Sc. Course Objective:

- The course makes the students to learn optical phenomena.
- Students are enabled to learn Fourier series and its applications.
- These concepts would make the students to find their KPI (Key Personal Interest) so that they can explore their KPA (Key Personal Area) in physics as they pursue their masters in future.

IV Semester B.Sc. Course Outcome:

Upon successful completion of the course, the student will be able to:

- Understand the behavior of light
- Obtain knowledge and examples of diffraction, interference, polarization
- Ponder over the applications of LASER
- Appreciate the technique of Fourier series analysis and its prospective applications

V Semester B.Sc. Physics

Paper – V: PHY501 STATISTICAL PHYSICS, QUANTUM MECHANICS – I, ATMOSPHERIC PHYSICS AND NANOMATERIALS

And

Paper – VI: PHY503 ASTROPHYSICS, SOLID STATE PHYSICS AND SEMICONDUCTOR PHYSICS

V Semester B.Sc. Course Objective:

- The course introduces the students to statistical mechanics, quantum mechanics, astro physics, solid state physics and semiconductor physics.
- It is intended to trigger the intuition of students.
- These concepts would make the students to find their KPI (Key Personal Interest) so that they can explore their KPA (Key Personal Area) in physics as they pursue their masters in future.

V Semester B.Sc. Course Outcome:

Upon successful completion of the course, the student will be able to:

- Understand the failure of classical mechanics
- Know the fundamentals of quantum mechanics
- Gain an adequate information about space and atmosphere
- Get an introduction of nanomaterials
- Learn the crystal structures and superconductivity
- Acquire knowledge of semiconductors

VI Semester B.Sc. Physics

Paper – VII: PHY601 ATOMIC, MOLECULAR AND NUCLEAR PHYSICS

And

Paper – VIII: PHY603 ELECTRONICS, MAGNETIC MATERIALS, DIELECTRICS AND QUANTUM MECHANICS – II

VI Semester B.Sc. Course Objective:

- The course introduces the students to atomic, molecular and nuclear physics.
- It enables students to link the concepts of electronics and quantum mechanics learnt in V Semester with advanced concepts.
- These concepts would make the students to find their KPI (Key Personal Interest) so that they can explore their KPA (Key Personal Area) in physics as they pursue their masters in future.

VI Semester B.Sc. Course Outcome:

Upon successful completion of the course, the student will be able to:

- Get an introduction of atomic and molecular physics
- Understand the nuclear models, nuclear reactions and elementary particles
- Know the working of operational amplifiers and its applications
- Gain an introduction to digital electronics
- Appreciate the magnetic properties of matter

DEPARTMENT OF CHEMISTRY

Program Objective:-

The department of chemistry has revised the syllabus of both First and Second semester B.Sc. course inchemistry during the academic year 2018-2019 including practicals.

We are having B.Sc. course with Physics, Chemistry and Mathematics as major subjects to study.

I Semester B.Sc.

ISemesterB.Sc. course objective:

The students are studying basics of all the three branches of Chemistry i.e.Physical, Inorganic and Organic chemistry

I Semester B.Sc. course outcome:

 \checkmark It helps the students to understand the role of chemistry in various fields such as chemical, metallurgical, food, dye and pharmaceutical industries etc.

II Semester B.Sc.

II Semester B.Sc. course objective:

The students are studying chemistry under different topics such as chemical bonding,thermodynamics,aromatic hydrocarbons and silicones etc.

II Semester B.Sc. course outcome

 \checkmark It helps the students to understand concepts of nature of chemical bonding in compounds, applications of metals and non-metals and silicates in various fields with characteristic properties.

III Semester B.Sc.

III Semester B.Sc. course objective:

The students are studying chemistry in different aspects such as chemical kinetics, solid state, metallurgy, fertilizers and many organic compounds.

III Semester B.Sc. course outcome:

✓ The studentsare able to understand different chemical reactions under different conditions, structure of solids manufacture of fertilizers and their applications in detailed.

IV Semester B.Sc.

IV Semester B.Sc. course objective

The students are studying chemistry little higher level related to phase equilibria, surface chemistry, water technology, nuclear chemistry and radio chemistry, powder metallurgy and many aromatic hydrocarbon compounds.

IV Semester B.Sc. outcome

✓ The students understand the chemistry better w.r.t manufacture,synthesis,properties and applications in various fields.

V Semester B.Sc.

V Semester B.Sc. course objective

The students are studying chemistry as two different papers i.e. organic and physical chemistry

- ✓ Organic chemistry involves stereochemistry amines, heterocyclic compound, chemistry of natural products, spectroscopy of organic compounds and industrial organic chemistry.
- ✓ Physical chemistry involves electrochemistry, chemical spectroscopy physical properties and molecular structure, photochemistry and ionic equilibria.

V Semester B.Sc. course outcome:

All the topics of V Semester chemistry helps the students, how chemistry is useful invarious industrial fields and production of various products.

VI Semester B.Sc.

VI Semester B.Sc. course objective:

The studentsare studying chemistry has two different papers i.e. inorganic and biochemistry.

- ✓ Inorganic chemistry involves coordination and organometallic compound, industrial material, bioinorganic molecules and chemistry of newer materials (nano material and superconductors and their applications).
- ✓ Biochemistry involves many biologically related topics such carbohydrates, proteins, enzymes, hormones and vitamins

VI Semester B.Sc. course outcome:

All the topics of VI semester chemistry help the students to understand important industrial preparations and applications.

- ✓ As we know that chemistry is directly related to various biological aspects studied under advanced techniques
- ✓ Study of chemistry in general helps to motivates the students to perceive research in chemistry in optimal level.
- ✓ To understand applications in life sciences per modern technology.

DEPARTMENT OF ELECTRONICS

Program Objective —

B.Sc. Program is offered to students who are interested in studying science subjects such as Electronics, Physics, Mathematics and Computer Science.

The B.Sc. Program has been designed in such a way that the students can equip themselves to take up a career in the fields of Electronics, Information technology, Education / Teaching, Research, Law, and Civil Services.

Program Specific Objective

The college offers programs with Electronics subject in the following combinations —

5) PME - Physics, Mathematics, Electronics

- 6) EMCs Electronics, Mathematics, Computer Science
 - The Objective of the above said combinations is to cater to the demands of the

student community to study such combinations that enable them to have diverse career opportunities.

- Electronics subject combined with Physics and electronics has been a popular option among students.
- The objective of combining study of Electronics with Mathematics and Computer science is to enhance the career opportunities for students in Information Technology, Internet of Things and Medical Electronics.
- To provide students with a comprehensive laboratory training on electronic circuit design and construction.
- To train students to apply concepts in electronics to solve practical real world problems.

I Semester B.Sc. Paper ELE 101 Basic Electronics

I Semester B.Sc. Course Objective:

Strong foundation is required to excel in any field.ELE 101 is designed to serve as a first course in an undergraduate B.Sc Electronics curriculum. This course introduces students to network analysis and the basic components of electronics: diodes, transistors. It covers the basic operation and some common applications

I Semester B.Sc. Course Outcome:

At the end of this course student will:

- 1. Analyze circuits containing resistors and independent sources using techniques such as mesh current, Superposition and the Thevenin's methods.
- 2. Analyze simple circuits made up of linear lumped elements, resistors, capacitors and inductors
- 3. Analyze circuits made up of pn junction diode and BJT

- 4. Perform a small-signal analysis of an amplifier using small signal models for the circuit elements.
- 5. Calculate the frequency response of circuits containing resistors, capacitors and inductors.
- 6. Construct simple, amplifiers, in the laboratory.
- 7. Determine in the laboratory the frequency-domain behavior of an RLC circuit.

II Semester B.Sc. Paper ELE 201 Digital Electronics

II SEMESTER B.Sc Course Objective:

Everything in the modern world becomes digital.ELE 201 is designed to serve as a second course in an undergraduate B.Sc Electronics curriculum. This course introduces students to basic principles of Digital Electronics

II SEMESTER B.Sc Course Outcome:

After studying this course, the students would gain enough knowledge

1. To have a thorough understanding of the fundamental concepts and techniques used in digital electronics.

2. To understand and examine the structure of various number systems and its application in digital design.

3. To understand, analyze and design various combinational and sequential circuits.

4. To identify basic requirements for a design application and propose a cost effective solution.

5.To develop skills to build, and troubleshoot digital circuits

II Semester B.Sc Paper ELE 301 Operational Amplifier and Special Semiconductor Devices

III SEMESTER B.Sc Course Objective:

The real physical world is analog.ELE 301 is designed to serve as a third course in an undergraduate B.Sc Electronics curriculum. This course introduces students to operational Amplifiers and Special Semiconductor Devices.

III SEMESTER B.Sc Course Outcome:

After studying this course, the students would gain enough knowledge

1. To have a thorough understanding of the fundamental concepts of op-amp

2. To understand and analyze the applications op-amp.

3. To understand basic concepts of feedback in amplifiers.

4. To understand the working of various types of oscillator circuits

5. To develop skills to build, and troubleshoot op-amp and oscillator circuits.

6 To understand the working of various types of Special semiconductor devices and their circuits.

IV Semester B.Sc Paper ELE 401

8085 Microprocessor and Electronic Instrumentation

Course objective-

Microprocessors are at the heart of all computers.ELE 401 is designed to serve as a fourth course in an undergraduate B.Sc Electronics curriculum. This course introduces students to architecture and programming of 8085 microprocessor and electronic measuring instruments

IV Semester B.Sc. course outcome-

After studying this course, the students would gain enough knowledge 1. of the general architecture of microprocessors

- 2. To program 8085 microprocessor.
- 3. To understand basics of electronic measuring instruments.
- 4. To understand the working of various types Bio-medical electronic instruments

V Semester B.Sc. Paper 501 Microcontrollers and Programming

V Semester B.Sc. Course Objective-

Microcontrollers are at the core of embedded systems and Internet of things. ELE 501 is designed to serve as a fifth course in an undergraduate B.Sc Electronics curriculum. This course introduces students to architecture and programming of 8051 microcontroller and interfacing. **V Semester B.Sc. Course outcome-**

After studying this course, the students would gain enough knowledge

1. of the general architecture of microcontrollers

- 2. To program 8051 microcontroller.
- 3. To understand basics of interfacing of 8051.

Fifth Semester Paper ELE 601 Analog communication

V Semester B.Sc. course objective-

Electronic Communication is the backbone of modern communication. ELE 601 is designed to serve as a sixth course in an undergraduate B.Sc Electronics curriculum. This course introduces students to basics of electronic communication

V Semester B.Sc. course outcome:

After studying this course, the students would gain enough knowledge

1. Basic concepts of Electronic communication

2. Various types of analog electronic communication systems.

Sixth Semester B.Sc Paper ELE 701 Verilog HDL and VLSI

Sixth semester B.Sc. course objective-

Hardware description languages (HDLs) are extremely important tools for modern digital designers.ELE 701 is designed to serve as a seventh course in an undergraduate B.Sc Electronics curriculum. This course introduces students to basics of Verilog HDL and VLSI

Sixth semester B.Sc. course outcome:

After studying this course, the students would gain enough knowledge

1. Basics Verilog HDL

2. Basics of VLSI.

Sixth Semester B.Sc Paper ELE 801 Advanced Communication

Sixth semester B.Sc. course objective-

ELE 801 is designed to serve as an eighth course in an undergraduate B.Sc Electronics curriculum. This course introduces students to advanced Electronic communication and systems.

Sixth semester B.Sc. Course Outcome-

After studying this course, the students would gain enough knowledge

1. Basic concepts of Advanced Electronic Communication.

2. Various types of Advanced Electronic Communication Systems.

DEPARTMENT OF COMPUTER SCIENCE

B.C.A (Bachelor of Computer Applications)

PROGRAM OUTCOMES (PO):

BCA graduates will be able to

PO1: Understand the concepts of key areas in computer science.

PO2: Analyze and apply latest technologies to solve problems in the areas of computer applications.

PO3: Analyze and synthesis computing systems through quantitative and qualitative techniques

PO4: Apply technical and professional skills to excel in business.

PO5: Communicate effectively in both verbal and written form.

PO6: Develop practical skills to provide solutions to industry, society and business.

PO7: Create, select, adapt and apply appropriate techniques, resources and modern IT tools to complex computing system activities,.

Program Specific Outcomes (PSO)

BCA graduates will be able to:

PSO1: Solve real world computing system problems of various industries by understanding and applying the principles of mathematics, computing techniques and business concepts

PSO2: Design, test, develop and maintain desktop, web, mobile and cross platform software applications using modern tools and technologies

COURSE OBJECTIVE AND COURSE OUTCOME

SEMESTER I

Course Title: PROGRAMMING USING C

Course Objective:

• The course provides students with a comprehensive study of C programming language.

- The course lectures stress the strengths of C, which provides the outcome of writing efficient, maintainable and portable code.
- To solve problems through Logical thinking .

Course Outcome:

Upon successful completion of the course the student will be able to:

- To clearly understand the logic of the problem.
- To analyze the given problem and write the algorithm and flowchart
- To write structured C programs, this is the foundation of any programming language.
- Design programs involving decision structures, loops and functions.
- Understand the dynamics of memory by the use of pointers and Structures

Course Title : INTRODUCTION TO WEB TECHNOLOGY

Course Objective:

- Introductory course exploring the fundamentals of Internet communications with an emphasis on the World Wide Web.
- Students develop an understanding of the Internet's underlying technologies and learn how to utilize them as contributing members of the Web community.
- Students become proficient with creating and publishing Web pages using HTML and CSS. No prior knowledge or experience is assumed.

Course Outcome: Upon successful completion of the course the student will be able to:

- Describe the technologies that form the basis of the Internet and, in particular, the World Wide Web.
- Analyze a web page and identify its elements and attributes.
- Create a web page using HTML and cascading style sheets.
- Apply those technologies to create, publish, and validate self-generated content on the World Wide Web using languages such as HTML and CSS;

Course Title – COMPUTER ORGANIZATION

Course Objective:

- This is an introductory course that provides required knowledge about digital fundamentals of computer.
- The course covers few topics like number systems, logic gates and flips flops etc.
- The course starts with an introduction to number systems and its applications in computers.
- The discussion about working of devices like encoders and decoders, multiplexers and de multiplexers are dealt.

Course Outcome:

Upon successful completion of the course the student will be able to

- To use math and Boolean algebra in performing computations in various number systems
- Understand the basic components of a computer, including CPU, memories, and input/output, and their organization
- Ability to design efficient combinational and sequential logic circuit implementations from functional description of digital systems

Semester II

Course Title: Data Structures using C

Course Objective

- The objective of this course is to teach students various data structures and to explain them algorithms for performing various operations on these data structures.
- To be able to practically implement the data structures like stack, queue, array etc.
- To understand and implement different searching and sorting techniques.

Course Outcome:

- Demonstrate the ability to understand the need for Data Structures while writing programs
- Design and develop modular programs using relevant data structure operations
- Evaluate the programs for its efficiency.

Course Title: Object Oriented Programming using Java

Course Objective:

- Understand fundamentals of programming such as variables, conditional and iterative execution, methods, etc.
- Understand fundamentals of object-oriented programming in Java, including defining classes, invoking methods, using class libraries, etc.
- Analyze the efficiency of program.

Course Outcome:

- Understand the concept and underlying principles of Object-Oriented Programming
- Understand how object-oriented concepts are incorporated into the Java programming language .
- Develop problem-solving and programming skills using OOP concept.
- Develop the ability to solve real-world problems through software development in high level programming language like Java.
- Develop efficient Java applets and applications using OOP concept.

Course Title: Operating System

Course Objective:

- The objective of the course is to provide basic knowledge of computer operating system structures and functioning.
- To Know the various operations performed by operating system.

Course Outcome:

- To Understand the basic working process of Operating System.
- Understand the importance of Process and scheduling.
- Understand the issues in synchronization and Memory management.

Semester III

Course Title: DATABASE MANAGEMENT SYSTEM

. Course Objective:

- This course concentrates on the principles, design and implementation of DBMS
- To provide strong foundation of database concepts and develop skills for the design and to implement a database application using SQL.
- To Provide real time database design programming technologies like HTML, CSS, java script, php.

Course Outcome:

- Understanding the DBMS terms, concepts, and tools of relational database management systems.
- Understanding database design and logic development for database programming.
- Define, compare and use the four types of NoSQL Databases (Document-oriented, key value pairs, column-oriented and Graph).

Course Title: Python

Course Objective:

- The course will discuss topics necessary for the participant to be able to create and execute Python programs.
- Learn to program and programming paradigms brought in by python with a focus on file handling and regular expressions.

Course Outcome:

- Understand and use built in objectives of Python.
- Demonstrate python Program development environment.
- Implement database and GUI applications

Course Title: Software Engineering

Course Objective:

- To provide the knowledge of software engineering discipline
- To apply analysis, design and testing principles to software project development

• It introduces the concepts, principles and methods required for the construction of software systems.

Course Outcome:

- Understand and demonstrate basic knowledge in software engineering.
- Identify requirements, analyze and prepare models.
- Apply testing principles on software project and understand the maintenance concepts

Course Title: Business Analytics

Course Objective:

- Understand and critically apply the concepts and methods of business analytics
- Identify, model and solve decision problems in different settings
- Interpret results/solutions and identify appropriate courses of action for a given managerial situation whether a problem or an opportunity

Course Outcome:

- Identify and describe complex business problems in terms of analytical models.
- Apply appropriate analytical methods to find solutions to business problems that achieve stated objectives
- Translate results of business analytic projects into effective courses of action.
- Demonstrate ethical decision-making in structured or unstructured and ambiguous situations.

SEMESTER IV

Course Title: C#.NET Programming

Course Objective:

- Dot Net is a Microsoft framework that provides a programming guidelines that can be used to develop a wide range of applications—from web to mobile to Windows-based applications.
- The .NET framework can work with several programming languages such as C#, VB.NET

Course Outcome:

- To develop a dynamic webpage by the use of ASP.NET, C#.
- Ability to write a Windows application.
- To perform, Insert, Update and delete operations on DBMS table
- Students will be able to create mini project.

Course Title: Software Testing

Course Objective:

- To study the fundamentals and principles of software testing. To learn few techniques of testing.
- To Study tools used for testing.

Course Outcome:

- To understand the significance of testing
- To learn the essentials of testing.

Course Title: Unix & Shell Programming

Course Objective:

- To provide introduction to UNIX Operating System and its File System
- To become fluent with the systems calls provided in the unix environment
- To gain an understanding of important aspects related to the SHELL

Course Outcome:

- UNIX system and use different commands
- Understand the basic functioning of UNIX operating systems and shell programming.

Semester V

Course Title: Analysis and Design of Algorithm

Course Objective:

- To learn the algorithm analysis techniques.
- To recognize the use of several design techniques (greedy, divide-and-conquer, dynamic programming
- To write and solve recurrence relations for recursive algorithms. Determine asymptotic growth rates for algorithms and Prove correctness of simple algorithms

Course Outcome:

- Apply design principles and concepts to algorithm design.
- Have the mathematical foundation in analysis of algorithms.
- Understand different algorithmic design strategies
- Analyze the efficiency of algorithms using time and space complexity theory

Course Title: Artificial Intelligence

Course Objective:

- To introduce basic theory and practical techniques in Artificial Intelligence.
- The course would provide emphasis to the principles and applications of artificial intelligence/

Course Outcome:

- Attain the capability to represent various real life problem domain using logic based techniques and use this to perform inference.
- Apply concept Natural Language processing to problems leading to understanding of cognitive computing.

Course Title: Computer Network

Course Objective:

• To develop an understanding of the fundamental concepts of Computer networking

• To develop an Understanding of Network components, Layered Network Architecture, OSI reference mode, TCP/IP reference model ,Network protocols, Routing algorithms ,DNS, Network Security.

Course Outcome:

- Explain the importance of data communications and the Internet in supporting business communications and daily activities.
- Explain how communication works in data networks and the Internet.
- Recognize the different internetworking devices and their functions
- Explain the role of protocols in networking

Course Title: Object Oriented Analysis and Design

Course Objective:

- To describe Object Oriented Analysis and Design concepts and apply them to solve problems.
- The course provides instruction and practical experience focusing on the effective use of object-oriented methodology life cycle models
- To Prepare Object Oriented Analysis and Design diagrams using Unified Modelling Language

Course Outcome:

- Understanding the concepts of Object oriented and design. Modelling systems using uml diagrams.
- Analyse structural, behavioural and architectural modelling concepts of the system
- Apply knowledge of OOPs concepts in Object Oriented Design

Course Title: Web Programming

Course Objective:

- Web programming gives a comprehensive introduction to web
- This course helps the student to build multiple webpages and implement, website design that interacts with a database

Course Outcome:

- Select and apply markup languages for processing, identifying, and presenting of information in web pages.
- Use scripting languages and web services to transfer data and add interactive components to web pages.
- Incorporate formal concepts of layout and organization to design websites that effectively communicate using visual elements
- Students are able to develop a dynamic webpage by the use of java script

Semester VI

Course Title: Cloud Computing

Course Objective:

• The **course** is to provide graduate students, Information Systems with the comprehensive and in-depth knowledge of **Cloud Computing** concepts, technologies, architecture and applications by introducing state of the art in **Cloud Computing** fundamental issues, technologies and applications..

Course Outcome:

- Students will be able to Learn current cloud computing technologies, including technologies for different cloud services.
- Large data processing in the cloud.
- Resource management in the cloud
- Analyze the components of cloud computing showing how business agility in an organization can be created

Course Title: Content Management System

Course Objective:

• A content management system (CMS) is an application that is used to manage web content, allowing multiple contributors to create, edit and publish. The objective of the course is to enable the student to gain knowledge about developing their own web sites. On completion of this course, a student will be familiar with client server architecture and able to develop a web application using Content management system tools. Students will gain the skills and project-based experience needed for entry into web site development.

Course Outcome:

- Students are able to develop a dynamic domain based web sites.
- Students will be able to develop server side application.
- Insert, update and delete operations on Database
- Analyze the components of cloud computing showing how business agility in an organization can be created

Course Title: Data Warehousing & Data Mining

Course Objective:

- To Understand the Concept of Data Warehouse and enterprise intelligence in industry.
- Learn the concept of database technology which has led to need for Data Mining and its application.
- Examine the types of data to be mined.

Course Outcome:

- Evaluate a wide range of methodologies to facilitate Knowledge discovery.
- Discover and measure interesting patterns from different kinds of databases.

Course Title: Java 2 Platform Enterprise Edition

Course Objective:

- J2EE is a widely used Framework in Software Development. The objective of the course is to enable the student to gain mastery in various advanced J2EE patterns used in Software Industry.
- On completion of this course, a student will be familiar with client server architecture and able to develop a web application using java technologies. Students will gain the skills and project-based experience needed for entry into web application and development careers

Course Outcome:

- Students are able to develop a dynamic webpage by the use of servlet.
- Students will be able to write a server side java application called Servlet.
- Update and delete operations on DBMS table.
- Students will be able to write a server side java application called JSP.
- Use fundamental skills to maintain web server services required to host a website.

Course Title: Network Security

Course Objective:

- To make the students learn the principles and practices of Cryptography, Network Security and to enable the students understand the various methods of encryption and authentication
- To help them identify the application of these techniques for providing Network and System Security

Course Outcome:

- Students will be able to identify network security threats, classify the threats and develop a security model to prevent, detect and recover from the attacks.
- Encrypt and decrypt messages using block ciphers, sign and verify messages using well known signature generation and verification algorithms.
- Analyze existing authentication and key agreement protocols, identify the weaknesses of these protocols.

Bachelor of Science(Computer Science)

PROGRAM OUTCOMES (PO):

B.Sc. (Computer Science) Graduates will be able to

PO1 -: Students will be able to communicate in written and oral forms in such a way as to demonstrate their ability to present information clearly, logically, and critically

PO2: Students will be able to apply mathematical and computing theoretical concepts in solution of common computing applications, such as computing the order of an algorithm.

PO3:Students will be able to be able to program small-to-mid-size programs on their own. Sufficient programming skills will require use of good practice, e.g., good variable names, good use of computational units, appropriate commenting strategies.

PO4: Students will be able to use appropriately system design notations and apply system design engineering process in order to design, plan, and implement software systems **PO5:**In a self-selected area of depth in Computing, students will demonstrate a depth of knowledge appropriate to graduate study and/or lifelong learning in that area. Students should be able to read for understanding materials in that area beyond those assigned in coursework.

PO6: Students will be prepared for a career in an information technology oriented business or industry, or for graduate study in computer science or other scientific or technical fields. **Program Specific Outcomes (PSO)**

B.Sc. graduates will be able to:

PSO1: Apply mathematical foundations, algorithmic principles, and computer science theory in the modeling and design of computer-based systems in a way that demonstrates comprehension of the tradeoffs involved in design choices;

PSO2: Design and conduct experiments, and analyze and interpret data;

PSO3: Understand the importance of new and emerging technologies, and the necessity for lifelong learning.

COURSE OBJECTIVE AND COURSE OUTCOME

SEMESTER I

Course Title: PROGRAMMING USING C

Course Objective:

- The course provides students with a comprehensive study of C programming language.
- The course lectures stress the strengths of C, which provides the outcome of writing efficient, maintainable and portable code.
- To solve problems through Logical thinking .

Course Outcome:

Upon successful completion of the course the student will be able to:

- To clearly understand the logic of the problem.
- To analyze the given problem and write the algorithm and flowchart
- To write structured C programs, this is the foundation of any programming language.
- Design programs involving decision structures, loops and functions.

• Understand the dynamics of memory by the use of pointers and Structures

SEMESTER II

Course Title: Data Structures using C

Course Objective

- The objective of this course is to teach students various data structures and to explain them algorithms for performing various operations on these data structures.
- To be able to practically implement the data structures like stack, queue, array etc.
- To understand and implement different searching and sorting techniques.

Course Outcome:

- Demonstrate the ability to understand the need for Data Structures while writing programs
- Design and develop modular programs using relevant data structure operations
- Evaluate the programs for its efficiency.

SEMESTER III

Course Title: Object Oriented Programming using Java

Course Objective:

- Understand fundamentals of programming such as variables, conditional and iterative execution, methods, etc.
- Understand fundamentals of object-oriented programming in Java, including defining classes, invoking methods, using class libraries, etc.
- Analyze the efficiency of program.

Course Outcome:

- Understand the concept and underlying principles of Object-Oriented Programming
- Understand how object-oriented concepts are incorporated into the Java programming language .
- Develop problem-solving and programming skills using OOP concept.

- Develop the ability to solve real-world problems through software development in high level programming language like Java.
- Develop efficient Java applets and applications using OOP concept.

SEMESTER IV

Course Title: Unix & Shell Programming

Course Objective:

- To provide introduction to UNIX Operating System and its File System
- To become fluent with the systems calls provided in the unix environment
- To gain an understanding of important aspects related to the SHELL

Course Outcome:

- UNIX system and use different commands
- Understand the basic functioning of UNIX operating systems and shell programming.

SEMESTER V

Course Title: DATABASE MANAGEMENT SYSTEM

. Course Objective:

- This course concentrates on the principles, design and implementation of DBMS
- To provide strong foundation of database concepts and develop skills for the design and to implement a database application using SQL.
- To Provide real time database design programming technologies like HTML, CSS, java script, php.

Course Outcome:

- Understanding the DBMS terms, concepts, and tools of relational database management systems.
- Understanding database design and logic development for database programming.
- Define, compare and use the four types of NoSQL Databases (Document-oriented, key value pairs, column-oriented and Graph).

Course Title: Python

Course Objective:

- The course will discuss topics necessary for the participant to be able to create and execute Python programs.
- Learn to program and programming paradigms brought in by python with a focus on file handling and regular expressions.

Course Outcome:

- Understand and use built in objectives of Python.
- Demonstrate python Program development environment.
- Implement database and GUI applications

SEMESTER VI

Course Title: Computer Network

Course Objective:

- To master the terminology and concepts of the OSI reference model and the TCP-IP reference model.
- To master the concepts of protocols, network interfaces, and design/performance issues in local area networks and wide area networks, .
- To be familiar with contemporary issues in networking technologies,

Course Outcome:

- Independently understand basic computer network technology.
- Understand and explain Data Communications System and its components.
- Identify the different types of network topologies and protocols.
- Enumerate the layers of the OSI model and TCP/IP. Explain the function(s) of each layer. Identify the different types of network devices and their functions within a network

Course Title: Web Programming

Course Objective:

- Web programming gives a comprehensive introduction to web
- This course helps the student to build multiple webpages and implement, website design that interacts with a database

Course Outcome:

• Select and apply markup languages for processing, identifying, and presenting of information in web pages.

- Use scripting languages and web services to transfer data and add interactive components to web pages.
- Incorporate formal concepts of layout and organization to design websites that effectively communicate using visual elements
- Students are able to develop a dynamic webpage by the use of java script

Department of Commerce & Management B.Com (Bachelor of Commerce)

- Bachelor of Commerce (B.Com) programme is offered by Department of Commerce and Management, The National College. The programme imparts comprehensive knowledge in areas of accountancy, finance, banking, taxation, costing etc. by emphasizing with the theoretical aspects. A B.Com graduate would be capable of showcasing the skills in the commerce domain and further this programme aims to make the student confident in their higher studies and professional courses.
- <u>MISSION</u>
- To make students understand the nuances of trade and commerce in contemporary era and to inculcate the ethical, moral and social values in diverse culture.
- PROGRAM EDUCATIONAL OBJECTIVES (PEO)
- **PEO1**: To equip the students to meet the requirements of Industry and other employers.
- **PEO2**: To engage the students in professional growth and to pursue higher education in the fields of Commerce, Finance and Management.
- **PEO3**: To provide the students with opportunities to learn the principles and business practices in core commerce competencies.
- **PEO4**: To guide towards a professional career and entrepreneurship with holistic approach and create employability values.

PROGRAM OUTCOMES (PO):

B.Com graduates will be able to:

- PO1: Apply analytical and professional skills in relevant field.
- **PO2**: Have comprehensive knowledge of Accounting, Finance and Taxation etc.
- **PO3**: Develop necessary traits to provide solutions to business and society.

PO4: Do effective business correspondence in verbal and written form.

PROGRAM SPECIFIC OUTCOMES (PSO)

B.Com graduates will be able to:

PSO1: To cater to the manpower needs of corporate and government in Accounting, Taxation, Auditing, Business Laws, Financial analysis and Management.

PSO2: Inculcate entrepreneurship and managerial skills so as to enable them to establish and manage the corporate and business enterprises.

PSO3: Solve real world trade and commerce bottlenecks by understanding and applying the principles of their domain concepts and business concepts.

POSTGRADUATE DEPARTMENT OF MATHEMATICS

Program Objectives -

- 1. To provide advanced knowledge and expertise in order to produce competent, creative and imaginative postgraduate students with a strong scientific acumen.
- 2. To promote independent and collaborative learning.
- 3. Provide training to develop sound skills and acquire the latest theoretical and practical knowledge in the chosen fields of study.

Program Specific Objectives -

- 1. To provide specialization in Mathematics and its related fields.
- 2. To provide guidance to incorporate specific study from one branch of mathematics into another.
- To develop motivation for research as well as to provide efficiency towards seeking career opportunities in mathematics education, finance, applied mathematics and other math related fields.

I SEMESTER

I. M101T-ALGEBRA I

Course Objectives

This course will:

- 1. Present the relationships between abstract algebraic structures like Groups and Rings.
- 2. Discuss the importance of algebraic properties relative to working within various number systems.
- 3. Develop the ability to form and evaluate conjectures

Course Outcomes

Students will be able to:

- 1. Demonstrate all course objectives practically.
- 2. Demonstrate the applications of algebraic techniques to identify reducible and irreducible polynomials, symmetric and asymmetric structuresgenerate prime numbers used to protect confidential data through encryption using Sylows theorems.

II. M102T – REAL ANALYSIS

Course Objectives

This course will:

- 1. Define the limit of a function at a value, a limit of a sequence, continuity of a function and uniform continuity of a function and the Cauchy criterion and prove various theorems about limits of sequences and series functions and emphasize the proofs' development.
- 2. Prove the Inverse function theorem, Implicit function theorem, Rank theorem and emphasize the proofs' development.
- 3. Define Riemann, Riemann-Stieltje's integrals and sums.Prove various theorems about Riemann and Riemann-Stieltje's sums, integrals and emphasize the proofs' development of various integrating techniques like integration by parts, change of variable.

Course Outcomes

- 1. Demonstrate all course objectives practically.
- 2. Apply learnt methods to develop various integration techniques, establish various numerical methods by developing theorems on equations of real coefficients.

III. M103T – TOPOLOGY – I

Course Objectives

This course will:

- 1. Explain the notion of metric space, construct the topology by using the metric and using this topology identify the continuity of the functions which are defined between metric spaces.
- 2. Define the notion of topology, construct various topologies on a general set which is not empty by using different kinds of techniques, compare these topologies and identify the special subsets of the topology that are called base and subbase which generate elements of the topology.
- 3. Construct topologies which accept a given family of sets base or subbase.

Course Outcomes

Students will be able to:

- 1. Demonstrate all course objectives practically.
- 2. Apply the learnt methodologies in the fields of image processing, network topologies, robotics etc.

IV. M104T – ORDINARY DIFFERENTIAL EQUATIONS

Course Objectives

This course will:

- 1. Provide the standard methods for solving ordinary differential equations.
- 2. Classify the ordinary differential equations according to order and linearity as well as distinguish the initial and boundary value problems.

Course Outcomes

- 1. Create and analyse mathematical modelling using differential equations which helps to solveproblems in different fields such as circuits, population modelling etc.
- 2. Demonstrate the ability to integrate knowledge and ideas of differential equations by analysing their solutions to explain resulting physical process.

V. M105T – DISCRETE MATHEMATICS

Course Objectives

This course will:

Provide an introduction to the study of Discrete Mathematics, a branch of contemporary mathematics that develops reasoning and problem-solving abilities, with an emphasis on proof. Topics include Logic, Mathematical Reasoning and proof, Set Theory, Combinatorics and Graph Theory. This course is intended for students capable of and interested in progressing through the concepts of discrete mathematics in more depth and at an accelerated rate. Graphing calculators are an integral part of this course.

Course Outcomes

Students will be able to:

- 1. Demonstrate all course objectives practically.
- 2. Use logical techniques effectively to analyse basic discrete structures and algorithms. Use logical notations to define and reason about fundamental mathematical concepts and also apply graph theory models to solve real world problems.

VI. M106P - MAXIMA PRACTICLAS FOR DISCRETE MATHEMATICS

Course Objectives

This course will:

1. Provide knowledge about programming of discrete mathematical problems like recurrence relations, Hasse diagrams, pcnf, pdnf, finding shortest distance etc. using maxima tools.

Course Outcomes

- 1. Demonstrate all course objectives practically.
- 2. Program and also establish different algorithms of all the Discrete Mathematical problems using Maxima

VII. M107SC – AN INTRODUCTORY COURSE ON CRYPTOGRAPHY

Course Objectives

This course will:

- 1. Enable the students to learn fundamental concepts of cryptography and number theory.
- 2. Help to identify computer and network security threats, classify the threats and develop models to resolve it.
- 3. Explain the encryption and decryption of messages using Caesar cipher, Palyfair cipher, Hill cipher, Block cipher, Stream cipher, RSA etc.

Course Outcomes

Students will be able to:

- 1. Demonstrate all course objectives practically.
- 2. Apply learnt methods to develop security models to prevent, detect and recover from the cyber-attacks and design algorithms to secure confidential data.

II SEMESTER

I. M201T – ALGEBRA-II

Course Objectives

This course will:

- 1. Present the relationships between abstract algebraic structures like Fields and Modules.
- 2. Discuss the importance of algebraic properties relative to solve equations within various number systems like rational, real and complex numbers.
- 3. Develop the ability to form and evaluate conjectures as well as theorems.

Course Outcomes

- 1. Demonstrate all course objectives practically.
- 2. Construct polynomials without using a scale and a protractor but with exact dimensions using Galois Theory and also learn commutative algebra techniques by adopting morphisms study.

II. M202T - COMPLEX ANALYSIS

Course Objectives

This course will:

- 1. Perform algebra with complex numbers, compute sums, products, quotients, conjugate, modulus, and argument of complex numbers, and also find all integral roots and all logarithms of nonzero complex numbers.
- 2. Identify complex-differentiable functions, express complex differentiable functions as power series and also find parametrizations of curves, and use Cauchy's integral theorem and formula to compute line integrals.
- 3. Use the residue theorem and identify the isolated singularities of a function and determine whether they are removable, poles, or essential and also compute innermost Laurent series at an isolated singularity, and determine the residue.

Course Outcomes

Students will be able to:

- 1. Demonstrate all course objectives practically.
- 2. Demonstrate the applications of complex numbers in major areas of engineering signal processing and control theory and also in mathematical physics for solving boundary problems on very complicated domains

III. M203T – TOPOLOGY-II

Course Objectives

This course will:

- 1. Explain the notion of separation axioms, I and II countableness, compactness and compactification.
- 2. Construct various separated topological spaces like Hausdorff space, Tychonoff spaces etc...and provide different properties like topological and hereditary properties for the same.

Course Outcomes

Students will be able to:

1. Demonstrate all course objectives practically.

2. Apply the learnt techniques to separate points sets and spaces which in turn has its direct applications in the fields of molecular topology, robotics ,image processing and bioinformatics.

IV. M204T – PARTIAL DIFFERENTIAL EQUATIONS

Course Objectives

This course will:

- 1. Provide the fundamental importance of partial differential equations.
- 2. Classify partial differential equations according to linearity as well as distinguish between initial and boundary value problems.
- 3. Develop essential methods to find solutions of partial differential equations.

Course Outcomes

Students will be able to:

- 1. Demonstrate all course objectives practically.
- 2. Solve physical problems in engineering and biological models and also use the integral transform methods as tools to connect the time domain and frequency domain in signal processing, periodic physical processes etc..

V. M205T – NUMERICAL ANALYSIS-I

Course Objectives

This course will:

- 1. Enhance the problem solving skills using an extremely powerful problem solving tool namely numerical methods. The tool is capable of handling large system of equations, non-linearity and complicated geometries that are often impossible to solve analytically.
- 2. Derive appropriate numerical methods to solve algebraic and transcendental equations, also develop appropriate numerical methods to solve differential equations.

3. Derive appropriate numerical methods to calculate definite integrals and also demonstrate understanding of common numerical methods and how they are used to obtain approximate solutions to otherwise intractable mathematical problems.

Course Outcomes

Students will be able to:

- 1. Demonstrate all course objectives practically.
- 2. Apply learnt methods for the analysis, simulation, and design of engineering processes.

VI. M206P – SCILAB PRACTICALS FOR NUMERICAL ANALYSIS-I

Course Objectives

This course will:

1. Help students develop Scilab programs for different numerical methods adopted for solving algebraic equation and system of equations.

Course Outcomes

Students will be able to:

1. Demonstrate all course objectives practically.

VII. M207SC – CONTINUUM MECHANICS

Course Objectives

This course will:

- 1. Introduce essentials of modern Continuum Mechanics by establishing certain classical continuum models within a modern framework.
- 2. Gives a firm understanding of classical models such as the deformation models and motion models of a continuum.

Course Outcomes
- 1. Demonstrate all course objectives practically.
- 2. Utilize equations of continuum mechanic to develop the principles of material as well as spatial frame difference and material, spatial symmetry. In addition, they involve linearization of various types.
- 3. Attempt to study models which account for a wider array of physical phenomena.

III SEMESTER

I. M301T – LINEAR ALGEBRA

Course Objectives

This course will:

- 1. Explain the basic arithmetic operations on vectors and matrices, including inversion and determinants, using technology where appropriate and also explain the basic terminology of linear algebra in Euclidean spaces, including linear independence, spanning, basis, rank, nullity, subspace, and linear transformation.
- 2. Defines projections and orthogonality among Euclidean vectors, including the Gram-Schmidt orthonormalization process and orthogonal matrices.
- 3. Explain the abstract notions of vector space and inner product space.

Course Outcomes

Students will be able to:

- 1. Demonstrate all course objectives practically.
- 2. Model real-life problems mathematically

II. M302T – FUNCTIONAL ANALYSIS

Course Objectives

The course will:

- 1. Present the relationships between linear algebraic spaces like Banach and Hilbert spaces.
- 2. Discuss the importance of algebraic properties relative to working within various metric systems.
- 3. Develop the ability to form and evaluate conjectures.

Course Outcomes

Students will be able to:

- 1. Demonstrate all course objectives practically.
- 2. Apply the learnt techniques in the field of signal processing, Mathematical finance martingale measures, Machine learning etc...

III. M303T – DIFFERENTIAL GEOMETRY

Course Objectives

This course will:

- 1. Introduce key concepts and techniques of Differential Geometry and possible topics include surfaces in Euclidean space, general differentiable manifolds, tangent spaces and vector fields and differential forms.
- 2. Explain the concepts and language of differential geometry and its role in modern mathematics. Analyse and solve complex problems using appropriate techniques from differential geometry.

Course Outcomes

Students will be able to:

- 1. Demonstrate all course objectives practically.
- 2. Apply problem-solving with differential geometry to diverse situations in physics, engineering, specific research problems or other mathematical contexts

IV. M304T – FLUID MECHANICS

Course Objectives

This course will:

- 1. Helps to understand basic concept of fluid flow and fluid flow measurements and its applications in many industries including pipe flow, fluid machinery and agitation and mixing etc.
- 2. Familiarize the students with fluid statics and fluid dynamics.

Course Outcomes

Students will be able to:

- 1. Demonstrate all course objectives practically.
- 2. Know the basic principles of fluid mechanics.
- 3. Analyse fluid flow problems with the application of the momentum and energy equations, pipe flows as well as fluid machinery.

V. M305T - NUMERICAL ANALYSIS - II

Course Objectives

This course will:

- 1. Enhance the problem solving skills using an extremely powerful problem solving tools namely numerical methods. All tools are capable of handling large system of equations, non-linearity and complicated geometries that are often impossible to solve analytically.
- 2. Derive appropriate numerical methods to solve ODE and PDE

Course Outcomes

Students will be able to:

- 1. Demonstrate all course objectives practically.
- 2. Apply learnt methods for the analysis, simulation, and design of engineering processes.

VI. M306P – SCILAB PRACTICALS FOR NUMERICAL ANALYSIS – II

Course Objectives

This course will:

1. Help students develop Scilab programs for different numerical methods adopted for solving ODE and PDE equations.

Course Outcomes

Students will be able to:

1. Demonstrate all course objectives practically.

IV SEMESTER

I. M401T – MEASURE AND INTEGRATION

Course Objectives

This course will:

- 1. Introduce abstract measure on the real line and in n-dimensional Euclidean space.
- 2. Explain basic and advanced directions of the theory.
- 3. Helps learn integration with respect to any measure and Lebesgue integration also related results.

Course Outcomes

Students will be able to:

- 1. Demonstrate all course objectives practically.
- 2. Use the leant methods to study quantum theory, stochastic calculus, Harmonic analysis, probability and statistics etc...

II. M402T- MATHEMATICAL METHODS

Course Objectives

This course will:

- 1. Introduce integral equations and integral transforms and perturbation techniques.
- 2. Emphasizes the role of Volterraand Fredholmequations as unifying tools in the study of functional equations, presents the relation between abstract Volterra, Fredholm equations and other types of functional-differential equations.

Course Outcomes

Students will be able to:

- 1. Demonstrate all objectives practically.
- 2. Know the use of Laplace transform and Fourier transforms in system modelling, digital signal processing, process control, solving Boundary Value Problems. Also apply the technique of perturbations in several nonlinear optimal control problems.

III. M403T(A) – GRAPH THEORY

Course Objectives

This course will:

1. Cover a variety of different problems in directed/undirected graph, connectivity, connected components, subgraph, in family of graphs like clique, independent set, planar graphs, graph colouring, stable matching and factorization.

Course Outcomes

Students will be able to:

- 1. Demonstrate all objectives practically.
- 2. After the course the student will have a strong background of graph theory which has diverse applications in the areas of computer science, biology, chemistry, physics, sociology, and engineering.

IV. M403T(B) – MAGNETOHYDRODYNAMICS

Course Objectives

This course will:

- 1. Introduce fundamental concepts like magnetic field inducing current in moving conductive fluid, polarization of fluid etc..
- 2. Studies the set of equations that describe MHD which are a combination of Navier Stokes equation and Maxwell's equations.

Course Outcomes

Students will be able to:

- 1. Demonstrate all objectives practically.
- 2. Apply all the learnt phenomena in fields of Geophysics, Astrophysics, build sensors, Engineering, Magnetic drug targeting etc...

V. M403T(C) – FINITE ELEMENT METHODS AND ITS APPLICATIONS

Course Objectives

This course will:

- 1. Introduce the mathematical concepts to obtain approximate solutions of ODE and PDE.
- 2. Discuss the range of problems that arise in the analysis of economic data and the methods available to address these problems.
- 3. Discuss modelling complex geometrical problems and solution techniques.

Course Outcomes

Students will be able to:

- 1. Demonstrate all course objectives practically.
- 2. Apply FEM for structural applications using truss, beam, frame and plane elements. Also solve and interpret results to realistic engineering problems through the use of a major commercial general purpose as in petroleum industry.

VI. PROJECT WORK

Course Objectives

This course will:

- 1. Train students to find solutions to on real life challenging problems in many interdisciplinary fields.
- 2. Introduce students to the research environment.

Course Outcomes

Students will be able to:

- 1. Apply all learnt mathematical techniques to solve problems in real life.
- 2. Conduct valuable research in different fields of Mathematics that suits his/her interests.

Master of Science- Physics

Program Specific Objective

A Post Graduate degree in physics provides an excellent basis not only in physics and related fields, but also for professional work in such fields as astrophysics, biophysics, engineering and applied physics, geophysics, or medicine. The postgraduate curriculum offers students an opportunity to acquire deep conceptual understanding of fundamental physics and also makes a masters candidate to work on few research problems. This course would enable students to pursue doctoral courses in physics which would turn their interpersonal skills in field of pure and applied sciences.

The department has adapted C.B.C.S (Choice Based Credit System) which was recommended by Department of Physics, Jnana Bharathi Campus, Bangalore University.

Academic Year I comprises two semesters:

- a. I Semester: 4 hardcore papers, 1 soft core paper and 2 Laboratories.
- b. II Semester: 4 hardcore papers, 1 soft core paper and 2 Laboratories.

In this year, students are made to understand the concepts of physics, and made to strengthen their fundamentals.

Academic Year II comprises two semesters:

- a. III Semester: 3 Hardcore General Papers, 1 elective paper, 1 open elective (interdisciplinary subject), 1 Laboratory and 1 Project.
- b. IV Semester: 1 General Paper, 3 Electives, 1 Laboratory and 1 Project.

In this year, student is made to work on scientific problem such that he/she can know the doctrines of research. This part of curriculum is to ensure that student pursues doctoral studies in future.

PROGRAM EDUCATIONAL OBJECTIVES (PEO)

PEO1: Enlightening students to understand the classical and quantum picture (P101 and P103, 203 respectively) of an object/particle where he/she can distinguish between role of an object in continuous and discrete symmetries. Students are also made to interlink the mathematical concepts in understanding theoretical concepts (P104) and experimental analysis (P204). Concepts like electronics (P102), thermodynamics (P201), electrodynamics and plasma physics

(P202) in I year would make students to find their Key Personal Interest (KPI) in understanding a phenomena. Soft core subjects enable students to know applications of conceptual physics (P105) and interdisciplinary aspects of physics (P205). The laboratory sessions are interlined with theoretical paper.

PEO2: Introduction to advanced or modern physics concepts viz., Spectroscopy (P301), Nuclear Physics(P302), Condensed Matter Physics (P303) would make a student to verify his KPI and electives in final year (P304, P402,P403,P404) enables he are she to understand their Key Personal Area (KPA). An interdisciplinary subject (P305) is for students who have no quantitative background and is meant as an introduction to a physicists' way of understanding the world we live in. The laboratory sessions (P306) are interlined with theoretical paper. Students are made to explore their KPA in form of projects in their final year (P307 and P406) which would enable them to do qualitative research which can be presented in conferences or published in journals.

PROGRAM OUTCOMES (PO)

PO1: Students can pursue their career as theoretical physicist/experimentalist based on his/her Masters Project thesis in basic physics.

PO2: Introduction to modern physics concepts would make students realize on the mechanics and dynamics of objects work and behave in their energy limits.

PO3: Students would be able understand the behavior materials as our department emphasizes on Materials science research.

PO4: Students would be enabled to realize the key requirements to understand a problem in the field of Glass Science and Thin films.

PO5: Students are enabled to connect both the aspects theoretical (P101-P105) and experimental (P106, P107) for better understanding. Practicals would make him/her visually connect to the phenomena.

P06: Students are exposed to understand the research environment and are motivated to pursue their career as research assistants, technical experts, and project assistants in reputed research institutes.

PROGRAM SPECIFIC OUTCOMES (PSO)

PSO1: Students are motivated to pursue research/doctoral studies in physics and trained to develop their skills in research career.

PS02: There is a demand in role of science men in progressing nation like India; pupils with physics backdrop are able to connect the purity of mathematics with fast paced mechanical/electronic gadgets.

Post Graduate Department of Commerce

M.Com (Master of Commerce)

Master of Commerce (M.Com) programme is offered by Department of Commerce, The National College. The programme imparts higher knowledge in areas of Risk management, business ethics, direct taxation, GST, Cost management, research methodology, Forex Management etc. by emphasizing with the theoretical aspects and compulsory project work. An M.Com post-graduate would be capable of showcasing the skills in the commerce domain and further help in pursuing doctoral degree. This programme is also suitable for those students who want to pursue a career in professional courses like CA (Chartered Accountant), CMA (Cost & Management Accountant) and CS (Company Secretary).

MISSION

The department endeavors to provide adequate understanding and higher level of learning to the operational environment of specific areas of commerce and cater to industry requirements.

PROGRAM EDUCATIONAL OBJECTIVES (PEO)

PEO1: To equip the students to meet the challenges of Industry and other employer's.

PEO2: To engage the students in professional growth and to pursue higher education in the fields of commerce research.

PEO3: To guide the students towards a professional career with holistic approach by creating employability values.

PROGRAM OUTCOMES (PO):

M.Com graduates will be able to:

PO1: Apply analytical and professional skills in relevant field.

PO2: Have comprehensive knowledge of trade and commerce practices.

PO3: Develop the capabilities and higher inclination towards providing solutions to industry and society.

PROGRAM SPECIFIC OUTCOMES (PSO)

M.Com graduates will be able to:

PSO1: To cater to the manpower needs of corporate and government in Human Resource, Taxation, Business Ethics & Governance, Financial Analysis and Management.

PSO2: Provide entrepreneurship and managerial skills so as to enable them to establish and manage the corporate and business enterprises.

PSO3: Solve global commerce challenges by understanding and applying the principles of their domain concepts.

PSO4: Impart required knowledge and skill in students who aspire to have a career in the field of academics.

FIRST SEMESTER

INTERNATIONAL MARKETING AND LOGISTICS MANAGEMENT

OBJECTIVES:- To understand the overview and importance of international marketing. It also states the significance and reasons why organizations tap international markets

OUTCOMES:- Students will have knowledge relating to International marketing management process, concepts, business opportunities, what are the differences between domestic and international markets and logistics. Also update on the recent developments in international management and logistics.

BUSINESS ETHICS FOR CORPORATE GOVERNANCE

OBJECTIVES:- To make the student conscious about ethical values in real life and in business. Also make students internalize ethical values and practices. **OUTCOMES**:- Students will have in depth knowledge on importance of ethics in the field of finance, Information technology, Human resource management and Marketing. They will also be able to know the importance of corporate governance in organization and view of various committee's like Narayan Murthy committee, Birla Committee, Naresh Chandra Committee .

QUANTITATIVE TECHNIQUES FOR BUSINESS DECISIONS

OBJECTIVES:- To impart knowledge in concepts and tools of QT and also To make students apply these in managerial decision making

OUTCOMES:- Students will be aware of the techniques like PERT/CPM, linear programming. They will understand the process of simulation, Importance of simulation etc.

ADVANCED FINANCIAL MANAGEMENT & ANALYSIS

OBJECTIVES:- To impart the knowledge in advanced techniques of financial management and To enable the students to apply the techniques in financial decision making.

OUTCOMES:- Students will be able to understand the important decisions of financial management viz., Financing decision, Investment decision and Dividend decision. They will be able to use tools such as capital budgeting, NPV (Net Present Value), IRR (Internal Rate of Return). They will also be able to learn various derivative and hedging instruments such as Options, Futures, Forwards & Swaps.

HUMAN RESOURCE MANAGEMENT

OBJECTIVES:- To expose the students to the principles and practices of Human Resources Management, To make the students internalize good HR practices.

OUTCOMES:- Students will have comprehensive knowledge in various activities of HRM viz, Planning, staffing, training and development. Also they will have awareness in the field of employee health and safety.

INFORMATION SYSTEM AND BUSINESS ANALYTICS

OBJECTIVES:- To familiarize students with aspect of business information systems and relevant information technology and to apply in business analytics. Also it aims to develop skills to design and implement simple computer based information systems.

OUTCOMES:- Students will be enriched with the knowledge relating to various types of data viz., structured and unstructured data. They will also have basic knowledge in the field of Online Transaction Processing, Business Intelligence, Data Warehousing, Data and dimension modeling, balanced scorecard and enterprise dashboards.

MICRO INSURANCE

OBJECTIVES:- This course intends to provide a basic understanding of the micro insurance mechanism, various concept of micro insurance and how it is used to cover risk to low income population.

OUTCOMES:- Students will have knowledge on importance of Micro Insurance, How micro insurance will help to improve economic status of Below Poverty Line (BPL) people. Role of IRDA in the field of Micro Insurance, Various models of Micro Insurance, various products currently available.

SECOND SEMESTER

RISK MANAGEMENT

OBJECTIVES:- To provide basic knowledge of risk, type of risks and tools of risk management

OUTCOMES:- Students will be able to measure risk on securities using statistical methods like standard deviation, variance and beta. They will also understand the importance of correlation while forming a portfolio of assets. They will be able to analyse the securities by using fundamental analysis, industry & company analysis and technical analysis. They will also understand the bond valuation, equity valuation and management.

ORGANIZATIONAL CULTURE & CHANGE

OBJECTIVES:- To enhance understanding of the dynamics of interaction between individual and the organization to facilitate a clear perspective to diagnose and effectively handle human behavior issues in organizations and develop greater insight into their own behavior in interpersonal and group team situations.

OUTCOMES:- Students will have comprehensive knowledge on importance of organizational behavior, determinants of personality, traits, perception. They will understand the significance of learning, attitudes and also motivation. Why is goal setting important. They will be able to cultivate leadership

ADVANCED MANAGEMENT ACCOUNTING

OBJECTIVES:- To enable students to apply cost accounting theory in management decision making process.

OUTCOMES:- Students will be able to prepare zero based budgeting. They will be able to find the variance. They will be able to prepare Fund flow and cash flow statements according to IAS 7. They will be able to understand the significance of various accounting in relation to management accounting.

APPLIED COSTING

OBJECTIVES:- To provide an in depth knowledge of the detailed procedures and documentation involved in cost ascertainment systems. Acquire knowledge and skills for application of tools and techniques for managerial decision making.

OUTCOMES:- Students will be clear about the various cost concepts, they will be able to understand the different cost behavior, Importance of diversification of product line. The will be able to perform the cost-volume-profit analysis and break even analysis. They will be able to perform interfirm comparison through uniform costing.

BUSINESS RESEARCH METHODS

OBJECTIVES:- To familiarize students with concepts, tools and techniques of the methodology of business research and also To enable students to do a research / consultancy project in the fourth semester.

OUTCOMES:- They will be able to understand the basic steps in research methodology viz., planning, data collection, processing and report writing which in-turn helps them to perform research in any of the fields of commerce and build a report on it. It also helps for those students who pursue Phd for further research and study.

ADVANCED E-COMMERCE

OBJECTIVES:- This course will provide an analytical and technical framework to understand the emerging world of e-commerce and mobile commerce. E-commerce and mobile commerce poses both a challenge and an opportunity for managers. As a matter of competitive necessity, savvy managers must gain an understanding of the rapidly changing technology and business models.

OUTCOMES:- Students will have the knowledge on business models of e-commerce ie., B2C, B2B, C2C & C2B. They will also be able to understand e-Customer Relationship Management, e-Supply Chain Management and e-Marketing. It also motivates them to be entrepreneurs in the field of e-commerce.

MICRO FINANCE

OBJECTIVES:- To make the student understand the concept of Financial Benefits and RBI guidelines to Micro Finance. To have on overview of different players, institutions and regulatory agencies influencing the Micro Finance activity. To examine & compare the changing scenario of the Rural people with the use of Microfinance.

OUTCOMES:- Students will be able to know various types of financial institutions and their responsibilities towards Micro Finance. They will understand how micro finance schemes and products help in improving the economic position of below poverty line people. They will also be aware of the models and channels through which micro finance works.

THIRD SEMESTER

INTERNATIONAL BUSINESS

OBJECTIVES:- To provide In-depth knowledge on elements relating International business. To make students understand the opportunities and benefits of International Business and making them aware the limitations or complications arising in International Business.

OUTCOMES:- Students will have knowledge on the nature of International business. Its Environment. They will have theoretical knowledge on International Strategic Management, International Human Resource Management, International operations Management. They will also be aware of Regional trading blocks viz., EU, NAFTA, APEC, ASEAN, SAARC, GATT. Also the awareness will be in terms of WTO role in International business.

STRATEGIC MANAGEMENT

OBJECTIVES:- To provide comprehensive knowledge on strategic management in an organization.

OUTCOMES:- Students will be theoretically confident in areas such as strategy formulation, strategy implementation, strategy evaluation and control. They understand what are the issues involved in each steps of strategy management.

STRATEGIC COST MANAGEMENT

OBJECTIVES:- To enable students to apply cost control and cost reduction techniques in decision making.

OUTCOMES:- Students will have good knowledge in the areas of Activity Based Costing, Life cycle costing, Target costing and JIT. They will also understand the significance of cost in strategic planning and decision making.

ADVANCED DIRECT TAXATION I

OBJECTIVES:- To enable students to understand the various areas of direct taxation and how it works in real world.

OUTCOMES:-Students will be well aware of the working of TDS, assessment of cooperative societies, companies and Individual.

GOODS AND SERVICES TAX I

OBJECTIVES:- To enable students to have a deep insight into Goods and Services Tax.

OUTCOMES:- Students will be able to know the ABC of Goods and Services Tax. Benefits of GST, Acts and definition relating to it. Codes involved in GST and computations of it.

ACCOUNTING FOR SPECIALIZED INSTITUTIONS

OBJECTIVES:- To enable students to have in-depth knowledge on accounting aspects relating to various Institutions

OUTCOMES:- Students will be able to understand how accounts of Public sector undertakings such as Electricity companies, Railway companies, Non profit Organizations, Transport

companies and Co-operative Societies are kept. Students will also have knowledge on Government accounts and power and duties of comptroller and Auditor General of India.

FOURTH SEMESTER

FOREX MANAGEMENT

OBJECTIVES:- To enable the students to get deep insight into the concepts of forex management

OUTCOMES:- Students will be aware of how Foreign Exchange Markets work. What are the advantages in tapping Forex Markets. Mechanics of Currency Trading, Risk management in Forex market. Concepts of Exchange rate determinations and how can an International Firm can manage Interest rate exposure.

SALES AND DISTRIBUTION MANAGEMENT

OBJECTIVES:-To enable students to have knowledge on the different concepts of Sales and distribution.

OUTCOMES:- Students will be able to understand the nature of Personnel selling, relationship selling. Analysing market and its environment. They will have deep insight on marketing channels, what are the tools available for motivating sales personnel and how to develop a sales evaluation programme.

ADVANCED DIRECT TAXATION II

OBJECTIVES:- To provide understanding on advanced aspects of direct taxation

OUTCOMES:- Students will be able to compute the direct taxes of various entities such as an individual, firm, banks and Company. They will be able to understand the concepts of set off and carry forward of losses. Also they will be able to understand the tax planning concepts and specific management decision.

GOODS AND SERVICE TAX II

OBJECTIVES:- To enable students to have a deep insight into Goods and Services Tax.

OUTCOMES:- Students will be able to understand the concepts of GST. They will be able to calculate transaction value, tax payable, GST input tax credit and various concepts of returns, Penalties and Refunds.

CORPORATE FINANCIAL REPORTING

OBJECTIVES:- To enable students to gain indepth knowledge on Financial Reporting.

OUTCOMES:- Students will have deep knowledge on basics of Accounting standards, Indepth knowledge in few of the accounting standards such as AS-3 (revised), AS-6, 11 & 14. They will also be aware of latest developments in the area of financial reporting viz., value added statement, economic value added statement, human resource reporting and inflation reporting. Also they will be able to understand the basic concepts of IFRS (International Financial Reporting Standards)

I SEMESTER

VIII. M101T- ALGEBRA I

Course Objectives

This course will:

- 4. Present the relationships between abstract algebraic structures like Groups and Rings.
- 5. Discuss the importance of algebraic properties relative to working within various number systems.
- 6. Develop the ability to form and evaluate conjectures

Course Outcomes

Students will be able to:

3. Demonstrate all course objectives practically.

4. Demonstrate the applications of algebraic techniques to identify reducible and irreducible polynomials, symmetric and asymmetric structuresgenerate prime numbers used to protect confidential data through encryption using Sylows theorems.

IX. M102T - REAL ANALYSIS

Course Objectives

This course will:

- 4. Define the limit of a function at a value, a limit of a sequence, continuity of a function and uniform continuity of a function and the Cauchy criterion and prove various theorems about limits of sequences and series functions and emphasize the proofs' development.
- 5. Prove the Inverse function theorem, Implicit function theorem, Rank theorem and emphasize the proofs' development.
- 6. Define Riemann, Riemann-Stieltje's integrals and sums.Prove various theorems about Riemann and Riemann-Stieltje's sums, integrals and emphasize the proofs' development of various integrating techniques like integration by parts, change of variable.

Course Outcomes

Students will be able to:

- 3. Demonstrate all course objectives practically.
- 4. Apply learnt methods to develop various integration techniques, establish various numerical methods by developing theorems on equations of real coefficients.

X. M103T – TOPOLOGY – I

Course Objectives

This course will:

- 1. Explain the notion of metric space, construct the topology by using the metric and using this topology identify the continuity of the functions which are defined between metric spaces.
- 2. Define the notion of topology, construct various topologies on a general set which is not empty by using different kinds of techniques, compare these topologies and identify the special subsets of the topology that are called base and subbase which generate elements of the topology.
- 3. Construct topologies which accept a given family of sets base or subbase.